

**DISPLAYS NEAR  
COMPLETION AT  
SITE OF SHOW**

**Exhibitors Grab Tools  
To Rush Construction  
Of Booths**

**SUNNYBROOK GETS READY  
FOR THURSDAY'S OPENING**

The shuffling of dancing feet was replaced by the pounding of hammers last night at Sunnybrook ballroom as booths for the Pottstown Home Show began to take form.

Building Industries Exchange members began loading equipment in the ballroom at 8 o'clock yesterday morning and were busy setting up the framework for

**High School Awards  
Scaffolding Contract**

Scaffolding will be erected in the Senior High school auditorium in preparation for a paint job March 25.

School board members yesterday awarded a contract to the Waco Scaffolding company, Philadelphia, to erect the platforms high along the walls and ceiling of the 49-foot high auditorium for \$1620.

Three Philadelphia firms submitted bids for the job.

Work will begin on repainting the auditorium on March (Continued on Page Seventeen)

**COFFEE PRICE  
RISE BLAMED  
ON GROWERS**

**Local Housewives Will Find  
National Beverage Up  
Two Cents**

**RETAILERS SAY INCREASE  
MEANS SLICE IN PROFITS**

They've got an awful lot of coffee in Brazil but they still want 2 cents more per pound than they've been getting from American buyers.

Pottstown housewives will find a boost of 2 cents in the price of coffee on retailers' shelves when they do their weekly shopping.

Many retailers are in the process of passing the price increase along to consumers while others said yesterday the new price will become effective by Wednesday of next week when their old supply is diminished.

Nationally advertised brands will sell for an average of 95 cents a pound throughout the borough. Bulk coffee can still be purchased from 79 to 89 cents a pound.

MANY SHOPPERS have remarked to retailers that they think the price boost is unnecessary.

"You don't need to make any more profit on coffee," they have told the grocers.

And the grocers agree.

"We're losing money on the price boost," they reiterate.

The grocers figure they lose money in this manner: For a nationally advertised brand of (Continued on Page Fifteen)

**SCOUT LEADER  
WINS HONORS  
FOR SERVICES**

**Robert C. Yoder Chosen  
To Enter Signature  
In 'Golden Record'**

Another signature went into the "Golden Record Book" of the Continental (Pottstown) Boy Scout district last night.

To Robert C. Yoder, chairman of the district for the past seven years, went the honor of entering his name at the annual signing of the book.

The honoring of Yoder in this way took place at the quarterly meeting of the district Scout committee, held at Moorehead's dining room in Trappe.

Yoder was chosen by other officials of the district to sign the book because of the progress Scouting has made in the Pottstown area under his direction.

**TROOP MEMBERSHIP** has almost doubled in the years since Yoder first became chairman. It was 600 the first year and now 1000.

The "Golden Record Book" was presented to the district by the original Pottstown troop 1, which was sponsored by the YMCA, 18 years ago, on the 25th anniversary of scouting in the United States.

Each year one name is entered in the gold-embossed green leather volume—the name of the man who has done the most for Scouting in that year.

The book is in charge of the district advancement committee chairman, a post now filled by Albert W. Koppenhaver.

Koppenhaver opened the book (Continued on Page Fifteen)

**Fire Hydrant Flushing  
To Cut Water Pressure**

Water pressure may be low today in the section south of High street from South Keim east to the borough line.

This was reported yesterday by Ralph H. Thomas, office manager of the borough water department, when he said that approximately 20 fire hydrants in that section will be flushed by department workmen.

The work, to start in the morning, should be completed by 2:30 p. m., he indicated. The flushing is done to help clean out water lines.

**Blooming Forsythia Heralds Spring**



Although Spring doesn't arrive officially until Saturday, forsythia is blooming along the east drive of The Hill school. The forsythia apparently was made ripe for blooming by the generally mild weather during the past few days and soaking rainfall over the weekend. Offering a contrast between the yellow-flowering bush and youthful charms is 16-year-old Sandy McAndrew, 215 High street.

**Flowering Forsythia Brings Touch of Spring to Borough**

Yellow-flowering forsythia that Spring has at last arrived to bloom along the east drive of The Hill school yesterday and brought a glimpse of Pottstown's long-awaited Spring.

Encouraged by generally mild weather over the past several days and aided by an earth-soaking inch rain over the weekend, the bush opened its lemon-hued bell-shaped flowers.

Only an occasional cloud yesterday blotted out the sunshine as the bush, a native of China, basked in 50-degree temperatures.

In Ringing Hill, myrtle could be seen showing its white or rosy-colored flowers.

Residents eager to cut costs on food bills this Summer and get some exercise after staying indoors most of the Winter are beginning to prepare for their backyard vegetable gardens.

To anyone owning his own garden, the thought of pulling a fresh carrot from the earth, brushing the dirt off and eating it raw, has a savory remembrance.

According to the weatherman today and tomorrow will be ideal for getting started on spading the garden.

Today will be fair with 50-degree temperatures, he said. Tomorrow also will be fair and somewhat warmer.

**Sunday Afternoon Set  
For Groundbreaking  
At Pottstown Hospital**

Groundbreaking ceremonies for the new Pottstown hospital will take place Sunday at 3 p. m.

Plans for the public ceremonies were made at the meeting of the board of directors last night, A. C. Seawell, hospital administrator, announced.

Breaking of the ground will be started by Charles L. Schulz, president of the hospital's board of trustees, followed by members of the board.

Principal speaker at the ceremonies will be William C. Brown, State secretary of welfare.

Brooke M. Lessie, program chairman, will act as master of ceremonies.

Ground will be broken first in front of the original hospital building, facing Charlotte street, which is scheduled to be torn down to make way for the modern new building that will face Nightingale avenue.

A platform will be erected beside the site of the groundbreaking. On it will be seated officials, heads of hospital auxiliaries, and representatives of the community.

SEAWELL MADE a point of urging the public to attend the ceremonies.

"This will be a great occasion for Pottstown," he said, "and I would especially like to see all who contributed to this project on hand."

"This is Pottstown's hospital," he continued, "it was the people of the town who made this project a reality instead of a dream."

He recalled the fact that approximately 5000 individual contributions went into the building fund for the new hospital.

A public address system will be set up on the groundbreaking site to enable everyone to hear the ceremonies, and chairs will be provided for those not able to stand for the one-hour program.

No rain date has been set for the program.

THE CEREMONIES will open with an invocation, followed by words of welcome by the hospital administration, after which guests will be introduced.

Among those scheduled to speak briefly, in addition to the principal speaker, are Board President Schulz, Edward L. Gruber, chairman of the building committee, William A. Griffith, Burgess of South Roland street, presently chairman of the local post, was elected delegate from Pottstown to attend a caucus in St. Louis to work out plans for forming the organization.

Reinsneider returned from the convention of World War I veterans and called a meeting of candidates in the Company Armory here. Twelve were present at the meeting.

The group received its charter in August, 1920, and had at that time 23. The first commander (Continued on Page Sixteen)

**LEGION MARKS  
34TH BIRTHDAY  
OF LOCAL POST**

**65 Persons Participate  
In Festivities Held to  
Note Anniversary**

Sixty-five persons took part in observing the 34th anniversary of the George A. Amole Post 47, American Legion, last night at the Legion home.

Members of the post and its Harriet L. Kulp auxiliary helped themselves to the huge, white-icing cake, after the past com-manders cut the first slices.

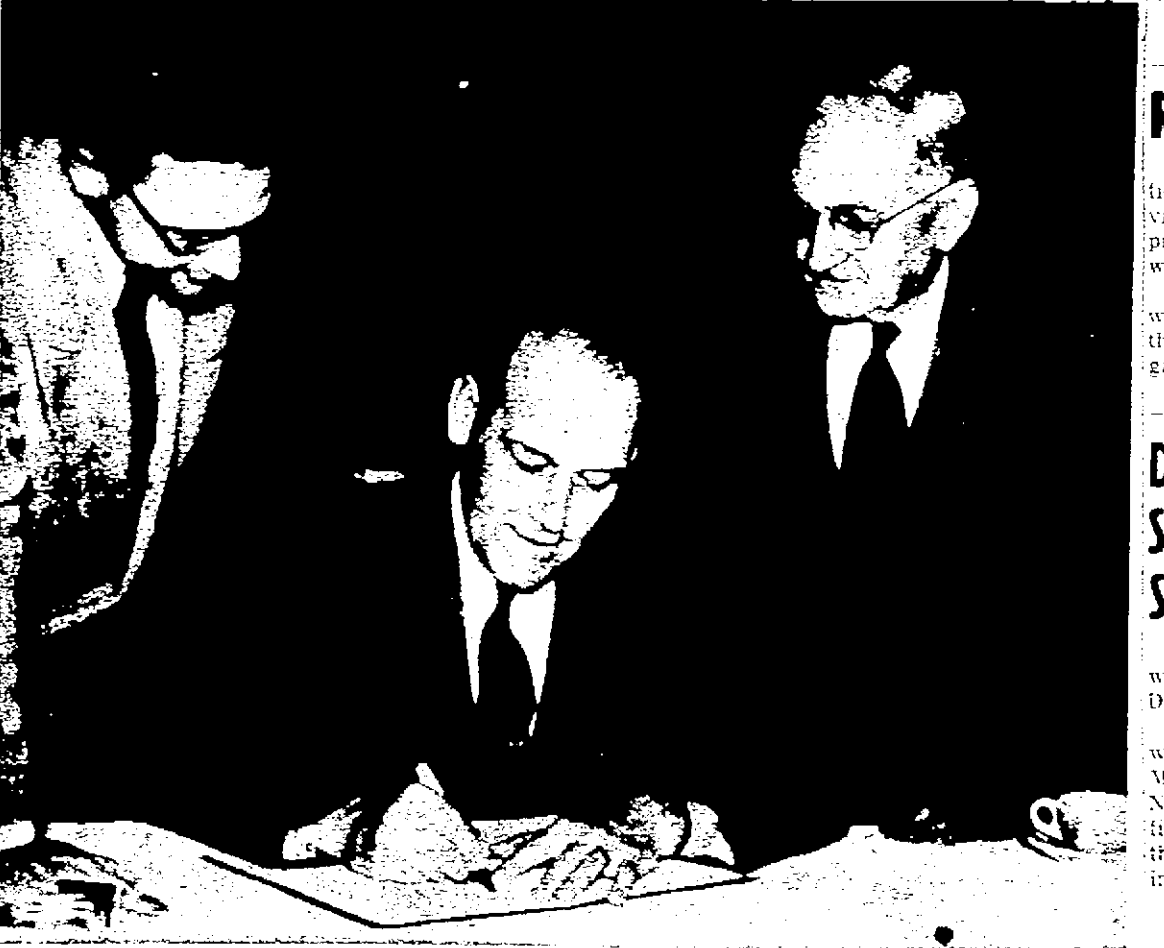
The cutting of the cake followed the business meeting and a dinner of turkey, lima beans, mashed potatoes and peas.

At the business meeting, Robert C. Weller, head of the membership committee, announced a present total membership of 157, which is 78 more than the past year. Nine new members were approved.

It was announced that a meeting of the Legion's Ninth district coaches and managers would be held April 12 in North Wales.

Commander Clarence H. Renoll, who presided at the Legion meeting, Mrs. Rebecca Hayes is president of the auxiliary.

**Scout Leader Honored for Service**



Shown signing the "Golden Record Book" of Boy Scout leadership achievement is Robert C. Yoder, chairman of the Continental (Pottstown) district. Yoder was honored at the quarterly meeting of the district Scout committee, last night at Moorehead's, Trappe, for seven years service as head of the district. The "Golden Book" was presented to the district by the original Pottstown Boy Scout troop 18 years ago, and is in charge of Albert W. Koppenhaver, chairman of the advancement committee (right). Each year, the outstanding Scout leader of the district is allowed to sign his name in the book. Also looking on as Yoder signs is Richard D. Dutcher, district Scout executive.

**Reports on Fires Win Newstip Cash**

Fires in widely separated sections of the Pottstown area provided the newstips that won the top prizes yesterday in The Mercury's weekly news contest.

All three prizes were won by women, which should be a hint for the menfolk to get back in the game this week.

First prize of \$5 was won by Mrs. Richard Gumpert, 25 North Church street, Spring City, for a fast tip on a blaze that did an estimated \$1000 damage to two buildings, two cars and bales of hay near Spring City Bleach and Dye works.

Mrs. Ronald Cressman, Green Lane RD. won second prize of \$3 for a prompt report on a fire in a Green Lane hotel room. Two youths narrowly escaped the flames.

THIRD PRIZE of \$2 was won by Mrs. Carl Lowe, Swamp Pike, Fruitville, who was the first of several tipsters to report an accident in which a car smashed into a utility pole, blacking out the Fruitville section.

With Spring just around the corner, news of Springtime activities among people and animals should be plentiful in the next few weeks. Keep your weather eye out for stories—anything from a big crash to a human little item.

The Mercury's switchboard is 6000.

**Democrats Will Use  
Sticker Campaign for  
School Board Post**

A sticker or write-in campaign will be conducted to select a third Democratic school board candidate.

This became evident last night when a check of petitions filed in Montgomery county court house, Norristown, showed only two names filed on the Democratic ticket for the three posts which will be filled in the November general election.

The terms of Democrats H. Clifford Creswell, Earl J. Reidenour and Victor J. Roberts will expire this year.

Mrs. Dorothy Butler and Mrs. John W. Morrell filed yesterday for two of the three school board vacancies. Their names will appear on the primary ballot May 19.

Republicans named Herbert R. Maack, Herbert W. Stauffer and Douglas V. O'Dell to run unopposed for the three posts in the May primary.

A DEMOCRATIC SPOKESMAN said last night, "We're taking out (Continued on Page Sixteen)"

**Burglar Goes to Unnecessary Trouble  
At Garage, Then Leaves Without Loot**

A burglar forced open three Scheidt and was sent to jail for doors—one more than he needed to this and other burglaries.

Gregory's Nash agency and garage, it was discovered yesterday by Leonard "Dutch" Nester, Pottstown RD 3, a worker in the auto body shop behind the showroom. He noticed doors forced open.

The building had been locked at 9:30 p. m. Sunday by Robert E. Henry, 142 Sunrise lane, a sales of the parts room, kept locked from the inside, and went to the locked door to the office.

If he'd walked a few yards farther in the garage, he could have reached the office door simply by opening a big door that wasn't locked.

For the safe, which was forced open from the top, it was the second time it had been pried. More than a year ago, a Pottstown youth took a small sum of money from it.

This youth was apprehended quickly by Patrolman Robert Matthews.

Pottstown Police Sgt. Daniel J. Linton found fingerprints on the safe but they had been badly smudged.

The burglar opened drawers of several cabinet but took nothing. Autos and accessories apparently had not been disturbed.

**Take Care of Rover!  
Dog Catcher's Ready  
To Start Campaign**

"Oh where, oh where has my little dog gone? Oh where, oh where can he be?"

If you hear a Pottstown canine owner sadly singing this ditty, you will know his dog has fallen into the hands of the dog catcher, and he will have no one to blame but himself.

George B. Matthews, Ardmore, State Department of Agriculture, enforcement agent, a busy man these days, reported last night, "We expect to hit the Pottstown area in a few days."

"I'd hoped to be up there that week sooner but complaints in other sections of the county have kept us busy."

MATTHEWS, who usually works alone in the field, is combining the county with two other enforcement agents for unlicensed dogs.

He asserted, "We haven't had (Continued on Page Sixteen)"

**11th Arrest Is Made  
In Speakeasy Raids**

The 11th arrest for violation of the State liquor control laws in Pottstown since early Saturday morning was made yesterday afternoon.

Edward Smith, 47 Hemlock row, was arrested at his home by Patrolman Thomas Corum at 4 p. m.

He was released after providing \$500 bail before Seventh ward Justice of the Peace Richard H. Cadmus, early last night.

At an earlier hearing before Cadmus, James Brown, 603 Water street, was committed to Montgomery county prison, Norristown, in default of \$500 bail.

BROWN WAS arrested early Sunday morning and committed to the borough lockup in default of bail, pending the hearing before the Seventh ward justice.

The first blow at liquor law violators was struck late Friday (Continued on Page Fifteen)



Where a burglar pried open the safe in the office of Gregory's Nash agency and garage, West High street, is pointed out by Robert E. Henry, a salesman for the firm. The burglar apparently left empty-handed. Police Sgt. Daniel J. Linton found smudged traces of fingerprints on the safe. It was the second time in the past two years that the safe was forced.

**THE WEATHER**  
For Eastern Pennsylvania: Fair with high of 59 to 55 degrees. Tomorrow, fair and somewhat warmer.

**55 Mercury 43**  
High Antics Low

**TEMPERATURE EXTREMES**  
Local temperatures yesterday and early this morning were:

4 A. m.	50	4 p. m.	51
5 A. m.	50	5 p. m.	50
6 A. m.	48	6 p. m.	47
7 A. m.	50	7 p. m.	48
8 A. m.	51	8 p. m.	48
9 A. m.	51	9 p. m.	48
10 A. m.	52	10 p. m.	45
11 A. m.	54	11 p. m.	45
12 M.	55	12 p. m.	44
1 P. m.	55	1 p. m.	44
2 P. m.	55	2 p. m.	43
3 P. m.	52	3 p. m.	44

**Parents and Pupils Tour High School**

Through newly-painted corridors and class rooms, 512 parents parading and general program of and Ninth grade pupils were taken on a tour of Pottstown Senior High school last night.

They saw first hand what the High school's three-year curriculum have to offer.

At the beginning of each of the ten tours, Stanley L. Davenport Jr., principal, welcomed the visitors and stressed that parents should feel free any time to consult the faculty during their children's school years.

In individual sessions for boys and girls, William McCabe and Miriam V. Ludwig briefed parents

**Pupils Enjoy Free Days**

Pupils of several Pottstown area schools are enjoying days off from classes this week.

North Coventry township classes were suspended yesterday to allow teachers to visit other schools. They are allowed one day a year for visits.

Today all pupils of St. Aloysius parochial will have a holiday in honor of St. Patrick. They also will be free Thursday, the feast of St. Joseph.

**ON THE  
MAIN DRAG**

- FLORENCE CONNELLY —waiting for her new car.
- LEON YERGER —haggling about his team.
- TOM LAWLER —humming an Irish tune.
- JOE STEWART —acting as host.
- MIKE GROTH —relaying a message.
- CASEY NEIMAN —working on the railroad.
- PAUL SMITH —discussing his philosophy.
- LUTHER NEIMAN —explaining prices.
- CHARLES FISHER —fixing an engine.
- LARRY LERCH —parking a car.

## Yugoslavia Leader Arrives in London For Conference With British Chiefs

LONDON, March 15 (AP) — President Tito of Yugoslavia, the first head of a Communist state to visit Britain, arrived by ship today for talks bearing vitally on Western defense plans in the Balkans.

Resplendent in naval uniform and gold braid, the smiling Red ruler was greeted by the Duke of Edinburgh, the husband of Queen Elizabeth II, Prime Minister Churchill and Foreign Secretary Anthony Eden.

Immediately Tito was surrounded by swarms of police — many wearing bullet-proof vests. Scotland Yard imposed security precautions without recent parallel.

Tito told his well-wishers that he hoped his five-day visit "will greatly contribute to the further strengthening of the friendship, mutual understanding and collaboration between our two nations."

Among subjects expected to be discussed in Tito's talks here are Balkan defense, economic aid, Trieste and Yugoslavia's relations with Italy and the Vatican, and possibly even the matter of a formal pact of a political, economic or military nature.

British officials also are interested in Tito's evaluation of the impact of Joseph Stalin's death on world affairs. Yugoslavia was expelled from the Russian-led Cominform in 1948 for being too independent of the Kremlin.

Tito was accompanied by a large staff of military, economic and political advisers. His young wife, Jovanka, whom he married early the past year, remained in Belgrade. She was a wartime fighter in Tito's partisan army.

The stocky and sun-tanned Tito arrived in British waters yesterday aboard the Yugoslav naval training ship Galeb (Seagull). His journey up the Thames today was delayed four hours by fog. He transferred to a launch for the few miles into London.

AT WESTMINSTER pier, in the shadow of Parliament, he stepped ashore under blue and white canopies and warmly clasped the hand of the Duke of Edinburgh and said in English:

"I am very glad to see you."

"It's a pleasure, Marshal Tito," the Duke replied.

Tito turned to shake hands with Churchill, who had quietly dropped eight inches of a ten-inch cigar into the river, and took off his top hat with a sweep.

"I am happy to see you, Mr. Churchill."

"A great pleasure, Marshal, indeed," was Churchill's response.

## US CHALLENGES MALENKOV TO ACT ON PEACE

State Officials Show Interest In New Red Leader's Proposals

WASHINGTON, March 16 (AP) — The United States joined other Western countries today in challenging Soviet Premier Malenkov to prove the sincerity of his inaugural talk about world peace with action.

The State department tempered its challenge, however, with a statement that it received "with interest" the assertion by the new Soviet leader that all issues with the United States and other nations could be settled peaceably.

It noted also as of some significance that Malenkov in his inaugural address to the Supreme Soviet in Moscow yesterday "barely mentioned" the name of the late Josef Stalin, his predecessor.

Other Western capitals, including London and Bonn, voiced a direct deeds-not-words reaction to Malenkov's "unusually soft spoken speech."

CONGRESS HEARD from Senator Knowland (R-Calif.) a demand for a prompt showdown with the Communist bloc in the United Nations.

Knowland, chairman of the Republican policy committee, proposed the new Administration move to have the UN brand Russia as an aggressor and violator of the UN charter. He urged that the UN ask other UN members to withdraw recognition of Red China and to declare a complete embargo or blockade of supplies to the Chinese Communists.

It is time, he said, that the nations of the free world "stand up and be counted."

Malenkov stirred real interest within the Administration and abroad with his statement that all "troublesome and unsolved" issues with the US and other countries can be solved peacefully. Also noted with interest here was the absence in his talk of the usual Communist tirades against American "war mongers" and "imperialists."

This home of Mr. and Mrs. John Milles on the corner of Moser road and Cherry lane (1104 Cherry lane) is featured by a year-around little porch at the front which they put on since the house was finished eight years ago by William E. Stauffer, Pottstown and Rosertown contractor. The cozy curtaining was Mrs. Milles' idea. That's Milles standing by the door. Downstairs are the 11½ by

## CIO Strikers Halt Jet Engine Work At Large GE Plant

CINCINNATI, March 16 (AP) — The production of jet engines for the armed services in what the union calls the "jet center of the US" was stopped today because of a strike at the General Electric plant in nearby Evendale.

In Washington, the Department of Defense called the situation a matter of "vital concern" but that the situation was too young for them to decide on any action.

General Electric has offered six to eight cents an hour pay increase. The UAW-CIO left their jobs, demanding a pay hike of seven to eight cents per hour more than the company has offered.

The work stoppage began Saturday when the International Association of Machinists, AFL, quit work when their demands for virtually the same increases in pay were denied.

THE COMBINED work stoppage took 4500 jet engine workers and 1100 AFL employees off their work. Several thousand office workers and others not bound by the two unions went to their work without hindrance.

"All we are concerned about is that no jet engines go out the back door during the strike," Wise W. Stone, a UAW-CIO official from Detroit told a reporter earlier.

G. E. has offered increases which would make the scale pay run from \$1.51 to \$2.31 per hour for machinists.

THE BRIEFING also brought word that a remote-controlled Navy AD-2 Skyraider jet plane will be flown almost into the very core of the explosion tomorrow.

THE PURPOSE of this is to provide the Navy with "valuable data for design of new aircraft and the improvement of tactics," said Col. Paul T. Preuss, United States Air Force officer who is the weapons effect test director for the armed forces special weapons project in Albuquerque, N. M.

Hi-Test SUNOCO 23.9c Per Gallon Including All Taxes

Sanatoga Garage KENNETH BUCHERT Open 7 A.M. to 9 P.M.

UNITED FOOD MARKET HIGH & YORK STS., POTTSTOWN, PA. Phone 2525 HOURS: Monday Thru Thurs., 8:30 a.m. to 6 p.m. Fri. 8:30 a.m.-9 p.m. Sat. 8:30 a.m.-6 p.m.

## Youth, 16, Jailed Stole 400 Autos

NEW YORK, March 16 (AP) — A 15-year-old boy was sentenced to the reformatory today after admitting he had stolen more than 400 cars just to go joy riding.

Brooklyn county Judge Samuel S. Leibowitz told the boy, Robert Maher: "You are the champion auto thief in America. That's a great distinction, isn't it? Here you stand before me ready to go to jail, when you should be studying the box scores of the Dodgers."

We've got em!

THE SENSATIONAL NEW G-E REFRIGERATOR-FREEZERS 2 APPLIANCES IN 1!

TWIN-SYSTEM REFRIGERATOR-FREEZERS See them today at SANATOGA RADIO CO. Your Drive-In Store Where Particular People Have Purchased Over 5000 Refrigerators

## Farouk Now Squires Danish Dancer

ROME, March 16 (AP) — A 19-year-old Danish dancer said today she is the blonde who has been having dates with former King Farouk since his separation from Queen Narriman.

Margarethe Rung Jorgenson of Copenhagen told newsmen she met when he got his first look at Farouk Thursday night — the same night Narriman took off with her via Sissina vaudeville show about mother for Switzerland. Farouk had a French blonde with him that he popped up after that in the night, but his interest apparently shifted to Margarethe.

The Danish dancer said she

IT MAY BE EYE STRAIN THAT TIRES YOU Take Your Eyes To Dr. MEYERS OPTOMETRIST 2 N. MANOVER ST. Hrs. 9 to 5—No Hours Thurs.—Eves. Wed. & Fri. 43 YEARS IN POTTSTOWN

The whirlwind speed of its growth Proves Knickerbocker has finer flavor than any other beer today!

EXTRA LIGHT!... FROSTY-DRY!... LESS "FILLING", TOO! Best-tasting glass of beer in town!

The secret behind Knickerbocker's amazing growth is a simple one: It's the most delicious beer you ever tasted! Knickerbocker contains a full measure of all the choicest ingredients that are needed to brew a full-bodied, truly satisfying beer. But Knickerbocker is brewed LIGHT... by its own exclusive brewing process. The full flavor remains, but the bulk is gone. So, sparkling-clear Knickerbocker is extra light... frosty-dry... a modern, low-calory beer that's far less "filling" than beers of the past. Enjoy it today... enjoy it often.

NEW YORK'S FAMOUS Knickerbocker Beer In Berlin, Conn., and in Breweries Everywhere, Look for The Knickerbocker Top! FATHER KNICKERBOCKER SAYS: Enjoy it! It's finer beer—brewed finer to taste finer! FOR HOME BEER DELIVERY—SUPERIOR BEVERAGE COMPANY, ONE MAIN ST., PHOENIXVILLE—PHONE 5881

## Engineer Tells "Voice" Investigators Money Is Wasted on Possible Failure

WASHINGTON, March 16 (AP) — of the program either spurned or An exasperated engineer testified ignored any advice his company today the Voice of America is giving them.

Personally, he said, he thinks the architect-engineers are incompetent.

"I have been driven on several occasions practically to despair," Veldhuis said in describing attempts to get changes in the design of the transmitting towers. He added that he felt he "couldn't cope with this situation."

## Air Force Rushes Fast Sabre Jets To Trouble Zone

WIESBADEN, Germany, March 16 (AP) — The US Air Force rushed some fast new Sabre jet fighters from England today as an answer to Communist shooting attacks which have brought down an American fighter plane and a British bomber.

The Air Force said the past week, after two Soviet-designed MIG-15 fighters of the Czechoslovak air force had shot down a US Thunderjet, that 25 Sabres were being sent to Germany from the United States "very soon."

The announcement today said "a number" of F86 Sabres, newer and faster than the F84 Thunderjets stationed in Germany, had been brought in from the 81st fighter-bomber wing stationed in England.

Apparently the Air Force decided it would not wait for the Sabres to arrive from America.

IT WAS EMBARRASSING to the Americans that neither the destroyed Thunderjet nor its companion got in a single shot in the attack by two MIGs near Regensburg in the American zone Tuesday.

The Thunderjet pilot parachuted safely, but two days later seven British airmen were killed in a Lincoln bomber that was attacked by two Soviet MIGs near the East German border.

Layaway Now for EASTER — Pay Weekly — LEVIN'S Jewelry & Clothing High & Manover Sts. Save Up To 50% ON WASHERS DRYERS REFRIGERATORS FREEZERS RADIOS RANGES TV'S No fancy front or flatters you Save This Money! WENSEL'S APPLIANCES 432 HIGH Phone 6078

## Deadly Radio-Activity May Complicate Scheduled A-Bomb Test Explosion

ATOM BOMB SITE, Nev. March 16 (AP) — The untested but deadly presence of poisonous radioactivity will be a primary factor in tomorrow's scheduled atomic explosion, testing a 1000 soldiers and two typical American homes.

This was disclosed today by scientists of the Atomic Energy Commission in a pre-test briefing.

Dr. Alvin C. Graves, deputy test manager, said that while the nuclear gadget to be detonated from the top of a 300-foot tower will be of smaller power—equivalent to about 15,000 tons of conventional explosive — than big atomic bombs, "the amount of contamination will be quite large."

The reason is that the low altitude burst is expected to create an enormous dust cloud, probably a mile or more across at the outset, and this dust will be powerfully impregnated with fission products from the bursting bomb.

THE DUST CLOUD, Graves commented conservatively, "must be watched with caution." He explained that "we would not want the wind to roll the cloud over troops who will be within 3500 yards" or have it eventually drift over and settle on nearby communities.

Therefore wind conditions at zero hour tomorrow must be precisely right or the test will be postponed.

The briefing also brought word that a remote-controlled Navy AD-2 Skyraider jet plane will be flown almost into the very core of the explosion tomorrow.

THE PURPOSE of this is to provide the Navy with "valuable data for design of new aircraft and the improvement of tactics," said Col. Paul T. Preuss, United States Air Force officer who is the weapons effect test director for the armed forces special weapons project in Albuquerque, N. M.

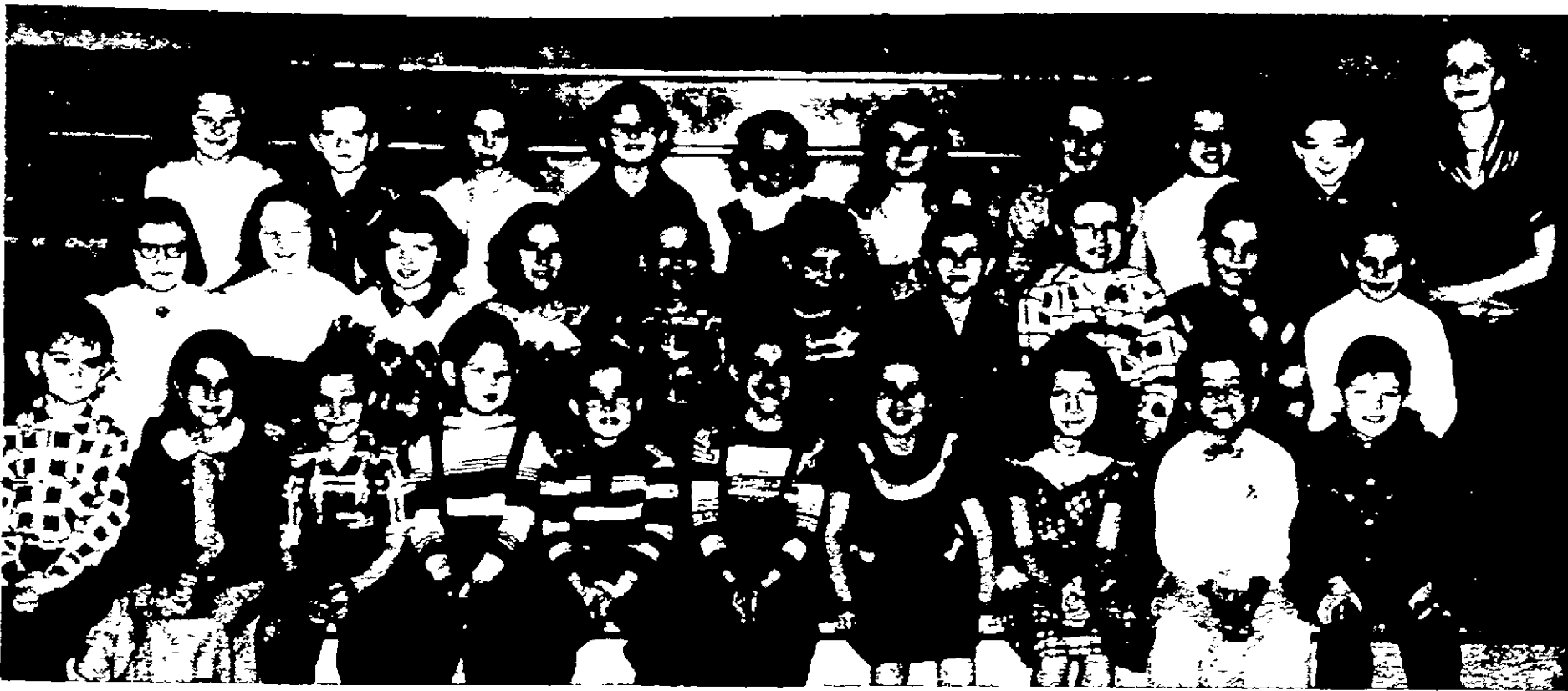
O. N. Sussel Dr. F. M. Sussel Dental Laboratory Plates Repaired NEW PLASTIC PLATES Phone 3435 or 583-1-2 215 HIGH ST. POTTSTOWN, PA.

Looking for something? The YELLOW PAGES of the Telephone Directory will tell you where to find it. THE BELL TELEPHONE COMPANY OF PENNSYLVANIA



## Pottstown Area's Finest

Hope for the future lies in our schools. The Mercury is publishing pictures of the Pottstown area's finest, the children in our schools. Every day a new room of school children will be shown here. Save the series, and enjoy them anew in future years.



Mercury Staff Photo

Mrs. Celia B. Haines (upper right) is the teacher for this group of youngsters in the Second and Third grades at West Pottsgrove school. Boys and girls in the first row (from the left) are James Shaner, Claudia Rinehart, Ronald Christian, Raymond Reider, Bruce Ludwig, Gerald Miller, Loretta Hobbs, Barbara Schmuck, James Rinehart and Gary Bauer. In the second row (same order) are Linda Kirba, Shirley Drumheller, Joan Pelko, Ruth Levensgood, Charles Smith, Donald Seifert, Joseph Kull, David Guadagno, Robert Yarmush and Gerald Weller. From the left in third row are Mary Ann Arms, Ronald Stetler, Mary Ann Kazmyslowski, Wilmer Hoffman, Pauline Cepko, Donna Lucas, Joseph Slaby, Donald Breisl, Daniel Coorie and Mrs. Haines.

### 35 Local Delegates Attend Convention Of Sunday Schools

Thirty-five delegates from Pottstown attended the 38th annual convention of the Montgomery county Sabbath School association it was reported last night by Richard C. Haur, a member of the convention committee. Haur was elected a vice president of the organization at the convention Saturday in the Central Schwenkfelder church, Worcester. He is also superintendent of Trinity Reformed Sunday school here. Local churches represented included Trinity, St. John's and Zion's Reformed and First Presbyterian.

Mrs. Elizabeth Hauer of First Reformed church, Spring City, acted as leader of the conference on kindergarten training at the convention.

ALSO ON THE convention committee was Mrs. Franklin I. Sneider of Trinity Reformed Collegeville.

This year the convention which meets to discuss problems of Christian education, stressed the use of the Revised Standard Version of the Bible in Sunday school teaching.

The 400 delegates represented 18 to 20 and 35 denominations in Montgomery county.

**New York**  
to enjoy the Value, Comfort and Convenience of the HOTEL  
**Woodward**  
BROADWAY at 53rd STREET  
Ideal accommodations for 800 guests  
Private baths, showers and radio-Television  
FROM \$3.50-\$5.00  
Dinner 50c

**Drumheller's FOOD MART**  
Charlotte and Prospect Sts.

**TODAY'S SPECIALS**  
Tender and Taste  
Nonless and Juicy  
**STEAKS**  
79c  
Drumheller's Own Blend  
**COFFEE**  
83c  
No Advance in Prices

### Former Local Man Gets County Post

By Staff Correspondent

NORRISTOWN, March 16—The appointment of Norman L. John as executive director of the Montgomery county Institute district was announced today by County Commissioners Fred C. Peters, Foster C. Hillebrand and Raymond H. Mensen. His salary was set at \$3,900 a year.

John succeeds Henry P. Friend who has held the post since 1939 when the county commissioners assumed control over the appointment. Friend resigned the job to devote full time as consulting engineer for the new addition to the courthouse.

John has served as assistant director since the death several months ago of James W. Potter. He previously was director of veterans' affairs.

**ALUMINUM STORM WINDOWS SPECIAL**  
2 for \$31  
Any Size Fully Installed  
Factory guaranteed. Hurry! Hurry! Sliding screens triple action with 2 or more pieces to size. Self storing.  
**NO DOWN PAYMENT NEEDED**  
Telephone  
**POTTSTOWN 2238**

### Steelworkers Discuss Grievances at Meeting

Stewards of Local 2147 United Steel Workers (CIO) last night discussed grievances at a session in the CIO hall, 361 King street.

Secretary Benjamin L. Wade reported the regular meeting of the union scheduled for Sunday, April 5, Easter Sunday, has been advanced one week to March 29.

Pottstown Lions to Meet  
Pottstown Lions club will hold its weekly dinner meeting tonight at 6:30 o'clock at the Eagles home.

**BUILDING! REMODELING! HOME IMPROVEMENTS**  
OF ALL TYPES ON THE BUDGET PLAN  
• No Down Payment  
• Pay as Little as \$5 per Month  
• See Us for Quality Lumber • Millwork  
• Building Materials

**SHANAMAN**  
Home Builders Department Store  
Phoenix - 347 Bridge St. Phone 704  
Honey Brk. Broad St. Ph. 2155

**Bargain Offer**  
  
**Breyers ICE CREAM HALF GALLON**  
and a beautiful crystal-clear **PLASTIC "FRIGID BOX"!**  
(Regular price \$2.10)  
**Both-only \$1.69**  
AT YOUR BREYER DEALER'S  
The "Frigid Box" is an ideal container for storing and serving the Breyers Ice Cream Half Gallon. Also for general refrigerator use.

**WYNN TEMPLIN** AUTHORIZED DEALER  
Breyers Ice Cream  
Queen and Keim Sts. Phone 2212 Pottstown, Pa.  
**PATRONIZE POTTSTOWN MERCURY ADVERTISERS**

**Imagine CHRYSLER QUALITY ...priced as low as this!**  
  
• If you're planning to get a fine new car, your Chrysler dealer can show you one that gives you more for your money than any other on the market today!  
• It's the brilliant new Chrysler Windsor—your first real money saver—priced low as you need it!  
• Bringing you Chrysler size, safety, and prestige!  
• The famous performance of Chrysler Spitfire engine!  
• The option of Full time Power Steering for easier and safer control in turning and parking!  
• Shock absorbers that let you take rough roads with the same confidence as you'd travel Park Avenue!  
• Safety Rim wheels that won't "throw" a punctured tire. The safety of 37" more vision over the hood!  
• Here is money's worth too important to be missed...at your Chrysler-Plymouth dealer's now!  
**The beautiful CHRYSLER WINDSOR**—one of America's first family of fine cars!  
**SIDLEY MOTORS, Inc., 132 HIGH STREET**

### Candidate Will Seek Lost Driver Involved Democrats' Support In Route 422 Crash

W. Leon Gaugler, Zieglerville. A motorist who got lost on Route 422 announced yesterday that he's still in the running for Democratic nomination for jury commissioner. It was reported yesterday by Read and said his support is not confined to any particular section of Montgomery county.

Sunday, leaders of the county's Democratic executive committee reported they were endorsing Maude K. Karpis, Pennsylvania, for jury commissioner and they took a slap at the Lower Montgomery group, which they said endorsed Gaugler.

Gaugler conceded a majority of the executive committee favored the Pennsylvania woman but he added, "I was backed by a number of the executive committee and by Democrats all over the county."

The executive committee made no final endorsement Sunday, he asserted. Within a week, he said, he expects to meet with his backers and decide whether to stay in the race.

A motorist who got lost on Route 422 announced yesterday that he's still in the running for Democratic nomination for jury commissioner. It was reported yesterday by Read and said his support is not confined to any particular section of Montgomery county.

Rudolph Haffel, Allentown, found himself driving west on the section of the divided highway reserved for eastbound traffic. He started a U-turn to get out of his difficulty.

Before he could finish turning his car was struck on the east bound car of Robert Whitney Ferguson, Eagle's Nest hotel. No one was injured. Troopers Joan F. Hahn and J. A. Davis investigated. The accident happened Sunday.

### Directors Delay Meeting

Pottstown Recreation commission directors postponed their monthly meeting scheduled for last night.

Robert A. Reas, recreation director, said the meeting will be held at the end of this month.

**MONEY for EASTER**  
\$50, \$100, \$150, \$250 OR MORE!  
• Sprucing up for Easter? Remember that you can get needed money from Girard on your own SIGNATURE—no red tape, prompt attention. Convenient repayment. Phone first for 1 visit service.  
**GIRARD INVESTMENT Company**  
The Oldest of its kind in Pennsylvania. Established in 1894.  
Two Convenient Offices in Pottstown  
• 268 HIGH STREET (2nd Floor) Phone: Pottstown 2350  
• 19 NORTH HANOVER ST. (2nd Floor) Phone: Pottstown 3554  
Loans Made in All Surrounding Areas—Closed Saturdays

**First to Bring You COLOR**  
  
**New 1953 PHILCO Electric Range**  
Yes, it's here from Pottstown—the color-coded electric range. Distinctively different and better ahead in design, the Philco Electric Range. New Philco 459, above, offers you a choice of red, yellow, or Key Largo or platinum at no extra cost.  
**Plus the Most Advanced Features in Electric Ranges**  
Exclusive Built-in Jiffy Grids • Broil-under Glass • Quickset Automatic Timer • Four Super Speed Surface Coils • Huge Even Heat Oven • Finest electric cooking money can buy—compare!  
**NEW 1953 PHILCO MODELS FROM \$169.95 EASY TERMS**  
**LEVITZ**  
Trade-in Your Old Stove or Range

**Posture Aids**  
Scientifically designed to help rid you of that tired, run down feeling and build better health.  
  
**POSTURITE Abdominal Belt**  
\$4.50  
A sturdy garment in odd sizes from 25 to 53. Reinforced in front with surgical elastic webbing for additional support. Nude shade. Garters attached.  
**SUPER BELTS In Extra Sizes**  
\$3.50  
Heavier, more controlling belts for fuller, extra large figure. For men and women sizes 25 to 46.  
**Famous Master HEALTH BELT**  
\$2.50  
Makes you look and feel better. Gives support to back and abdomen. Comfortable and adjustable for men, women and children. Sizes 25 to 46.  
**ELLIS MILLS—The Health Street Store**  
**MAIL TO**  
ELLIS MILLS of Pottstown  
Pottstown, Pa. Call 500  
Please send me The Health Belt as advertised in The Pottstown Mercury, March 17, 1953.  
Item \_\_\_\_\_ Woman \_\_\_\_\_ Man \_\_\_\_\_ Hip \_\_\_\_\_ Waist \_\_\_\_\_ Child \_\_\_\_\_ Size \_\_\_\_\_  
Abdominal belt 4.50 \_\_\_\_\_  
Health belt 2.50 \_\_\_\_\_  
Health belt 3.50 \_\_\_\_\_  
[ ] Charge [ ] Money Order [ ] Bank Check  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_

Published every morning except Sunday by the Pottstown Daily News Publishing Co., Hanover and King Streets, Phone 5000.  
WILLIAM M. HESTER, President  
SHANDY HILL, General Manager  
EDWARD B. ROSENBERG, News Editor

**SUBSCRIPTION RATES**  
By carrier—20c per Week, \$10 per Year.  
By mail (payable strictly in advance)  
Six Months \$5.00  
Year \$9.50  
Within 150 miles \$10.00  
All Other Countries \$12.00  
Entered at Pottstown Postoffice as 2nd class matter  
MEMBER OF THE ASSOCIATED PRESS  
The Associated Press is authorized to use for publication all local news material in this newspaper as well as all AP news dispatches. All rights of special dispatches herein are also reserved.

TUESDAY, MARCH 17, 1953

Man-like is it to fail into sin, fiend-like is it to dwell therein; Christ-like is it for sin to grieve, God-like is it all sin to leave.—Friedrich von Logau.

And Still No Orders

WHEN raids are to be made, I'll order them!"

Not too many years ago, after a Pottstown policeman was able to get a sworn statement from a confessed embezzler that he had gambled almost \$1,000 away at Pottstown race horse bookmaking rooms, that statement was attributed to Burgess William A. Griffith, commander-in-chief of the Pottstown police force.

The affidavit made by the gambler and later published in The Mercury, named the horse race bookie rooms where he said he lost his employer's money.

None of those gambling rooms was raided on Burgess Griffith's orders. They had to be knocked off by Montgomery county police.

Why didn't Burgess Griffith order those gambling joints raided?

He never gave a public answer to that question, although many good citizens of Pottstown would like to know why he never enforced the law he swore to uphold.

Burgess Griffith never ordered raided the hellhole that was Club 100. That house of assignation catered to minor girls. Liquor was sold there. They later were used for immoral purposes in the hotel.

State and county police had to come into Pottstown to close that festering cancer, also.

Now many church people want to know if Burgess Griffith knew nothing about the speakeasies thriving all through the community.

Some seven or eight joints selling moonshine, untaxed liquor, or illegally dispensing alcoholic drinks, were raided Friday night and Saturday morning by State and county police. Evidence was collected by State agents. Local police assisted in the raid when their cooperation was asked.

Didn't Burgess Griffith know anything about these places?

Did none of his policemen ever tell him the facts of night life?

Isn't it singular that State and county police have to come into Pottstown periodically to clean up speakeasies?

This wasn't the first time, you know. Just a couple of years ago another series of similar raids were staged.

Does Burgess Griffith seriously believe he is upholding the law?

All Pottstown is waiting for him to issue the orders when raids are to be made, as he promised!

Another Law Suit

THE latest suit against the borough of Pottstown is one to test an ordinance requiring builders of new homes to post bonds guaranteeing the construction of streets, curbs and sidewalks.

It was brought in the Montgomery county court by 12 Pottstownians. The suit asked that the street ordinance be declared null and void.

Borough Solicitor C. Edmund Wells characterized the suit as "a froth of technicalities covering a whirlpool of confusion."

Be that as it was dubbed, or be it false, the question uppermost in most persons' minds is: "Is this action a sincere suit or is it obstructionist?"

Do these persons believe the borough should build their streets free of charge? Are they opposed to paying for the streets in front of their homes?

Or is this political fodder that will be used in the Fall election?

The street-building issue in Pottstown is a peculiar one. Two referendums to float loans to build streets were beaten. (One of the persons who wrote letters to voters to oppose the street loan was Burgess Griffith). Now the property owners don't want to pay for streets.

Who is to be saddled with the cost of street building?

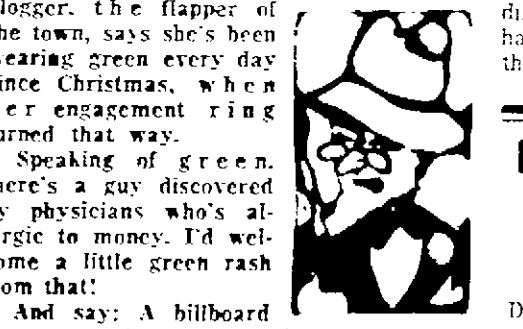
Grampaw Oakley

**PUNKIN CORNERS, March 16.**  
Editor, The Mercury,  
Dear Sir 'n' Brother:

Wal, all Punkin Corners is ready to observe St. Patrick's Day tomorrow. Sis Well-clogger, the flapper of the town, says she's been wearing green every day since Christmas, when her engagement ring turned that way.

Speaking of green, there's a guy discovered by physicians who's allergic to money. I'd welcome a little green rash from that!

And say: A billboard is a rectangle of wood with an advertisement in front and a motorcycle cop liding behind.  
Hopla! you air the same.  
GRAMPAW NED OAKLEY



READERS SAY:

Parent Calls for Individual Responsibility

**Can't Blame Others**  
To the Editor: I'm getting pretty sick of reading about these pseudo-psychologists who palm off their half-baked ideas in exchange for free PTA coffee and doughnuts.

Every meeting, it seems, has some self-styled analysts who may at one time have read the table of contents to a condemnation of Freud get up and say, "There are no delinquent children—only delinquent parents!"

Post!

Carry this bright saying to its logical pole and it's obvious that "there are no delinquent parents" — only delinquent grandmothers." And on and on.

Obviously, if my son has an emotional problem the blame really lies with a harsh word Eve may have uttered at Abel during his impressionable youth.

Seems to me the only way we'll get mentally healthy Americans is to realize that no one's weaknesses can be blamed on a lot of other people.

If the parents are at fault, then it must be their parents who caused that fault and the great grandmothers who gave rise to grandma's mental blocks.

I'd like to ask these talkative psychos one question:

Just where does the individual begin to take responsibility for himself?

Pennsburg SNEERFUL

Instruction Comes First

To the Editor: For some time now, I've been saying teachers' pay increases have about reached their limit.

Yet, I can't blame Pottstown teachers for insisting on the pay boost they've been asking for during the past few months.

For one thing, aside from the fact that everyone feels he's worth more

money, the teachers can justifiably feel miffed when they see the school board ready to pay several hundred thousand dollars for a fancy new gymnasium, but unwilling to pay a fraction of that amount for better instruction.

There's entirely too much emphasis on athletics and gaudy facilities for the athletes at a time when there's a crying need for more and better teachers and more emphasis on better teaching methods.

Maybe the teachers are reaching the end of the line on pay increases, but under these circumstances, I feel the directors should think twice before they launch a luxurious gymnasium project.

Pottstown FATHER

Brotherhood's Far Distant

To the Editor: The world is still a long way from the brotherhood of man.

Each year the brotherhood theme is stressed by various community organizations throughout the Nation. There's no doubt that the groups are sincerely interested in spreading the word of brotherhood.

But the world hasn't benefited much by their efforts. The simple explanation of when brotherhood will arrive, when all humanity will feel genuine compassion for his neighbor, lies in the question:

"When will all the different religions renounce their individual methods of worshipping a Supreme Being and join as one into the worshipping of that Supreme Being?"

There is little, if any, blending of religious differences in the world today. There is still a great deal of prejudice among the devout of various sects.

Bigotry can be discerned even among those who preach from the pulpits.

Pottstown THINKER

WASHINGTON

Dope War Being Waged By Chinese Communists

By RAY TUCKER

WASHINGTON, March 16—Mao Tse-tung's Communists have organized such a vast system for producing and selling harmful drugs, mostly opium and heroin, throughout the Far East that it is financing the major costs of the Korean War, according to information received here from Chinese Communists and American undercover agents in that area.

Their deliberate revival of the dread narcotic trade, which Chiang Kai-shek and the American occupying forces in Japan had almost stamped out, has other purposes than financial, however.

It provides the principal source of graft for the Communist Party and hierarchy, as it did for certain Tokyo war lords when they overran China before Pearl Harbor. Large profits from the drug business have been traced direct to the pockets of the former Prime Minister Tojo.

But the basic objective is the demoralization of both military and civilian populations in all countries opposing Communist aggression — South Korea, Japan, Thailand, Burma, Indonesia, Formosa and even India. It is as definite a weapon as heavy artillery, tanks and planes.

**DRUG PRODUCTION:** The Japanese first developed this sort of character warfare after they landed large forces on the Chinese mainland in the early thirties. Prior to that time, the Nationalist Government recognized that the opium habit was a distinct national liability. It was executing more than 1000 a year upon conviction, including addicts as well as commercial operators.

Two whole provinces — Jehol in the North and Hunan on the Southern border — have been turned over to the production of poppy flowers. They are strategically located for distribution of the drugs in Korea and Japan, and throughout Southeast Asia.

The Chinese Communies make no effort to cover up their activities. Packages of heroin and opium are labelled with the factory's name just as a popular brand of candy is in this country.

A Communist leader, Po-I-Po, heads the Party's Central Committee in the Mukden area. He is also the organizer of a sales force of 4000 men engaged in distributing and smuggling his products in Korea and Japan. A similar Party official handles the markets in Southeast Asia.

**EXPORT CENTERS:** Dairen, a port turned over to Moscow under the Yalta agreement, and the British city of Hong Kong are the centers of the export trade. The British have too small a police force to suppress smuggling for the border between Hong Kong and Red China is open as a result of London's recognition of Mao Tse-tung.

In response to complaints from Rep. Samuel W. Yorty of Los Angeles, Defense Secretary Wilson has said that apprehension and punishment of American offenders have been strengthened by our military authorities. But it is understood that about 1000 have been returned to this country as addicts or peddlers.

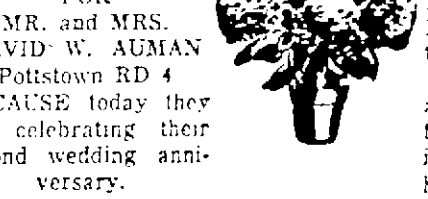
Wilson, however, believes that the majority had the habit before entering the service. But he adds that the problem is a "matter of grave concern."

Certain members of Congress want an inquiry into the question. They understand that the drug addicts are given dishonorable discharges without any rehabilitation, making them a menace to their home communities and friends.

FLOWERS FOR THE LIVING

FOR MR. AND MRS. DAVID W. AUMAN Pottstown RD 4

BECAUSE today they are celebrating their second wedding anniversary.



The name and complete address of the author must accompany every contribution but on request will not be published. Letters not exceeding 250 words will receive preference.

Parent Calls for Individual Responsibility

**Teachers Ask Too Much**  
To the Editor: Teachers are just like any other workers when they want salary increases. They want them and they don't care how they get the extra pay increases, whether they can be possibly granted or not.

They were told they could not be granted an increase because building costs this year are too high. They said it is unfair to penalize them for new buildings. But if the buildings are not constructed, then where will classes be held for teachers to work in?

It's a case of which comes first, the chicken or the egg?

But one thing is for sure, you can't just stop expanding the schools just because teachers want twice as much as the school board is obligated to give them.

Pottstown TANFAYER

Not Black and White

To the Editor: Northern Gentleman ("Men Don't Dress Well," Readers Say, March 9) hit the nail on the head when he picked apart the Pottstown male and his taste for styles.

Men are certainly critical of women but they think they can wear anything at all and still not be criticized. It's good to see that a man can see the anomaly there.

I'm not trying to say that the women in town are chic dressers and that all of the men dress in poor taste. Objectively speaking, both sexes could stand a little style education.

But let's not try to discredit women alone.

Thanks, Northern Gentleman, you're really a gentleman.

Pottstown MODEL

The Voice of Broadway

By DOROTHY KILGALLEN

Broadway Bulletin Board

WEST COAST reporters might shadow Lex Barker for a romantic bulletin. Pals hear he's contemplating a quickie Mexican divorce from Arlene Dahl followed by an elopement with Lana Turner. (That boy sure doesn't waste any time with homely gals!) Certainly he and Lana were playing the roles of well-established lovers in Palm Springs a couple of weeks ago.

Las Vegas rumors have it that Gower Champion, the handsome dancer, won a year's salary in a suit with the gallant dominoes.

Richard Burton the new flicker hero ("My Cousin Rachel") is the talk of the film colony. His darling is an English glamor puss, and the ramifications are somewhat surprising.

Joan Douglas, one of the "witnesses" heralded but never called in the Jelke case, has found a respectable job modeling for a fur house.

Intimates estimate Sloan Simpson-O'Dwyer will wind up with \$250,000 as a going away present from Senator Bul.

**AT A MEETING** in a swank midtown hotel last week, lawyers representing top-flight gangsters in New York, New Jersey and New Orleans agreed to proposition the United States Government with this one: The public enemies will get out of the country quickly, quietly and permanently if the law will cancel or ignore upcoming trials and investigations.

The boys hate to leave, but figure the heat is really on and exile is preferable to spending the rest of their lives in the pokies. They've already consulted their banks and discovered it's easy to get their money out.

**BROADWAY GUESSING GAME:** What would Jackie Cooper and Janice Paige say if some enterprising journalist asked them if they'd been secretly married for almost two months?

What Columbia University professor is crazy about sultry singer Vikki Carol, and haunts the Blue Note to be near her?

What famed Hollywood beauty is afraid to marry the millionaire she adores because he uses her as a punch bag when he drinks?

What distinguished Chicago novelist was picked up for questioning in Mexico during a round up of so-called Communists? . . . What important recording executive is conducting a not-so-secret romance with a gorgeous grandmother?

What talented sisters are engaged in a big silly feud that could break up the wonderful act? . . . Which big band leader just borrowed \$5000 from his sax man?

The Worry Clinic

By DR. GEORGE W. CRANE

KITTY K. in an attractive little suit.

"Dr. Crane, I am worried sick over Kitty's eating habits," her mother protested wearily.

"She simply will not eat properly. She dawdles along and refuses every type of cooked vegetable, unless I strain it in advance."

"I've taken her to three different child specialists, but they tell me nothing is wrong with Kitty organically."

"I am so afraid for her health since she is very thin, that I can't stand to let her go very long without food. So she outbluffs me. Dr. Crane, can you help me?"

**WE PSYCHOLOGISTS** can't do very much for Kitty's mother, except urge her to become hardboiled.

What I told her was probably what the three pediatricians had already prescribed. Children will not starve themselves, so outbluff them.

Furthermore, when a child runs and romps, or rides her tricycle, she exercises the large muscles of the legs in carrying her whole weight thereon, so she will develop a better appetite.

Lifting the arms in handwork games involves only a few pounds of weight. But carrying the body around may impose 35 to 50 pounds on the youngster, and thus greatly accelerate her appetite.

So get your "only" child a puppy to help stimulate more romping and running. Also send your youngster to nursery school.

KITTY HAS made a theatrical performance out of the table situation. For she early said that her mother became greatly concerned over her failure to eat. So Kitty has simply taken advantage of her mother ever since.

Kitty was accustomed to strained vegetables in babyhood. When her mother then tried to make the transition to the whole vegetable, Kitty went on a strike.

Her mother tried to outbluff her, but Kitty was the better poker player. For Mamma got scared after Kitty skipped two meals and surrendered.

You parents must studiously affect a little more callousness when you see that your chickenhearted sentimentality is encouraging your children in wrong habits.

"PUSH BUTTON" WAR



Hollywood

By EDITH GWYNN

HOLLYWOOD, March 16—Dore Schary, Metro's head man, rumored exiting the place soon? We wouldn't be relaying the buzz if we didn't more than half believe it.

Linda Danson, who's in "Combat" with John Ireland (the movie that marks Lon McCallister's comeback) has been signed for several of Ann Sothern's "Private Secretary" TV series. Incidentally, trouble-beset Jill Hollingsworth has a part in "Combat" too. After all the big talk from certain picture people about how they were going to help Jill, nothing happened until producer Jack Bender gave her the much-needed job.

Ethel Stewart isn't the only femme in MGM's infatigable epic, "Take the High Ground," as thought Iris Adrian has landed a role in same. . . . If it turns out Mimi Taylor and producer Sam Zimbalist have secretly tied the knot, it will verify the same suspicion printed here months ago. Also that her aunt, Comtesse Dorothea di Prasso is not too happy about the match.

**RED SKELTON** will suddenly not furnish the comedy in "Kiss Me, Kate," as long since announced. Skelton will do "Half a Hero" instead. "Kate" goes before cameras end of April—and you'll be reading that Howard Keel sings the co-starring part with Kathryn Grayson. . . . Some say it's illness, others say it's temperamental—as the reason for Vivian Leigh's unreasonable behavior on the final sequences for "Elephant Walk," now being filmed in Hollywood. It isn't like this trouper to be causing delays without good cause. We hope Vivian's late arrivals and "no work on Saturday" edict, don't mean a recurrence of the malady that kept her from any work for such a long time—during and after the war.

**DONNA REED** and Tony Owen have been having unhappy moments. But everything seems to have been ironed out smoothly. And thank good! . . . Walter Pidgeon reports there are practically no more cases of frostbite in Korea. Not since the Army adopted new heavy-duty all-purpose boots for the lads. Pidge says the pair assured him while there looked like blimps. He wears a size 12 shoe. . . . The preview of "Lili" has given Amanda Blake's career a big spurt. She got raves for her brief but sexy bit in "Amanda" is a sorta "young Greer Garson" — but the resemblance hindered rather than helped her in the past. No reflection on Greer. Looking too much like a top star has stymied many a young player.

**TRADE SHOW** — The Trade Show sponsored by Amole Post, American Legion, closed. Mary Keck was crowned queen. She secured about 500,000 votes. Other prize winners in the contest were Ruth La Pish, Dorothy Rhoads, Mary Kovance and Lillian Yost.

**SIGNS OF SPRING**—Squire John D. March, Seventh ward, is convinced Spring is just around the corner despite the snow fall last night. A big flock of blackbirds arrived at his premises on Beech street.

**10 Years Ago**  
March 17, 1943.

**ST. PATRICK'S DAY**—St. Patrick's Day was observed in Pottstown with a display of hundreds of shamrocks and green wearing apparel. The Century club held a special program in charge of Mrs. Nelle Storm attended in a green costume. A St. Patrick's dance was held by the Pottstown High school Sophomore class. On the committee were: Jack Schulz, Jean Duffenholfer, Donald Schaeffer, Barbara Stetler, Jack Fout, Grace Schellenberger and Suzanne Christman.

**NEW SIDEWALK**—The borough has started the construction of a sidewalk on the north side of Oak street between Farmington avenue and York street, at a cost of \$3500. The arch over Goose Run is being widened at a cost of \$500.

Pottstown Sketches

**YOUR HEALTH**  
By HERMAN N. RUNDSEN, M.D.

A hip joint made of plastic material has brought relief to many people with painful, disabling arthritis of the hip. Many of these people can now walk without discomfort.

Arthritis of the non-infectious type, known as osteoarthritis, causes a marked distortion of the hip joint. There is extra lipping on the head of the thigh bone, or femur, and it cannot move too freely in the joint.

In certain severe cases, usually in elderly persons, the victim may become almost bedridden.

He finds it very difficult even to rise, and walking is practically an impossibility. The pain is so severe that nothing seems to help.

A new bone operation for this condition is used only in severe cases which have not responded at all to other types of treatment.

If you look at a picture of a skeleton, you will see that the top of the thigh bone ends in a neck and a knob, or head, that fits into the hip joint.

In the operation, the hip joint is opened, and this head is removed with a portion of the neck.

"Even at home he insists on three carbons."



ALL AROUND THE TOWN

First Aid Fails . . .

Parakeet Perambulates . . .

**★ LITTLE RABBITS DIE**—Jack O'Dell, 164 Reynolds avenue, went to Linfield two weeks ago to buy a pet rabbit for his 5-year-old son, Jackie. He was told by the man who sold it that the black and white rabbit was a male. The little boy was delighted by the pet. His parents were delighted it was a male. The other night, the father went to the cellar to clean the rabbit's pen. To his surprise, he found that the supposed male had just given birth to six little rabbits. The mother rabbit died during the multiple births. The parents did their level best to keep the six little orphan rabbits alive. Mrs. O'Dell, a nurses' aide at Pottstown hospital, fed them with an eyedropper every two hours until she went to work in the afternoon. The father took over the eyedropper duties when he came home from work for DuBois-Jarvis division. The six little rabbits held on for nearly four days, but the past Saturday, all of them died.

**GETTING IN GROOVE**—Vincent Giangiacomo, 26 East Fifth street, former X-ray department assistant at Memorial hospital and mail-room worker for The Mercury, finally appears to be getting into Army work down his alley. When he was inducted, he was put into ordnance. A note from Camp Pickett, Va., from Vince informs us that he's getting a transfer to the medics. Trouble is, he must take eight weeks of basic after the transfer. He hopes that once his basic is over, he'll be assigned to do X-ray work.

... Mrs. Earl O. Lloyd, Pottstown Star Route, dropped a card with the news she left the past Saturday for a visit in Tampa, Fla., with Mr. and Mrs. Walter C. West and son, David.

**★ GIVE AWAY DEPT.** Two female dogs and one female puppy. They're cocker spaniel and English beagle. "Phone Birdsboro 23620."

**★ THE LISTENERS**—Many of us in Pottstown are listening to the pre-Spring songs of the birds in the trees, but none of us is listening quite as hard as 11-year-old Richard "Rickle" Himes, son of Mr. and Mrs. Daniel Himes, 889 Logan street. He's listening for the voice of little "Perky," the pet parakeet that he was given as a present for Christmas. "Perky" is flying around somewhere in the big old (and on this weekend, very wet) outdoors. The past Saturday, "Perky," who is unusually tame even for a parakeet, was perched perkily on a finger of Rickle's 13-year-old sister, Judy. The girl went to the door to call outside to her mother. In opening the door, she forgot all about "Perky." With a flutter of his aqua and gray wings, he flew off. Rickle missed him particularly because a cute little parakeet was the one thing he wanted most of all for Christmas. His parents were out with the children over the weekend looking for him but as yet haven't seen a trace of him. The parents were growing almost as fond of "Perky" as are the children. One of the parakeet's endearing habits was to perch on the bread box and sing and chatter at them while they were around the breakfast table.

**★ MORE WILD GESE**—The biggest flock of wild geese yet reported in the Pottstown area was sighted flying from Rogersford toward Pottstown the other afternoon by Mrs. Robert Astheimer, Rogersford RD. She estimated there were 200 of them, following the Schuylkill upstream. Although they were flying high, their honking made a "terrific racket," Mrs. Astheimer reported.

... Attached to the ground crew of an anti-submarine unit is Seaman Harry G. Musser. Son of Mr. and Mrs. Edwin C. Musser, 508 North Evans street, he is working with Patrol Squadron 23 operating from San Juan, P.R., and other Caribbean bases. He and his crew are working with carrier based aircraft.

**★ GIFT FROM MAMIE**—Mrs. Dwight D. Eisenhower sent the Eighth Grade of Elverson School a steel engraved picture of the White House. It was sent to help the class conduct a parcel post sale by which they hope to finance a trip to New York city over the Easter holiday. The picture, however, is not destined for the sale. The class decided to present it to the school as a token of remembrance. Officers of the 1953 class are: Mary Muoro, president; Conrad Riegner, vice president; Peggy Hoshaier, secretary; Robert Houck, treasurer; and Marlene Mohl, assistant treasurer. Teacher of the class is Mrs. Esther K. McElroy. . . . Pic. Jesse H. Mercer, son of Mr. and Mrs. Jess H. Mercer, 31 W. Fifth street, Boyertown, recently spent a five-day vacation from Korea on a rest and recuperation leave in Japan.

**IT HAPPENED TODAY**  
1948—Five nations — Britain, France, Belgium, Holland and Luxembourg — signed 50-year treaty of alliance.

**WATCH YOUR LANGUAGE**  
ASSIMILATE — (as-SIM-ih-ate) — verb transitive; to make similar or alike, to liken; to compare.

**HAPPY BIRTHDAY**  
Birthdays today are those of Paul Green, playwright; Bobby Jones, former golf star; Pete Reiser and Hank Sauer, major league baseball players.

**HOW'D YOU MAKE OUT?**  
1. A written agreement between opposing nations, or a combination of separate firms to maintain prices.  
2. An island in the North sea, sometimes spelled Heligoland.

**GRAMPAW NED OAKLEY**

**Grampaw Oakley**

**Grampaw Oakley**

**Grampaw Oakley**

**Grampaw Oakley**

**Grampaw Oakley**

**Grampaw Oakley**

**Grampaw Oakley**

**Grampaw Oakley**

**Grampaw Oakley**

**Grampaw Oakley**

**Grampaw Oakley**

**Grampaw Oakley**

**Grampaw Oakley**

**Grampaw Oakley**

**Grampaw Oakley**



# Today's Psalm

A Psalm each day during the 40 days of Lent, with an accompanying commentary or appreciation by a local clergyman, is being published by The Mercury.

The version of the Psalm used is that of the commenting clergyman's church. Today it is taken from the Common Service Book of the United Lutheran Church in America.

The Psalm for today is the 91st in the Protestant and Hebrew Bibles and the 92nd in the Catholic Bible.

## Commentary

By REV. EDGAR S. BROWN JR., Pastor, Grace Lutheran Church, William Shakespeare, once observed, "the devil can cite Scripture for his purpose."

To a lot of people this may not mean too much; some of them don't believe in the existence of Satan while others are even less about man's continual struggle between good and evil.

But to the person who is aware of this war for man's soul it has great significance.

If the devil can quote Scripture for his purpose it means that even the chief instigator of evil has to recognize the authority and importance of Holy Writ.

It is therefore interesting to note that when our Blessed Lord was tempted by Satan in the wilderness it was from this Psalm that the devil quoted.

Taking our Lord into the holy city and placing Him high on the pinnacle of the temple, he dared Him to throw Himself down and said:

"He shall give his angels charge concerning Thee; and in their hands shall they bear Thee up, lest at any time Thou dash Thy foot against a stone."

Thus did Satan remind the Son of God of the benevolent care given those who put their trust in the Almighty.

But it was an even greater admission on the part of Satan.

The words of the Psalm bring to our minds the words of comfort and strength and consolation provided to one who "dwelleth in the secret place of the Most High" are actually addressed to all persons who make their abode in the Almighty.

Such blessings will come, says the Psalmist to all who live in God.

But by applying these words to Jesus of Nazareth, Satan was giving open recognition to the fact that in reality this Jesus IS the Immaculate Son of God, for who better fulfills the requirement that he behold the life of Him who one must first live in God before, dwell so fully in God and that He can share in God's loving care? and God ARE one.

All that man wants most is found only in Him who is the Saviour of our world, our Blessed Lord Jesus, our Psalm. Man today yearns for Christ.

## Psalm

HE THAT dwelleth in the secret place of the Most High; shall abide under the shadow of the Almighty.

I will say of the Lord, He is my Refuge and my Fortress; my God in Him will I trust.

Surely He shall deliver thee from the snare of the fowler, and from the noisome pestilence.

He shall cover thee with His feathers, and under His wings shalt thou trust: His truth shall be thy shield and buckler.

Thou shalt not be afraid for the terror by night; nor for the arrow that flieth by day;

Nor for the pestilence that walketh in darkness; nor for the destruction that wasteth at noonday.

A thousand shall fall at thy side, and ten thousand at thy right hand; but it shall not come nigh thee.

Only with thine eyes shalt thou behold, and see the reward of the wicked.

Because thou hast made the Lord, which is thy Refuge; even the Most High, thy habitation;

There shall no evil befall thee: neither shall any plague come nigh thy dwelling.

For He shall give His angels charge over thee: to keep thee in all thy ways.

They shall bear thee up in their hands; lest thou dash thy foot against a stone.

Thou shalt tread upon the lion and adder: the young lion and the dragon shalt thou trample under feet.

Because he hath set his love upon Me, therefore will I deliver him: I will set him on high, because he hath known My Name.

He shall call upon Me, and I will answer him: I will be with him in trouble, I will deliver him, and honor him.

With long life will I satisfy him: and show him My salvation.

just what this Psalm promises.

He wants protection from plagues and evil, he wants comfort and consolation, and he can have all these ONLY if he will live in God.

It is imperative therefore that he behold the life of Him who one must first live in God before, dwell so fully in God and that He can share in God's loving care? and God ARE one.

All that man wants most is found only in Him who is the Saviour of our world, our Blessed Lord Jesus, our Psalm. Man today yearns for Christ.

## Neat 'n Nifty ... Light 'n Thrifty!

NATIONALLY ADVERTISED, NORZON ...

**Friskies**  
With the NEW long-wearing, light as a feather ...  
**CHEM-CREPE SOLES**

**2.77**  
Reg. 3.99  
SIZES 4 TO 9

## REGULAR \$3.99 SADDLES

**2.97**  
OUR GREATEST SADDLE VALUE!

BROWN and WHITE  
BLACK and WHITE  
• Sizes 4 to 9

## GROUP OF WOMEN'S and TEEN AGE

- DRESS SHOES Values to 7.95
- CASUALS 1.87 PAIR
- SPORTS
- ARCH SHOES Broken Sizes
- Several styles and colors. NARROW & MEDIUM WIDTHS IN GROUP
- ONLY 67 PAIRS ... VALUES TO 6.95
- CHILDREN'S STRAPS-OXFORDS 2.27 PAIR
- BOY'S OXFORDS
- MEN'S OXFORDS

STORE WIDE

# WEDNESDAY ONE DAY

# RED TAG SALE

The NEW YORK Store  
WHERE POTTSTOWN SHOPS WITH CONFIDENCE

**Famous Make GIRDLES or Panty Girdles 2.00**  
If Perfect, \$3.50  
No roll top, satin panel front, 1/2" no elastic back, detachable garters. Super strong yet light weight — gives firm support, long-wearing comfort. Small, medium, or large in white.  
Main Floor

**Spun Rayon Table Cloths 1.77**  
Reg. 2.98 to 3.94 Values  
Ideal for dinette tables—52x52". Assorted colors. Very slight misprints.  
Downstairs

**DECORATIVE Wood Cornices 50% OFF**  
Scalloped and straight designs, boxed with all parts necessary to assembly.  
Size: Now Reg. Arm. up to:  
42" 1.94 1.47 16  
54" 2.43 1.94 20  
66" 3.40 2.25 24  
78" 4.95 3.49 28  
Downstairs

**Drape and Slipcover MATERIALS 1.00 yard**  
Heavy quality—44" wide. Prints and solid colors in grey, blue, rose, or chateau. Formerly 1.48 to 1.28 up.  
Downstairs

**54" UPHOLSTERY MATERIAL 1.57 yd.**  
Figured jacquard, solid freeze, blue, grey, brown, coral. Reg. 2.29 to 3.95 yd.  
Downstairs

**Heavy PLASTIC UPHOLSTERY FABRICS 1.57 yd.**  
Plastic with cloth backing. Brown, green, grey, or red—54" wide. Reg. 2.49 yd.  
Downstairs

**Boys' Broadcloth PAJAMAS 1.59**  
Middy style in striped patterns — fast colors. Sizes 6 to 14.  
Downstairs

**Boys' Popular TEE SHIRTS 39c**  
3 FOR \$1.10  
Fine, perfect quality cotton — full cut and well fitting. Small, medium, and large in white only.  
Second Floor

**ANTIQUE SATIN For Drapes 88c yard**  
45" wide rayon in light green, gold, cocoa, beige, or grey. A 122 value.  
Downstairs

**Rayon Bark DRAPERY FABRICS 88c yard**  
Make your own drapes and more. Brown, solid, or chateau—45" wide. A 122 value.  
Downstairs

**CRETONNE Slip Covers 4.88 9.88**  
Famous "Kite Fit" covers, made to fit most styles of furniture. Snap fasteners. Beautiful floral designs in wine, green, grey, or blue.  
Downstairs

**HALF PRICE SALE! COTTON COTTAGE SETS 1.97 to 2.75**  
Assorted patterns and colors — one of a kind. Reg. 3.94 to 5.49  
Rayon Metallic Curtains 1.99 pair  
White with metallic stripes. 3 pair 54" wide x 81" long. 1 pair 54" wide x 63" long. Reg. 2.98.  
Rayon Tailored Curtains 1.75 pair  
54" wide x 24" long to the pair. Off white. Reg. 3.49.  
Shirback Curtains 2.79 pair  
White rayon pleated. 60" wide x 54" long to the pair. Reg. 3.59. Only 2 pairs to sell.  
Orlon Lace Curtain 4.97  
Only 1 pair of all white Ortons. Tailored style 54" wide x 81" long to pair. Reg. 2.98.  
One-of-a-kind, Counter Soiled, Clearance!  
Downstairs

**CANNON BATH TOWELS 2 for \$1**  
Reg. 69c ea.  
Save 38c  
These towels are so nearly perfect that it almost takes an expert to detect the flaws. They're fluffy, plush cotton in pastel colors. 29 x 40".  
Downstairs

**All Pure Linen Dish Towels 3 for \$1**  
Absorb moisture instantly and wear indefinitely. Striped borders. Reg. 29c.  
Downstairs

**Cannon Huck Towels 24c**  
White cotton—excellent for hand and face drying. 16 x 32". Reg. 29c.  
Downstairs

**Muslin Pillow Cases 44c**  
"White Swan" bleached cotton with colored borders or solid rose, blue, 42 x 46". Reg. 62c. While they last!  
Downstairs

**MUSLIN SHEETS 1.99 each**  
Type 128 bleached muslin in our own Noblesse brand. Reg. 2.49.  
Reg. 59c Matching Pillow Cases. ... 44c  
Downstairs

**Corduroy Chenille Spreads 3.99**  
Full size. Pastel colors with 5" fringe. Reg. 4.99.  
Downstairs

**Rubber Foam Pillows 3.99**  
50 square sanitized percale cover with zipper. Full size. If perfect, 2.99. Just 14 to sell.  
Downstairs

**KNITTING WORSTED 2 2-ounce \$1**  
Regular 19c each  
In assorted colors. Also included—"Saxon Yarn," a 1 oz. ball (reg. 99c) in pink, blue or maize.  
Downstairs

**SAVE! FAMOUS MAKE MEN'S SOCKS 59c**  
Elastic top anklets that are slight imperfects. Solid color nylon and all the wanted colors in Argyle patterns. Sizes 10 to 12. If perfect, 1.00. Two pair for 1.10.  
Downstairs

**MEN'S DELUXE QUALITY TEE SHIRTS 39c**  
Extra fine quality mercerized cotton—well made, full cut, short sleeves. If perfect, 49c. Small, medium, large in white only. Three for 1.10.  
Downstairs

**MEN'S 100% NYLON BOXER SHORTS 1.00**  
Perfect quality — needs no ironing. Sizes 30 to 42 in white, blue, tan, and green.  
Main Floor

**LADIES' 51 GAUGE NYLON HOSE 69c**  
3 PAIRS 2.00  
Excessively sheer 15 denier with built-in heels based on precision fit. Hosiery or ultra beige with thin light or dark seams. Sizes 9 to 11.  
Main Floor

**Ladies' Swiss Style HANKIES 3 for \$1**  
Finest quality sheer batiste with hand rolled hems, many with scalloped borders. Full size — in white, vivid colors, and Spring pastels. Reg. value 50c each.  
Main Floor

**Girls' Poplin JACKETS 2.67**  
Water repellent Zelux (fabric shrinkage 2%). Tailored with zipper. Sizes 4 to 14 in red, blue, or green.  
Second Floor

**SCARFS OR VANITY SETS 79c**  
Reg. 1.00 to 1.94  
Assorted sizes, patterns, and colors. Many are one of a kind.  
Downstairs

**SAVE! FAMOUS MAKE MEN'S SOCKS 59c**  
Elastic top anklets that are slight imperfects. Solid color nylon and all the wanted colors in Argyle patterns. Sizes 10 to 12. If perfect, 1.00. Two pair for 1.10.  
Downstairs

**MEN'S DELUXE QUALITY TEE SHIRTS 39c**  
Extra fine quality mercerized cotton—well made, full cut, short sleeves. If perfect, 49c. Small, medium, large in white only. Three for 1.10.  
Downstairs

**MEN'S 100% NYLON BOXER SHORTS 1.00**  
Perfect quality — needs no ironing. Sizes 30 to 42 in white, blue, tan, and green.  
Main Floor

**LADIES' 51 GAUGE NYLON HOSE 69c**  
3 PAIRS 2.00  
Excessively sheer 15 denier with built-in heels based on precision fit. Hosiery or ultra beige with thin light or dark seams. Sizes 9 to 11.  
Main Floor

**Ladies' Swiss Style HANKIES 3 for \$1**  
Finest quality sheer batiste with hand rolled hems, many with scalloped borders. Full size — in white, vivid colors, and Spring pastels. Reg. value 50c each.  
Main Floor

**Girls' Poplin JACKETS 2.67**  
Water repellent Zelux (fabric shrinkage 2%). Tailored with zipper. Sizes 4 to 14 in red, blue, or green.  
Second Floor

**BRAND NEW SHIPMENT OF LADIES' SPRING Glamour TEE TOPS \$1**  
If Perfect—1.95 and 2.95  
All the newest rayon and cotton fabrics that can be worn now and all summer. Sleeveless and short sleeve models; small, medium, large.  
Main Floor

**Ladies' Cotton SLIPS 1.19**  
Reg. 1.69 Value  
First quality cotton broadcloth. Max cut with eyelid and ribbon heading trim top and eyelid trim bottom. Fruit of the Loom. White, sizes 32 to 40.  
Main Floor

**Ladies' Nylon and Rayon BRIEFS 2 for 1.00**  
Special purchase! First quality two bar nylon tricot blended with rayon. Full cut in Hollywood brief style. White. Sizes 5, 6, 7.  
Main Floor

**LADIES' 16-RIB Umbrellas 1.79**  
First quality rayon acetate covers—fully guaranteed. Prints and solid colors in black, brown, red, green, or blue. Variety of handle handles. Reg. 2.95 value.  
Main Floor

**New Shipment of RECEIVING BLANKETS 2 for \$1**  
Heavy cotton in pink, white, blue, maize, or mint. 20x40". If perfect, 89c.  
Main Floor

**Toddler's Cotton Twill JACKETS 1.77**  
For boys or girls. Color-fast, pre-shrunk, zippered. Sizes 2, 3, 4 in red, blue, green, or grey. Reg. 2.33.  
Main Floor

**KLEINERT'S SOFTEX PANTIES 39c**  
If Perfect 98c  
Stock up on panties in this "Wied and a" sale. White, "Silk-Softex". Small, medium, large, and extra large.  
Main Floor

**HOUSEWARE IRONINGBOARD COVERS 2 for \$1**  
No tacking, pinning, or lacing is necessary with these elasticized covers. They slip easily over all standard size ironing boards.  
Downstairs

**Step-on Can 1.00 Dry MOP 1.00**  
Excellent for use in your kitchen. Easy step-on feature opens lid easily. 10 quart capacity. Attractive blossoming design in red or yellow. Reg. 1.59.  
Downstairs

**ALUMINUM EGG POACHER 88c**  
Can poach three eggs at one time. Remove instant, and pan can be used as a covered or open frying pan. Reg. 1.99.  
Downstairs

**Ice Cube Tray, 79c Venetian Blind Brush \$1**  
Flexible plastic liner inside metal tray. Just twist and the cube pops out.  
Downstairs

**Acetate Vanity Shades 2 for 1.00 Vanity Lamp Bases 79c**  
Washable, 8" acetate lamp shades to add new color to your vanity bases. Pink, blue, or white.  
Downstairs

**4-Piece Jade-ite MIXING BOWL SETS 88c**  
Oven-proof set usable from refrigerator to oven to table. Excellent for mixing, baking, and storing. Reg. 109.  
Downstairs

**Bathroom Caddy 1.00**  
No need to leave unsightly bowl brushes lying around in your bathroom. This handy caddy keeps brush neatly in corner. Reg. 1.19.  
Downstairs

**NYLON PRINTS 77c yard**  
36" Wide. Reg. 1.19 yd.  
For Lingerie and Blouses  
Downstairs

**DRESS CREPES 59c yard**  
Columbia rayon acetate crepes in dark, light, or reddish brown—39" wide. Reg. 1.59 yd.—save 1.00 yd.  
Downstairs

**Cotton-Rayon Prints 59c yard**  
Also solids and plaids—36" and 42" wide. Reg. 98c to 1.19—save 1.00 yd.  
Downstairs

**58-In. Gabardine 1.00 yard**  
Rayon gabardine in tan, cold, rust, cherry, open blue, or rose. Reg. 1.98—save 98c yd. Also cotton tweeds, laces and embroidered chambrays.  
Downstairs

Figure 10



# Royersford-Spring City

MARLEY B. GRAMMETT, Rep.  
Third Avenue and Main Street, Royersford Phone 158

## 11 Juveniles Arraigned Before Officer On Destruction of Property Charges

Eleven Royersford juveniles ranging in age from six to 14 charged with destruction of property and malicious mischief, were arraigned before Chief Juvenile Probation Officer Peter Frascino at Montgomery hall Jeffersonville, yesterday afternoon.

Royersford police and Reading Railroad police working on complaints filed the past several weeks, rounded up one group of whom accompanied by their parents faced Frascino to answer to the charges yesterday.

The specific charges included trespassing, destruction of property, building of fires under Bush Brothers Lumber yard, breaking windows, placing large articles of wood pieces on the Reading railroad tracks, shooting rifles in the borough and shooting windows out of passing passenger trains.

### Twin-Boro Classified

Notice 7-4  
Going for Auto License March 20  
Leave applications at O. H. Moore's  
office on Co. A, Glassboro, N. J. 08029  
Don't forget to get your license before  
March 20. O. H. Moore, 100 N. 1st St.,  
Pottstown, Pa. 19364. Phone 158-1581.

### We Can Do It

MARSHALLS  
RADIO AND TV SETS OF  
Pottstown, Pa. 19364. Phone 158-1581.

### Help Wanted - Female

1 to 2 years exp. in dressmaking.  
In the Pottstown area. Phone 158-1581.

### Articles for Sale

1 to 2 years exp. in dressmaking.  
In the Pottstown area. Phone 158-1581.

### Unfurnished Apartments

Three room apt. with bath.  
Call Royersford 158-1581.

### Automobiles for Sale

1950 MOTOR CAR. Call Royersford 158-1581.

### Domestic Sewing Machines

Save Money on Clothing  
Make Your Wardrobe Grow

### SAVAGE RADIO SERVICE

243 35 Main St. Royersford, Pa.  
PHONE 1206

## Quiet Day Service Will Be Conducted In Methodist Church

A Quiet Day service will be conducted in Spring City Methodist church tomorrow from 10:30 a. m. to 3:15 p. m.

Visitors will attend from Conshohocken, Norristown, Phoenixville, Pottstown, Royersford, Spring City and surrounding rural sections.

The program 10:30 a. m., announcements and opening service, first meditation period, Mrs. Walter C. Wagner, Ardmore, second meditation period, Mrs. J. Melville Fox, Jenkintown, noon, lunch, intermission.

Third meditation period, Mrs. Chester D. Warlow, Lansdowne, fourth meditation period, Mrs. Philip C. Herr, Lansdowne, fifth meditation period, Hazel Horner, Philadelphia, Holy Communion, benediction.

All were invited to come for the entire service or any part of it.

## Skills to Be Presented At FHA Mothers Party

Skills and movies will be the entertainment given by Royersford high school FHA girls at the Mothers party on Thursday, March 19, at 8 p. m. at the Pottstown Elks lodge.

The following committees have been appointed: entertainment, Joan Manser, Clara Dinocenti and Loretta Pierson, invitations, Bernice Sweetney, Anna Emswiler.

### Refreshments

Refreshments - Ginny Heemskirk, Dorothy Gausler, Barbara Pierson, Bernice Sweetney, Sally Undercoffer, Elaine Grime, Loretta Pierson, Joan Caporale and Barbara Pennacker.

### MINGO CLUB WILL MEET

Mingo Household club will meet tonight at 8 o'clock at the home of Mrs. Mary Remington, Royersford, RD 1. Topic for discussion will be "Pre-sing" under direction of Mrs. Mary Cimino.

### Hospital Auxiliary Stages Benefit Dance April 17

A dance sponsored by Spring City auxiliary of Phoenixville hospital for the benefit of the hospital will be held Friday night, April 17, at 8 p. m. at the Pottstown Elks lodge.

### RETURN FROM FLORIDA

Four area women have just returned from a three week vacation in Florida. Making the trip were Ella Grossmiller, Elizabeth Werner, Eva Mohr, Royersford and Olga Wain, Pottstown.

### 8 STOCKS for CAPITAL GAINS

The shares of corporations follow a policy of plowing back a substantial part of earnings are admirably suited to the needs of investors seeking long term capital gains.

Our current memorandum lists eight selected stocks which over a 10 year period have averaged more per share in retained earnings than current market price.

A free copy is yours for the asking.

H. M. Byllesby & Co.

ESTABLISHED 1902

Philadelphia - Baltimore Stock Exchange  
New York Stock Exchange  
American Stock Exchange Association

1508 Chestnut St. Philadelphia 2

Local Representative THEODORE F. KRUK

Douglasville, Pa.

Phone Pottstown 1327-R

## MBC to Hold Missionary Conference

The fourth annual Missionary conference of the Twin Borough Menomonee Brethren in Christ church will be held in the local MBC churches beginning tonight and ending Sunday.

Films of missionary activities will be shown tonight at 7 o'clock.

At 7:45 o'clock there will be worship in song, and at 8 o'clock the first missionary will give his missionary story. At 8:30 o'clock the second missionary will relate his experiences.

The services will be held in the Spring City church tonight, tomorrow night and Thursday night.

The Rev. Hubert Cook, of South America, and the Rev. Glenn P. LaRue, of the China Tibetan border, will speak and show pictures of interest tonight.

Tomorrow night the Rev. Charles Warren will speak on Tibet and will be followed by a message by Dr. Van A. Edging, director of the Orinoco River mission in South America. Africa will be represented Thursday night with the Rev. Sidney Langford and the Rev. Cyril Hailor as speakers.

The conference moves to the Royersford church building Friday night. Alice Rus, a candidate to go to Africa will speak, followed by the Rev. George H. H. who will represent Central America.

On Saturday night Mrs. E. J. Puoney, who is husband is director of the Unevangelized Fields mission will speak and show pictures of the work.

The closing services of the conference will be held all day Sunday with the Rev. and Mrs. G. Watson Davis, Brooklyn, N. Y., representing the land of Israel.

The MBC churches co-operating in this round robin missionary conference are in Philadelphia, Wisconsin, Reading, Fleetwood, Blandon, Graeford, Hartsville, Royersford and Spring City.

The pastor of the Twin Borough churches, the Rev. Paul E. Baer, invited all to take in these services.

## DEATHS - FUNERALS

JOHN F. BISBING, 85, retired former Royersford contractor, died at his home, 20 NORTH FOURTH AVENUE, last night at 7:15 o'clock. He had been in failing health some months and became bedfast yesterday.

Mr. Bisbing was born at Ringing Rocks, son of the late John and Mary Ann (Potts) Bisbing, but lived in Royersford since childhood. He was in the general contracting business many years, until he retired several years ago.

A member of Royersford Menomonee Brethren in Christ church, of which he was an exhorter, he also served as a member of the official board and formerly taught a Sunday school class. He also was a member of Royersford Lodge 353 Free and Accepted Masons.

He is survived by his wife, Alice (Hoover) Bisbing, a daughter, Edith wife of Parke Metzger, Pottstown, RD 1, and one son, Dr. John H. Bisbing, superintendent and medical director of Berks (Pa.) Tuberculosis sanatorium, Reading.

Funeral arrangements will be announced.

WILLIAM J. ROCKUS, 39, of 333 WASHINGTON STREET, ROYERS

## Sleep Tonight

Without Acid Indigestion

After completing this course, he was employed by Sunny Slope Dairy, incorporated, until he was drafted into the armed forces.

He recently returned from Korea after having served as a sergeant with the combat engineers of the Fifth Army.

## Marines, GI's Due Home From Orient

SAN FRANCISCO, March 16 (AP) - More than 6000 military and civilian personnel will arrive Wednesday from overseas stations on three transports, the Port of Embarcation said today. About 4400 of them are Army and Marine Corps combat veterans from Korea.

The veterans will be awarded the Gen. M. C. Meigs, docking at Fort Mason around 10 a. m. The next arrival at Oakland Naval Supply center, will be the President Jackson, a half hour later, with 336 armed forces and civilian personnel from Hawaii.

The Gen. W. A. Mann will arrive at Fort Mason about 2:15 p. m. with 1925 military and civilian passengers from the Orient.

Funeral arrangements will be made today.

### SAVE 50% RUBBER TILE

4" x 4" Standard Gauge

2c ea.

### DUO TONE LINOLEUM TILE

8c Per Tile

Asphalt 9"x9"x1/4" 3 1/2c Tile (A Group)

### THE BOYS LINOLEUM STORE

429 High St. Phone 133

## FOR EVERY JOB AROUND HOME AND GARDEN

# ALL STEEL

## WHEEL BARROW with RUBBER TIRE

YOURS NOW AT **1 1/2** PRICE!

STEEL BRACED FOR YEARS OF EXTRA TOUGH SERVICE!

**\$13.88**

NO MONEY DOWN  
★ 50c A WEEK

TUBULAR STEEL HANDLES WITH NON-SLIP RUBBER GRIPS

**FREE!** 3-PIECE SET OF DURABLE STEEL GARDEN TOOLS  
• STURDY HAND CULTIVATOR  
• STURDY HAND TROWEL  
• STURDY HAND WEEDER

SEAMLESS EXTRA LARGE LEAK-PROOF TRAY

PUNCTURE PROOF JUMBO TIRE

BALL BEARING WHEEL ACTION

Illustrations: barbecue, mortar pan, transplanting, trimmings, filling, iced drinks.

# LEVITZ

COME IN MAIL COUPON OR PHONE 3993

IF YOU DON'T COME IN OR PHONE IN MAIL THIS COUPON

SEND me the All Steel Wheel Barrow as advertised for \$13.88. I will pay 50c weekly until the full price is paid.

☐ New account ☐ Change to my account  
☐ Full amount enclosed ☐ C.O.D.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ PHONE \_\_\_\_\_  
EMPLOYED BY \_\_\_\_\_  
EMPLOYER'S ADDRESS \_\_\_\_\_

## Could You HARDLY DRAG YOURSELF OUT OF BED This Morning?

New, Improved High-Potency RYBUTOL May Help Restore the Youthful Vitality and Energy that are Rightfully Yours!

For RYBUTOL Provides 22 Amazing Elements - Including New, Wonder Vitamin B-12 - that Combat "false Old Age," Less of Energy, Nervous Tension, Backache, Faulty Elimination and Digestive Upsets! Due to Certain Vitamin Deficiencies!

You may be slipping into the shadow of old age too soon - suffering old age - aches, pains and crippled energy - due to the deficiency of B-Complex vitamins.

For Science now discovers that people over 35 may have "sluggish absorptive power" - you don't get all the "good" out of your food - you may lack essential B-Complex vitamins.

And so when you begin to experience those alarming "old age" symptoms - that attack tired weak wear - run-down feeling - it's time to seek the help of a high-potency B-Complex.

Jump Out of Bed Mornings Here's to Go!

You feel on top of the world when your vitamin-starved body gets the help of wonderful Rybutol.

Here's why you may find Rybutol makes all the difference. Rybutol provides high potency B-Complex vitamins - including not just 12 major ones - but 22 - plus blood building iron and other valuable elements. Yes, Rybutol pours into your thin, weak, starved body life giving nutrients that are needed by every cell in your body.

That's why the 12 major vitamins of America as a whole don't give you the assurance. Unless you feel stronger, more vital - 7 days, your money will be refunded.

NOTE: This condition may be caused by other than vitamin deficiency.

SO CONSULT YOUR DOCTOR

If he says you are deficient in B-vitamins - ask him about Rybutol. We rest our case on his recommendation. For Rybutol is the highest-potency B-Complex vitamin formula known to medical science at its low price. Get genuine Rybutol today.

# High-Potency RYBUTOL

B-Complex Vitamins with 3 mcs. of Vitamin B-12

213 High Street Pottstown, Pa.

NOW AT **SunRay Drugs**

# Maugers' Son Returns Home for Christmas—in March

March hares were figuratively Christmas lights, and even the frolicking beneath the Christmas tree in the Mauger home at 357 Laurel street.

Christmas reached its climax for Mr. and Mrs. John K. Mauger Sunday when they held a party to welcome home their son, Cpl. Russell L. Mauger, newly back from Korea.

Because Russell was away at Yuletide, the Maugers kept their artificial tree, illuminated with

First Cavalry division, 15th Medical Battalion, United States Army.

He received his discharge in Camp Kilmer before returning home to Pottstown.

Among the guests attending his homecoming and belated Christmas party were Mr. and Mrs. Henry Beltz, Mr. and Mrs. Robert Kummerer and Linda Lee Kummerer.

Mr. and Mrs. Robert Fry,

Florence Fry, Marguerite Fry, Doris Fry, Susie Annan, Dolie Annan, Russell Schaffer and Florence Grandy.

Sarah Haring, Bessie Kantz, Carl Miller and Florence Saltzer, Clayton Mauger, Pete Weekly, Bruce Mauger, Betty Mauger, Barbara Ban, Irene Kopcho, Anna Donna Mauger, Mr. and Mrs. John Marie Engle, Berenice Yednock, K. Mauger and the guest of honor.

## Pottstown Woman's Club Schedules 'Drama Night' Variety Acts From Skits to Pianologues at Tonight's Meeting in Library

A skit, a pantomime and several pianologues will make up the Pottstown Woman's club "Drama Night" this evening at 8 p. m. in Library hall.

"From 5 to 5:30" is the title of the skit which is under the direction of Evelyn Shelly. The cast includes Mrs. John Kindervatter, Mrs. Harold Glenney, Mrs. Walton Merkel, Mrs. Raymond Quigley and Florence Erb.

The pantomime group is made up of Mrs. Elwood Lech, Mrs. Kenneth Fillman, Mrs. Roy Nace, Mrs. Harold Glenney, Harold Glenney and Mrs. George Hughes.

Mrs. Ruth Emery will present the pianologues. She is a graduate of Lebanon Valley college and has a certificate in music for teaching piano. Mrs. Emery is a member of the Pottstown High school faculty.

**CRUMMY CHIPS**  
Crispy ribbonlike corn chips are delicious served with a tangy tomato juice cocktail.



JOANNE SNYDER

# :- WHAT WOMEN ARE DOING :-



Photo by Syger Studio

**DOUBLE RING** rites united Mr. and Mrs. William Moyer Jr., above, in St. John's Lutheran church, Boyertown. The Rev. David Longacre read the service joining the daughter of Mr. and Mrs. Lawrence Leister, Bally and the son of Mr. and Mrs. William Moyer, Boyertown RD 1. Joanne Leister, the bride's sister, and Carl Schaeffer, Oley, attended the couple. The newlyweds will make their home in Boyertown. The bride was married in a traditional gown of white lace over satin, with long, tapered sleeves. Her illusion net veil fell to elbow length.

## Lincoln PTA Session to Discuss 'Family and World Relations' Executive Board Hears at Meeting in George Seidel's Home

"The Family and World Relations" will be the topic for the Lincoln PTA meeting tonight in the activity room of the school, announced the executive board at a meeting in the home of Mrs. George Seidel, 435 North York street.

The Rev. Burtis Hallock will explain slides taken on his recent trip to Europe.

In April were begun. Mrs. Lewis Bass led the study course on "Can Parents Help Educate the Child?"

The discussion was carried on in two groups. They agreed that the parents can help but should work with the teacher to solve special problems.

The next executive board meeting will be at the home of Mrs.

Carl Boyer, Burdian drive. Those attending were: Mrs. Lewis Bass, Dorothy Barkel, Lottie Hoerle, Mrs. Frank Gross, Mrs. Carl Boyer, and Mrs. Joseph Hutt reported that articles for the March 23 rummage sale may be brought to the school or picked up at home. Plans for a pie and cake sale.

Mrs. John Ziegler. Mrs. Joseph Hutt, Mrs. Frank Sork, Mrs. James Lorenz, Mrs. Douglas Sinder, Mrs. Woodrow Erick and Mrs. George Seidel.

## - Social Calendar -

American Legion auxiliary—lunch-dinner at 1 p. m. in the Legion home.

Lincoln PTA—meets at 8 p. m. in the activity room of the school.

Lady Reindeer degree team—meets at 8 p. m. with Mrs. Ruth Ulrich, 255 Walnut street.

North Coventry PTA meets at 8 p. m. in the North Coventry school.

Doe club shuffleboard team—meets at 8 p. m. in the Elks home.

Woman's club of Pottstown—meets at 8 p. m. in Library hall.

Upper Frederick PTA—meets at 8 p. m. in the Church school.

Presbyterian guild circle 5—meets at 8 p. m. in the church house.

Girl Scout troop 26—meets at 6:45 p. m. in the First Baptist church.

AOH auxiliary—St. Patrick's Day dinner at 6:30 p. m. in the Elks home.

Teachers and officers of St. James Lutheran church—meet at 8 p. m. with Mrs. Elwood Hipple.

Young adults of Transfiguration Lutheran church—meet at 8 p. m. in the church.

## Dominick Chieffos Fete Daughter on Her Birthday

Two tiers of cake signified the second birthday of Patricia Chieffo, at a party Sunday in the home of her parents, Mr. and Mrs. Dominick Chieffo, 450 West Vine street, Stowe.

The following guests attended the party in the yellow, pink, green and blue streamer decorated home: Carol Dangler, Rose Marie Chieffo, William Gatto, Patricia Bush, Pauline Leopold, Candy Sarnoni and Frances Chieffo.

Ronald Chieffo, Mr. and Mrs. George Pachuto, Mrs. Ralph Chieffo, Rose Chieffo, Mr. and Mrs. Samuel Chieffo, Mrs. Angelo Baro, Mrs. Jesse Baro, Gloria Baro, Carmella Baro and Nancy Serranti.

## WEDDING ANNIVERSARIES

**Today**  
Mr. and Mrs. Richard M. Ginzrich, 86 Hale street, 25 years.

**Yesterday**  
Mr. and Mrs. David W. Auaman, Pottstown RD 4, two years.

Mr. and Mrs. Fred Schwarzer, Pottstown RD 3, 36 years.

Mr. and Mrs. R. Gordon Shinn, Perkiomenville RD 1, 6 years.

ception will be held under the supervision of Mrs. Leonard Ebert's circle 5.

Program chairman is Mrs. Harry C. Shope. On her committee are Mrs. Fred Kelley, Mrs. William S. Diener, Mrs. Edward Wiener, Mrs. William Ebert Jr., Mrs. Walter McClellan, Mrs. Enos Hartman, Mrs. E. L. Buchler, Mrs. Richard Robertson Jr., Mrs. J. Paul Nunemaker, Mrs. George Robins, Mrs. Martin C. Jones, Mrs. Roy F. Nace and Mrs. Frank Ladner.

Smoked picnic, a budget buy, is cut from the pork shoulder and cured and smoked the same way as regular ham.

**T-O-N-I-G-H-T**  
A Special  
**ST. PATRICK'S DINNER BY CANDLELIGHT**  
5 Until 9 P. M.  
Featuring  
Charcoal Broiled

**SIRLOIN STEAK \$1.95**  
**HOWARD JOHNSON'S**  
East High St. Near River Road

**MILLER'S ARE BACK IN TOWN**  
Open 7 Days a Week  
11 A.M. to 10 P.M.  
**MILLER'S ICE CREAM STORE**  
303 High St., Pottstown

**HARTENSTINE'S FOOD MARKET**  
666-662 WALNUT ST. — Phone 677-578 — WE DELIVER  
Prices Effective Thru Wednesday, Noon

**GRANULATED SUGAR** 5-lb bag 43¢  
**COUNTRY SCRAPPLE** lb 19¢  
**FRESH GROUND HAMBURG** lb 39¢  
**FRESH OR SMOKED SAUSAGE** lb 49¢  
**END CUT PORK CHOPS** lb 49¢  
**U. S. NO. 1 POTATOES** 10 lbs 29¢

## Mrs. Harold Snyder Announces Joanne's Engagement to Andrew Benesky of Stowe

Mrs. Harold Snyder, 537 Walnut street, has announced the engagement of her daughter, Joanne Snyder, to Andrew Benesky, 411 Berks street, Stowe.

Mr. Benesky is the son of Mrs. Burchess Benesky, Sindenah, and Andrew Benesky, Stowe.

No date has been selected for the wedding.

The bride elect attended Pottstown High school and currently is employed by the Prestige Hosiery mills.

Her fiancé studied at Pottstown High school. He works for the Doehner Jarvis corporation.

**KEEP 'EM ICED**  
Remember that frozen vegetables taste best when they are cooked without thawing before hand. Try adding a pinch of sugar along with the water in which you are going to cook frozen green peas.

## Guests From 2 States Gather to Help Gertrude Levan Observe Her Birthday at Party in the Home of Mr. and Mrs. C. W. Brynan

Mr. and Mrs. Charles W. Brynan Sr. invited guests from New Jersey, Philadelphia and the area for the birthday party of their daughter, Gertrude Levan, in the Brynan home, 616 Chestnut street.

Gifts for Mrs. Levan were placed around her pink and green teddy birthday cake.

Attending from New Jersey were: Elizabeth Brynan and children, Irma Mabel, William and Clara, and Mr. and Mrs. Edward Brynan.

From Philadelphia and Chestnut hill came: Clara Prouty and children, Marie

and Robert; Virginia Weaver and children, William and Joy; Mr. and Mrs. John Brynan, Irma Ireland, Mr. and Mrs. Earl Brynan, Mabel Haines, Mr. and Mrs. Hamilton Butler and son, William.

Other guests were: Mrs. Harold Prouty and son, David; Mr. and Mrs. Thomas Reid and children, Thomas, Catherine and June; Mr. and Mrs. John R. Brynan, Jane Brynan, Mr. and Mrs. Donald Siouch and children, Donald Jr., Dorothy and Gary.

Janet, and John and Jean Levan, the honored guest's children, Mrs. Arthur Herb and children, Barbara, Jay, Arlen and Rae Lynn; Mr. and Mrs. Charles Brynan Jr. and children, Charles 3d and Shirley.

## Golden Age Club Members Schedule Easter Hat Social April 6

An Easter hat social will be held by members of the Pottstown Golden Age club April 6, announced the entertainment committee yesterday at the meeting in the YWCA gymnasium.

Velma Bleigen led the 138 members present in singing. Ethel Moore announced that Georgene Bowen, old age recreation consultant for the Philadelphia Health

and Welfare council, will be a visitor to the meeting next week.

Forty members volunteered to make surgical dressings for the local cancer group. Alberta Waddell directed the Handicraft corner where the members made St. Patrick's day party favors.

Jack Casselberry, student at

## Dr. Mabel Kessler Will Speak at PTA Meeting

Dr. Mabel Kessler, Mental Hygiene society, will discuss "Why Do Children Misbehave?" at tonight's Upper Frederick PTA meeting.

The session is scheduled for 8 p. m. in the Church school.

**CHRISTIAN SCIENCE READING ROOM**  
24 HIGH ST. 2nd Floor  
OPEN TODAY — 2 to 4 P. M.  
Where the Bible and all authorized Christian Science literature may be read, borrowed or purchased.

**IF YOU LIKE BEAUTIFUL THINGS**  
We would like to show you our French Colored Engravings, framed with black glass and gold mats—some octagonal in shape—beautiful coloring. They will be distinctive in your living room. Do come to see us.

**EVERLYN TROUT APPELATE**  
ANTIQUES - GIFTS  
"A Trout Business Has Served Pottstown Since 1880"

## New Yorker to Highlight Presbyterian Joash Chest Program

Presbyterian leader Mrs. Paul Moser of New York City will address the Women's association annual Joash Chest meeting Thursday in the assembly room of the First Presbyterian church.

The meeting will begin at 8 p. m. Mrs. Moser's topic will be "Africa—A Continent of Opportunity." She will outline her 1952 journey through Africa and Europe, when she toured Cameroon land, the equatorial Gold Coast, Congo, Liberia and France and England.

Mrs. Moser is a member of

the Presbyterian National board of Foreign Missions and heads its foreign department.

She has served as the first national president of the Women's organization of the US Presbyterian church.

In 1916 she flew around the world, remaining for three months in Siam and the Philippines, and in 1948 she attended the World Council of Churches in Amsterdam, Holland. That same year she toured Hungary and Czechoslovakia.

Mrs. Jack Wennersten will be in charge of music, and Youth fellowship members will dramatize scripture to tell the origin of Joash Chest under the direction of Mr. and Mrs. John Fraser.

Benediction will be rendered by the Rev. A. Burtis Hallock Jr., pastor, and president Mrs. Christian Stouffer will welcome the guests.

Following the program, a re-

## Marriage Licenses

Applications for marriage licenses were made in Montgomery county courthouse, Norristown, by:

Raymond M. Kulp, and Elizabeth A. Bratcher, both of Spring City.

Vincent D. Miller, Pottstown RD 4, and Jane L. Egolf, 453 Manatavny street.

Application for a marriage license was made in Berks county courthouse, Reading, by:

Richard H. Stelz, Boyertown, and Gloria Ann Rothenberger, Gilbertsville.

Herman G. Kumpf, Boyertown RD 2, and Eleanor E. Miller, Zionsville, RD 1.

**NEWBERRYS**  
  
**CHILD'S MARY JANE patent pump**  
Cute... from its ankle strap to the pert little bow on each shoe. And at this thrift price. **\$2.98**  
BLACK 1 to 8

**GOULD'S**  
Thrifty Clothing  
207 HIGH ST.  
SELECT YOUR EASTER OUTFIT NOW...  
4 WAYS TO BUY  
• CASH  
• LAYAWAY  
• CHARGE  
• BUDGET

**Weary of Lacing White Oxfords?**  
Here's a genuine Kickerinos soft White Elk Moccasin, with Neo-Foam Crepe Soles, that hugs the ankles without lacing. A Duty Shoe for women in White.  
**Royal SHOE STORE**  
248 HIGH STREET

**MARY ELLEN'S BEAUTY SALON**  
329 Chestnut Street  
**8th ANNIVERSARY OFFER**  
Free Shampoo with Every Manicure and Set  
Another Outstanding Offer... **PERM \$6.00**  
(Three Offers Good For Limited Time)  
Call 1873 or 3434. Ask for Mary Ellen or Phyllis  
OPEN Monday to Saturday. CLOSED Wednesdays  
We Offer Our Services to Shut Ins... Be Beautiful During Your Convalescence.

**STRAND**  
POTTSTOWN  
2 MATINEES DAILY  
12:00 and 2:00 P.M.  
LAST TIMES TODAY  
Their Newest Riot!  
DEAN JERRY  
**MARTIN-LEWIS**  
HAL WALLIS' PRESENTS  
**THE STOOGES**

**HIPPODROME**  
POTTSTOWN  
FREE CAR PARKING  
32 S. Charlotte  
LAST TIMES TODAY  
**Niagara**  
Technicolor  
W. J. WATSON STARR DUTCHMAN... REVEREND  
Directed by RICHARD THORPE  
Starts TOMORROW

2 New Action Hits full of THRILLS and ADVENTURE  
HIT No. 1  
**SCOTLAND YARD INSPECTOR**  
CISAR ROMERO  
HIT No. 2  
**GAMBLER AND THE LADY**  
DANE CLARK

**STRAND**  
At Our Regular Prices  
Starts WEDNESDAY  
M-G-M presents  
All the Glory, all the Spectacle of the Greatest Motion Picture since "Quo Vadis"  
...the Entertainment Think of a Lifetime!  
SIR WALTER SCOTT'S Masterpiece  
**EVANHOE**  
Technicolor  
starring  
**ROBERT TAYLOR**  
**ELIZABETH TAYLOR**  
**JOAN FONTAINE**  
**GEORGE SANDERS**  
**EMLYN WILLIAMS**  
AND CAST OF THOUSANDS!  
Screen Play by NOEL LANGLEY... Adaptation by STEVEN HAYMES  
Directed by RICHARD THORPE  
Produced by PANDOR S. BERNAN  
M-G-M



# Upper Perkiomenville High Juniors to Stage Comedy 'Best Foot Forward'

"Best Foot Forward" — the Broadway hit that immortalized Perkiomenville Prep as "Wino's" — will be staged Friday and Saturday by the Junior class of Upper Perkiomenville High school.

Prep alumnus, playwright John Cecil Holm, the comedy is based on an actual incident that took place in the school. Besides a long run on Broadway, "Best Foot Forward" was made into a motion picture and

is shown throughout the nation. Its story deals with the problems of prepper Bud Hooper, who envisions a movie "winning girl" starlet to his school's prom.

His story deals with the problems of prepper Bud Hooper, who envisions a movie "winning girl" starlet to his school's prom.

The weekend performances will be staged in the high school auditorium, East Greenville.

Starring in the cast as Bud Hooper will be Terry Heller, man and his girl, Helen Schlessinger, will be portrayed by

Gale Joy, the charming cinema star will be enacted by Nancy Schoelkopf.

Donald Long will play Doc Miller, Delton Fryz Funk, Jack Gabor and Satchel Meyer,

## Birthday Congratulations From The Mercury

**TODAY'S HOROSCOPE**  
The time is favorable for work on the year ahead. Do not be afraid to adopt new and original business methods. Today's child should prove to be enterprising, energetic and well able to further own interests.

**TODAY**  
Kenneth L. Roads, Pottstown RD 4

and Mrs. John Rhoads, Susan Brook road

Victor H. VanHorn, PO Box 285

Frank Rumbler, Linfield

Thomas Mata, son of Mr. and Mrs. John Mata, 1624 Queen street

Maurice A. Biting, 115 King street

Reilly Jane Arms, daughter of Mr. and Mrs. John Arms, Hilldale

William Alvin Feight, son of Mr. and Mrs. Paul Feight, 661 Walnut street, 15 years

Mary Jane Bobb, 421 West Race street, Snow

Charles Carter, son of Mr. and Mrs. Charles Carter, Schwenksville RD 1

Mary's Browne Sr., 35 East Second street

Glenn Christman, son of Mr. and Mrs. Maurice Christman, 739 North Charlotte street

Donald F. Richards, Douglassville RD 1

Dr. Joseph J. Mullen, 334 High street

Michael Goffice, Hilldale Ail lage

Dr. Joseph J. Mullen, 334 High street

Henry L. Herbine, 1174 Queen street

Leon Harold, son of Mrs. Leon Harold, 358 Chesnut street

Harry Hausman, Leon Harold

Grace K. Shantz, daughter of Mr. and Mrs. Joseph M. Shantz, Pottstown RD 1

Linda Warden, Jenkins daughter of Mr. and Mrs. Robert Mores, 504 East Vine street, Snow

Barbara Wilanowski, daughter of Mr. and Mrs. Chester Wilanowski, 225 North Warren street, 8 years

Harry F. Scheetz Jr., son of Mr. and Mrs. Harry F. Scheetz Sr., 372 Wilson street

Carol Lynn Bernhart, 355 State street

Mrs. Sara Kozell, 610 Grant street

Hanna Force, Roversford RD 1, 90 years

Mrs. Harold Casselberry, 460 North Evans street

Mrs. Sara Kozell, 610 Grant street

Mary Wilde, daughter of Mr. and Mrs. William Wilde, 622 Spruce street, 3 years

Mrs. Josephine Hanth, Pottstown RD 2

Mrs. Josephine Hanth, Pottstown RD 2

Mrs. Josephine Hanth, Pottstown RD 2

Mrs. Josephine Hanth, Pottstown RD 2

Mrs. Josephine Hanth, Pottstown RD 2

Mrs. Josephine Hanth, Pottstown RD 2

Mrs. Josephine Hanth, Pottstown RD 2

Mrs. Josephine Hanth, Pottstown RD 2

Mrs. Josephine Hanth, Pottstown RD 2

Mrs. Josephine Hanth, Pottstown RD 2

Mrs. Josephine Hanth, Pottstown RD 2

Mrs. Josephine Hanth, Pottstown RD 2



—Photo by Ted Steno

**MARRIED IN ST. JAMES**  
Methodist church, Cedarville were Mr. and Mrs. William Lloyd Rees above. The bride is the former Sara Mae Murray. She is the daughter of Mr. and Mrs. Admure Murray, Pottstown RD 2. The groom's parents are Mr. and Mrs. John S. Rees, Schwenksville RD 1.

**THE HANOVER HOUSE RESTAURANT**  
Formerly Laurel Inn, 1000 N. 1st St. Intersection of Rt. 83 and 100. Open 11:30 A.M. - 1 A.M.

**EASTER IS EARLY THIS YEAR!**  
We have Mink Squirrel and Martin Neck Pieces.  
**MARGARET W. FRAY**  
1610 HIGH ST.  
Phone 2074  
POTTSTOWN

**UNITED for Modern**  
Custom Built Furniture  
Costs No More  
Phone 5171  
451 High St. Pottstown

**REUPHOLSTER NOW!**  
Nylon Fabrics  
24 MONTHS TO PAY  
Free Estimates  
We smartly reupholster and reconstruct your old living room pieces. We make them better than new. Your own selection of fabrics.  
Phone 4226  
Eve - 2307-W  
**BARRY DECORATORS**  
UPHOLSTERING OF ANY DESCRIPTION  
846 HIGH STREET POTTSTOWN

## Perkiomen Bethany Orphans Home Auxiliary Chooses April 25 As Date for Spring Festival Featuring Pageant and Concert

Perkiomen branch Bethany Orphans home auxiliary gathered at Heidelberg church, Schwenksville, to begin plans for a Spring Festival.

April 25 is the date set for the pageant by 35 Bethany orphans and concert by the Tulu Temple Shrine string band, Philadelphia.

The auxiliaries, which add the home has a total of 400 members in its Perkiomen branch drawn from eight Evangelical and Reformed churches in Perkiomen Valley.

At its March meeting, the Rev. Clarence Rain, Temple, Pa. guest speaker in the meeting's theme prayer.

Scripture reading was presented by Mrs. Wilmer Kirtland and vocal selections by the Rev. Fulmer and a women's quartet.

Keelers church, Obelisk is the meeting scene April 14 at 8 p.m.

Keelers church, Obelisk is the meeting scene April 14 at 8 p.m.

**LUCKY 7 SPECIAL**  
Seven lovely head studies portraits for only \$5.95  
4-2 x 4 portraits in folders \$1.95  
1-2 x 10-8 x 2 portraits in folder \$3.95  
Ask for this money saving Lucky 7 Portait Special

**THE AMERICAN GIRL SHOE**

**THE HERD STUDIO**  
Professional Photographers  
Religious Supplies  
Phone 2211  
King at Penn Pottstown  
Open Mon. Evenings 6:30 to 9

**the all-time favorite**

**Delicious Old Fashioned Coconut Easter Eggs**  
Named & Decorated  
**FREE**

**holiday**

**Hollow Chocolate Eggs**  
and  
**Chocolate Bunnies**

**Engle's**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**Engle's**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**ENGLE'S**  
HOME MADE CHOCOLATES  
HANOVER HEIGHTS  
Phone 1061  
At a Sale at  
Rhoads Arcade Market  
and  
The Little Shop  
Kirm St.

**AIRLINE RESERVATIONS**  
**STORB TRAVEL SERVICE**  
233 HIGH ST., POTTSTOWN, PA.  
Phone 1071  
NEVER A SERVICE CHARGE

**REUPHOLSTER NOW!**  
Nylon Fabrics  
24 MONTHS TO PAY  
Free Estimates  
We smartly reupholster and reconstruct your old living room pieces. We make them better than new. Your own selection of fabrics.  
Phone 4226  
Eve - 2307-W  
**BARRY DECORATORS**  
UPHOLSTERING OF ANY DESCRIPTION  
846 HIGH STREET POTTSTOWN

**HEALTH KEEPS THEM HAPPY**  
... and regular visits to their physician keeps them healthy. Be smart. Do the same.  
**BAUSE'S**  
"Super"  
DRUG STORES  
Pottstown - Rosertown

**the town & country house**  
Especially Priced  
9-ft. Runner . . . . \$10.95  
12-ft. Runner . . . . \$14.95  
or  
\$3.75 a Yard for Special Sizes  
**CONCORD IS AVAILABLE**  
In 27-inch. Round Wire Brussels Type or Cut Pile, With Blue Border.  
3 Miles West of Pottstown on Route 122





HOW DOWE GO	CAPT. CLARK
-------------	-------------

**STRIKE A MATCH . . . . .**  
**WHAT BECOMES OF THE FLAME?**

An inexpensive little Want Ad was the spark that blazed the way to the founding of the Sears, Roebuck & Co., business.

The partners of this great mail order business were brought together by a 55c Help Wanted ad in the CHICAGO DAILY NEWS.

In 1886 Richard W. Sears, who was station agent for the Minneapolis & St. Paul Railway in North Redwood, discovered that he could make money by selling watches by mail. He moved to Chicago. He needed a watch maker and adjuster, so he inserted the following ad in the DAILY NEWS:

"Watchmaker wanted with references who can furnish tools. State acc. experience and salary required. 738 Daily News."

The ad was answered by A. C. Roebuck. This was the beginning of a business which last year spent over 25 million dollars on newspaper advertising alone, and did a volume of business amounting to over 2 billion dollars.

**Just Call 6000 To Strike Your Match**

**Pottstown & Mercury**

There is ONLY ONE Pottstown Newspaper . . . That's AN You Need!

**DAILY CRYPTOQUOTE**—Here's how to work it:  
**A N Y D L B A A X R**  
**I S L O N G F E L L O W**

One letter simply stands for another. In this example A is used for the three L's, X for the two O's, etc. Single letters, apostrophies, the length and formation of the words are all hints.

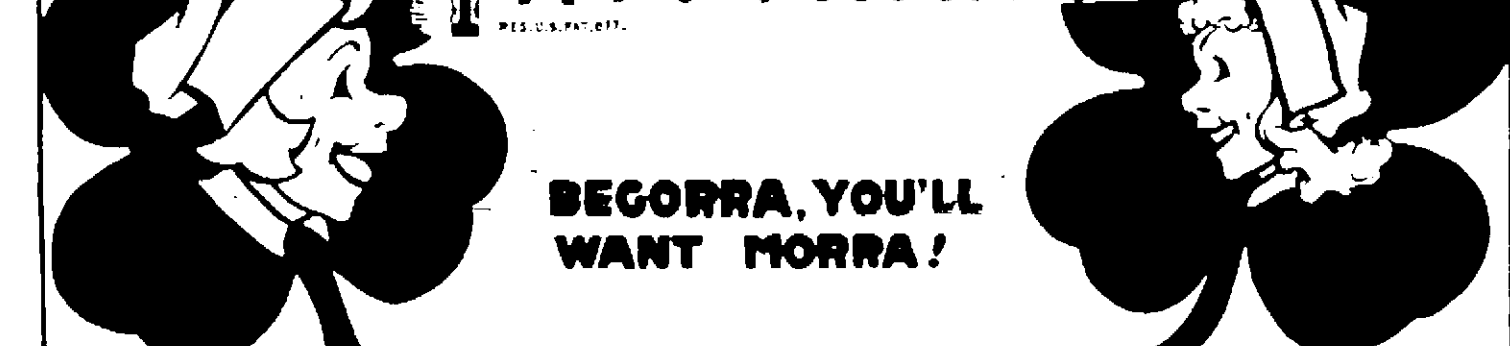
Each day the code letters are different.

**A Cryptogram Quotation**

**BXWW FMRB FUMKU. RLBPNRT UWKU**  
**FMR QUTXR—FMAWNWU.**

Yesterday's Cryptquote: TELL ME, NYMPHS! WHAT POWER  
 DIVINE SHALL HENCEFORTH WASH THE RIVER RHINE?  
 —COLERIDGE.

Published by King Features Syndicate





### Pottstown Mercury

**Wanted Advertisers**  
Phone 6000 for Ad-Manager  
Wants ads accepted, 10c per line, 10 lines minimum.  
To place your classified advertisement, call the Pottstown Mercury office, 100 North 10th Street, Pottstown, Pa. 19362.  
Wants ads accepted for one insertion only. For longer terms, call for rates.  
In Pottstown, Pa. 19362.  
In other areas, call for rates.  
The Mercury wants ad department is the largest in the Pottstown area.  
To place your wants ad, call the Mercury office, 100 North 10th Street, Pottstown, Pa. 19362.  
To place your wants ad, call the Mercury office, 100 North 10th Street, Pottstown, Pa. 19362.

### ANNOUNCEMENTS

**Deaths**  
On April 10, 1953, at his home, 100 North 10th Street, Pottstown, Pa. 19362, after a long illness, **JOHN J. BOWEN**, aged 78 years, died. Burial in the Pottstown Cemetery, Pottstown, Pa. 19362.  
On April 10, 1953, at his home, 100 North 10th Street, Pottstown, Pa. 19362, after a long illness, **JOHN J. BOWEN**, aged 78 years, died. Burial in the Pottstown Cemetery, Pottstown, Pa. 19362.

### PERSONALS

**DRESSMAKING**  
Alterations, Hosiery, Suits, Dresses, Skirts, Blouses, etc. Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.  
**Hearing Aids**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### LEGAL NOTICES

**Notice of Sale**  
The undersigned, Sheriff of Berks County, Pa., will sell at public sale, on the 15th day of April, 1953, at 10 o'clock A.M., the following real estate, to-wit: **100 North 10th Street, Pottstown, Pa. 19362.**

### LEGAL NOTICES

**Notice of Sale**  
The undersigned, Sheriff of Berks County, Pa., will sell at public sale, on the 15th day of April, 1953, at 10 o'clock A.M., the following real estate, to-wit: **100 North 10th Street, Pottstown, Pa. 19362.**

### LEGAL NOTICES

**Notice of Sale**  
The undersigned, Sheriff of Berks County, Pa., will sell at public sale, on the 15th day of April, 1953, at 10 o'clock A.M., the following real estate, to-wit: **100 North 10th Street, Pottstown, Pa. 19362.**

### LEGAL NOTICES

**Notice of Sale**  
The undersigned, Sheriff of Berks County, Pa., will sell at public sale, on the 15th day of April, 1953, at 10 o'clock A.M., the following real estate, to-wit: **100 North 10th Street, Pottstown, Pa. 19362.**

### LEGAL NOTICES

**Notice of Sale**  
The undersigned, Sheriff of Berks County, Pa., will sell at public sale, on the 15th day of April, 1953, at 10 o'clock A.M., the following real estate, to-wit: **100 North 10th Street, Pottstown, Pa. 19362.**

### LEGAL NOTICES

**Notice of Sale**  
The undersigned, Sheriff of Berks County, Pa., will sell at public sale, on the 15th day of April, 1953, at 10 o'clock A.M., the following real estate, to-wit: **100 North 10th Street, Pottstown, Pa. 19362.**

### LEGAL NOTICES

**Notice of Sale**  
The undersigned, Sheriff of Berks County, Pa., will sell at public sale, on the 15th day of April, 1953, at 10 o'clock A.M., the following real estate, to-wit: **100 North 10th Street, Pottstown, Pa. 19362.**

### BIDS FOR SCHOOL SUPPLIES

**Sealed Bids**  
The undersigned, School Board, will receive sealed bids for school supplies, to-wit: **100 North 10th Street, Pottstown, Pa. 19362.**

### BIDS FOR SCHOOL SUPPLIES

**Sealed Bids**  
The undersigned, School Board, will receive sealed bids for school supplies, to-wit: **100 North 10th Street, Pottstown, Pa. 19362.**

### BIDS FOR SCHOOL SUPPLIES

**Sealed Bids**  
The undersigned, School Board, will receive sealed bids for school supplies, to-wit: **100 North 10th Street, Pottstown, Pa. 19362.**

### BIDS FOR SCHOOL SUPPLIES

**Sealed Bids**  
The undersigned, School Board, will receive sealed bids for school supplies, to-wit: **100 North 10th Street, Pottstown, Pa. 19362.**

### BIDS FOR SCHOOL SUPPLIES

**Sealed Bids**  
The undersigned, School Board, will receive sealed bids for school supplies, to-wit: **100 North 10th Street, Pottstown, Pa. 19362.**

### WE CAN DO IT

**Painting, Papering, etc.**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### WE CAN DO IT

**Painting, Papering, etc.**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### WE CAN DO IT

**Painting, Papering, etc.**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### WE CAN DO IT

**Painting, Papering, etc.**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### WE CAN DO IT

**Painting, Papering, etc.**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.



... better look in The Mercury Want Ads for a electrician - before you get electrocuted!

### EMPLOYMENT

**Help Wanted - Female**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### EMPLOYMENT

**Help Wanted - Male**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### EMPLOYMENT

**Help Wanted - Male**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### EMPLOYMENT

**Help Wanted - Male**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### SPINET PIANO

**Save 50% to 75%**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### SPINET PIANO

**Save 50% to 75%**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### SPINET PIANO

**Save 50% to 75%**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### SPINET PIANO

**Save 50% to 75%**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### SPINET PIANO

**Save 50% to 75%**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### REAL ESTATE - SALE

**Wanted to Buy**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### REAL ESTATE - SALE

**Wanted to Buy**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### REAL ESTATE - SALE

**Wanted to Buy**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### REAL ESTATE - SALE

**Wanted to Buy**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.

### REAL ESTATE - SALE

**Wanted to Buy**  
Call for prices and appointments. **JOHN J. BOWEN**, 100 North 10th Street, Pottstown, Pa. 19362.













# Chinese Reds Slash Into Main Trenches On Western Front

SEOUL, Tuesday, March 17 — Chinese Reds smashed into main line trenches guarding Little Gibraltar on the Western front early today and hours later US Second division soldiers still were fighting grimly to seal the breach.

Reports of the fighting were fragmentary, an Eighth army staff officer said.

The Chinese drove into the main trench network shortly after midnight under cover of nearly 2000 rounds of artillery and mortar fire. The size of the attacking Red force was not immediately known.

The fight for possession of the vital trench link still was raging at dawn.

THE SECOND DIVISION is a veteran of dogged stands in the Korean fighting. Its presence in the Little Gibraltar sector was disclosed after the fighting broke out, under a new policy of naming units in action whenever possible.

Little Gibraltar is west of Yonchon about 35 miles north of Seoul.

Adlai Stevenson, 1952 Democratic presidential candidate, visited the Second division sector at mid-morning.

# LEGION BIRTHDAY —

(Continued From Page One)

was the late Carl F. Keiser and the meetings were held in the Security trust building.

It dedicated its present home in May, 1928.

Officers in the organization include Renell, commander; Robert C. Weller, senior vice commander; Robert H. Breidenbach, junior vice commander; Joseph H. Burdett, finance officer; Ralph H. Guest, adjutant.

Also, Harry J. Ginter, service officer; the Rev. Dr. Luther A. Krouse, chaplain; Arlan K. Millard, assistant chaplain; Raymond J. Chowicki and Edwin Pierman, sergeants at arms; Raymond R. Kepner and John P. Hospodar, athletic officers; and Reifsnieder, historian.

# STRIKE IDLES

MONESSEN, March 16 — A strike started by a few CIO United Steelworkers who set up a picket line forced closing today of the nearby Alleport works of Pittsburgh Steel company, idling about 1600.

# All Types of GLASS & MIRRORS

- Store Front Construction
- General Glazing

**RALPH'S GLASS SERVICE**  
420 APPLE STREET Phone 2804-R

# MICHAEL G. HNATH WELL DRILLING

PUMP and CHLORINATOR SALES & SERVICE  
Member Penna. Water Well Contractors Assn.  
Phone PUGHTOWN 3191  
GRUBBS CORNER ROAD

NO, WE DON'T WASH BABY, BUT ...

WE'LL WASH DOWN YOUR HOUSE INSIDE AND OUTSIDE

We Specialize in  
GENERAL CLEANING OF HOUSES

- Windows • Floors • Walls • Cellars
- Floor Cleaning and Waxing (Any type floor)

OFFICE BUILDING AND INDUSTRIAL PLANT SERVICE

SMOKE DAMAGE FROM FIRES CLEANED UP PROMPTLY

PHONE 3557 or 4837  
**RELIABLE WINDOW CLEANERS**  
229 N. PENN. ST.

# DRIVE ON DOGS —

(Continued From Page One)

too many complaints in the Pottstown area, so we've been checking just the sections where the complaints have been heaviest before we begin a systematic check of all county dogs.

Chief gripes about delinquent dogs have come from sections where belligerent canines have been killing poultry, preventing people from getting their mail and biting pedestrians.

Matthews plans a county-wide campaign which will begin in Pottstown and sweep eastward.

He explained, "Right now I could use as many agents as they could give me."

RESIDENTS MUST get new tags for their pets each January. Tags are available the first day of the year and must be appended to some portion of the animal's body by Jan. 15.

Owners of unlicensed dogs are subject to fines ranging from \$5 to \$100. If the owner can't be found the dog can be destroyed.

Matthews said, "Now that everybody has filed their income taxes, maybe, they'll attend to other things."

# 6 Danish Soldiers Jailed For Taking Part in Revolt

COPENHAGEN, Denmark, March 16 — Six soldiers charged with taking part in the recent mutinies in the Danish army received prison sentences today ranging from six to ten months.

The soldiers, all privates drafted under the compulsory training system, tried to march on Copenhagen to protest extension of military service from 12 to 18 months.

# Senators Okay Ike's Man For Alaska Governorship

WASHINGTON, March 16 — The Senate today unanimously confirmed President Eisenhower's nomination of B. Frank Heintzleman as Governor of Alaska. Action was by voice vote. Several senators, including Magnuson (D-Wash.), Welker (R-Iowa) and Case (R-SD), praised Heintzleman before the vote.

# J. D. PROSSER CO.

337 Walnut St. Spring City  
Phone ROYERSFORD 1870  
Paving Contractor  
Excavating & Grading

# Moose Readies List For April Election

(Continued From Page One)

The nominating committee of Pottstown Loyal Order of Moose Lodge 329, met last night to consider preparation of a list of candidates for lodge officers to be filled at the April 13 election.

Names submitted by members to the committee before Monday will be considered by the committee for the final list it will submit to the lodge on March 30. Secretary George O. Rhoads, announced after the meeting.

The lodge will not meet next week because Gov. Lester Boughner will be in Harrisburg at a lodge convention, the secretary said.

Offices to be filled at the April election include governor, junior governor, and two trustees.

# FUND REQUESTED

HARRISBURG, March 16 — An appropriation of \$20,000 was requested in the House tonight to pay the expenses of an expert tree crop advisor in the State Agriculture department.

# RIVLIN BROS.

Old Reading Pike, Stowe

- New and Used STRUCTURAL STEEL
- Equipment Rentals

Cranes, Trucks, Trailers



Phone: Pottstown 3627

# BUILDING... REMODELING

- Residential
- Industrial

All Types

J. D. Building AND Construction Co.

General Contractor

312 King St., Pottstown

PHONE Pottstown 3022-W  
Phoenixville 2295  
John Dellaquila

# DEMO CAMPAIGN —

(Continued From Page One)

time in selecting the third candidate. We want a good candidate and there's no hurry.

"We will conduct a write-in or sticker campaign in the various wards and the candidate's name will appear on the ballot for the general election in November."

Incumbent Roberts was nominated as a standard bearer six years ago when he ran for school board on a sticker campaign.

Petitions filed by Republicans and Democrats in Pottstown area townships showed:

West Pottsgrove: Republicans—Vincent Knapp, auditor; Harold Kieckert and Donald Smith, justices of the peace; Fred Knapp, school director; George Greis, tax collector;

Charles Endy, Elmer Hampton, Paul Smith, commissioners; Guernio Fandile, judge of elections; Mabel Smith, inspector of elections.

Democrats: Alvin Boyer, auditor; Leidy Gaugler, school director; William Regan, John Zinn Jr., and Clarence Bartman, commissioners; John Shanta Jr., tax collector; Mary C. Reed, judge of elections; Helen Zinn, inspector of elections.

Lower Pottsgrove: Republicans—Richard Steigerwalt, auditor; Linford Richard, justice of the peace; W. Forrest Ginder and David S. Scherer Jr., school directors; Robert Meloy, tax collector; John Savlor, supervisor; Leon Hausenman, judge of elections; Charles Puhl, inspector of elections.

Democrats: Paul Norton, auditor; George Bause, justice of the peace; Gerald Richard and James Scheffey, school directors; Howard

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

# Charles Endy, Elmer Hampton, Paul Smith, commissioners; Guernio Fandile, judge of elections; Mabel Smith, inspector of elections.

Democrats: Alvin Boyer, auditor; Leidy Gaugler, school director; William Regan, John Zinn Jr., and Clarence Bartman, commissioners; John Shanta Jr., tax collector; Mary C. Reed, judge of elections; Helen Zinn, inspector of elections.

Lower Pottsgrove: Republicans—Richard Steigerwalt, auditor; Linford Richard, justice of the peace; W. Forrest Ginder and David S. Scherer Jr., school directors; Robert Meloy, tax collector; John Savlor, supervisor; Leon Hausenman, judge of elections; Charles Puhl, inspector of elections.

Democrats: Paul Norton, auditor; George Bause, justice of the peace; Gerald Richard and James Scheffey, school directors; Howard

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

# Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.

Upper Pottsgrove: Republicans—John Trout, supervisor; Christian Theis, judge of elections; Charlotte Trout and Anna Wade, inspector of elections.

Stetler, tax collector; Howard Rumber, supervisor; James Miller, judge of elections.



### Sunnybrook Nearly Ready for Home Show

(Continued From Page One)

and pitched in with their help to erect the wooden booths. Saw dust and scraps of wood littered the dance floor as the skeletons went up and took form when they were lined with plaid or draperies.

MANY OF the exhibitors estimated that the bulk of the work will be completed tonight except for painting and last minute trimmings.

David G. Welsh, chairman of the booth making committee and a partner in the firm of Welsh and Renninger, Sanatoga builders, said there will be 73 booths in the show.

Seven rows of booths run almost the entire length of the ballroom. Each will be designed by the individual firm and decorated with modern home furnishings and building equipment.

Welsh's display is one that is near completion. Pictures of some of the homes he has built will line mahogany and natural finish plywood walls.

"In the center we'll have a mixture of 22 houses the company is building in the North End," he said. The re brick or frame single houses. We expect to have one open by the opening date of the show."

A veteran in the construction business for 20 years, Welsh has engaged in home building only during the past year but has already

STEPHEN J. VAGASEY, owner of Aluminum Products Sales company which is in the process of moving from 539 Cherry street to 307 High street, was working with three salesmen and installers of his firm last night at 9 o'clock.

He was setting up his 16 by 10 foot booth to house aluminum combination storm windows and doors, aluminum awnings and blinds, bamboo drapery and curtains and other products his company sells.

There will be a picture window scene in the booth. A figure of a girl will sit at a window overlooking a colorful hillside scene. New linen finish blinds, when cut down glare will be at the window.

A unique feature of his display will be a demonstration of the reaction to tremendous cold by windows protected by storm windows. A small refrigerating unit will be turned on the window to show that no moisture is created.

John J. McCaslin, manager of J. Fegely and Son company, 35 High street, was directing operations for the setting up of the company's 45 by 10 foot display last night.

THE MAIN PORTION will include a modern kitchen and home laundry. One section will be devoted to building materials. Everything in the laundry will be completely automatic. Fe said

The kitchen will include an electric range which can be built into a cabinet or wall.

The white kitchen cabinets and other equipment will be offset by chocolate brown and yellow walls.

Nick A. Palladino and his brothers, Charles, William, Frank, Angelo and Fred, all partners in N. Palladino and Brothers, 125 North York street, started their booth construction last night and were installing kitchen equipment before they left the ballroom.

Except for running water and electricity for the cooking range, the kitchen will have the same features as in a private home. The ceiling will be of crisscross wood paneling and brocade will be laid on the floor. Pine walls will enclose the model kitchen.

In another booth, Palladino will set up heating equipment. Most of the members of the Exchange have never participated in a home show. This is Palladino's third. He has exhibits in two shows in Philadelphia in the past five years.

New air conditioning units were being set up last night in a booth by Joseph Giannante, owner of Pottstown Refrigerating and Ventilating company, 125 North York street.

We're featuring residential air conditioning in coming time in Pottstown.

Giannante said the units he will have on display are the newest on the market.

Brilliant red and white drapes will line the interior of the booth. Giannante said he hopes to put the finishing touches on his exhibition tonight.

### HIGH SCHOOL —

(Continued From Page One)

26 and is expected to take from three weeks to a month to complete.

The work will be done by two employees of the school.

MEMBERS PLANNED to convene a special meeting March 27 to open bids for schools.

They voted to construct a concrete block portion in the basement of the Junior High school, along a stairway to create storage room. The one side of the stairway is closed.

Bids for the work to be done at West End school were opened by the school authority yesterday and

referred to the property committee of the school board, chairman Carl M. Binder.

Binder said last night the committee has set no date for a review of the bids but will meet in the near future to discuss them.

The committee's recommendations will be taken up by the board at its April meeting.

Both the board and authority held their noon meetings in the Second Avenue train car.

### SCHOOL TOUR —

(Continued From Page One)

stration of an electric arc with a briefing on the course.

Visitors also were shown the handwork of pupils taking the shop course in the vocational school.

Two-thirds of the touring groups were composed of parents. At the end of the tour, pupils were permitted to register for the fall term.

The tour, lasting more than an hour each, were guided by members of the High School safety patrol. Refreshments were served in the gymnasium.

LINER ARRIVES

NAPLES, Italy, March 16 (AP) — The Cunard liner Britannic, with 502 tourists from the United States and Canada, arrived tonight almost ten hours late because of a heavy winter storm in the Western Mediterranean.

**RAUGH'S**  
RELIABLE  
CLEANERS — DYERS  
57 N. Charlotte St.  
Deluxe Dry Cleaning  
At Its Best—  
Many Extra Services  
At No Extra Cost  
**Phone 960**  
FOR PICK UP AND  
DELIVERY SERVICE

Not just fuel, but we service any make oil burner on today's market. Call us about our Clean Up or Service Contract plans... real savings in oil consumption can be affected by the proper care of your oil burner.

**COMPLETE HEATING SYSTEMS INSTALLED**  
**ESSO FUEL OIL**  
CALL 736 TODAY  
**SCHUYLKILL VALLEY OIL CO.**  
Berks & Walnut Streets

**To Keep That New Look, Your NEW HOME Deserves The Best—**

- Dependable FRIGIDAIRE Appliances
- Famous HOOVER Cleaners

And To Enjoy Your New Home To The Fullest Let Us Show You The FINEST TV Sets Available Today—

- CBS
- RCA VICTOR
- MOTOROLA

**McCarraher's INC.**  
233 HIGH ST. PHONE 1711

**WIN \$50.00 BOND AT THE HOME SHOW at SUNNYBROOK**

Guess the Value of the Wilke Furniture Displayed in Our Booth

The Person Coming Closest to Actual Valuation Figure Will Receive a \$50 Bond.

Home Show Days Are March 19-25, inc.

**J. R. SOTTER**  
INSURANCE  
Security Trust Bldg. — Phone 734

Easy Way to a Pretty Home

Add glamour and beauty to your home with wallpaper. Come in and see our new 1953 swatch books featuring latest designs and patterns. There's a wonderland of ideas in store for you. See it today.

**JOSEPH SANDLER**  
WALLPAPER and PAINT STORE  
437 High Street, Pottstown

as featured on TELEVISION

**Armstrong's Quaker Wall Covering**

- Flexible backing and K-99 Enamel Finish
- Tile, Marble, and Knotty Pine effects—34" wide

**STAN'S LINOLEUM and TILE**

"Where Customers Send Their Friends"

Route 422, Limerick Ph. Collegeville 7044

**Edward B. Bill**  
BUILDING CONTRACTOR

516 Walnut Street  
Pottstown  
Phone 4248-M

- General Contracting
- Home Building
- Home Remodeling
- Estimates Given

HOME OWNERS HERE'S THE COMBINATION WINDOW THAT GIVES YOU THE MOST—Beauty—Comfort Convenience ALL SEASON Aluminum STORM WINDOWS

No other window gives all these advantages

- Removable bottom rail allows easy cleaning of sill
- Custom Made. No stock sizes
- Optional self-storing. No seasonal changeover of inserts
- Lower glass insert raises for ventilation
- No mechanical parts that require adjustment
- No nails or screws in inserts
- Narrow frames allow full vision and light
- So streamlined, can hardly be seen from outside
- New, non-rusting screens
- Extruded aluminum for extra strength.

Costs no more NO MONEY DOWN—TAKE 3 YEARS TO PAY

Visit Our Booth B-19 At Home Show, Sunnybrook Mar. 19-25

**LOOMIS BROS. CORP**  
A. T. ROWLAND — Ph. Essonsville 4-4368

**Biggest savings ever!**

**GIANT 54" SPECIAL GENUINE ALL-STEEL Youngstown Kitchens CABINET SINK only \$99.95**

Own an all steel Youngstown Kitchens 54" Cabinet Sink and enjoy the biggest saving ever!

The new 54" Cabinet Sink is complete with all the famous Youngstown features to make it a real saving sink. Call on this offer now. See it first.

Check these famous features

- One piece solid stainless steel sink
- Self-cleaning stainless steel
- Deep front splash guard
- 1" heavy duty steel 3" deep stainless steel
- Inset and deep drain
- Sealing gaskets provide exact water-tight joints
- Complete set of stainless steel hardware, bowls, drains
- 4" hex heads prevent getting of water
- Workdays 8 hour annual long
- Easy to clean, no need for time and energy spent in scrubbing
- Gracious handles on doors stay open
- One solid double end support
- 1 fiber bumper in front of sink positive during turning
- Exposed toe and knee space inside
- Right height 34" for easy draining
- One extra 34" construction in quarter
- Plus many more

Youngstown Kitchens Food Waste Disposer easily installed

**BOYER'S**  
"On The Square Since 1805." Boyertown, Pa.  
Open Mon., Tues., Thurs. 8:30 to 5:30; Wed. 8:30 to 1; Fri. & Sat. 8:30 to 5:30

**VISIT THE BOYS' LINOLEUM BOOTH AT THE HOME SHOW**

March 19th to 25th

When you visit our booth No. D-30 deposit this coupon and you may win a valuable award—this includes a

**FREE INLAID LINOLEUM FLOOR**

VALUABLE COUPON

Name .....

Address .....

Town .....

Phone .....

**IT WILL PAY YOU TO VISIT OUR BOOTH**

Learn How to Give Your Home a New Look

**THE BOYS' LINOLEUM STORE**  
429 HIGH ST. POTTSTOWN, PA.  
Phone 133





# POTTSTOWN'S 1953 HOME SHOW OPENS THURSDAY AT 5 P. M. AT SUNNYBROOK

## The BUILDING INDUSTRIES EXCHANGE OF POTTSTOWN & VICINITY

offers the people of this locality the most stupendous exhibition of building material ever presented in Montgomery County.

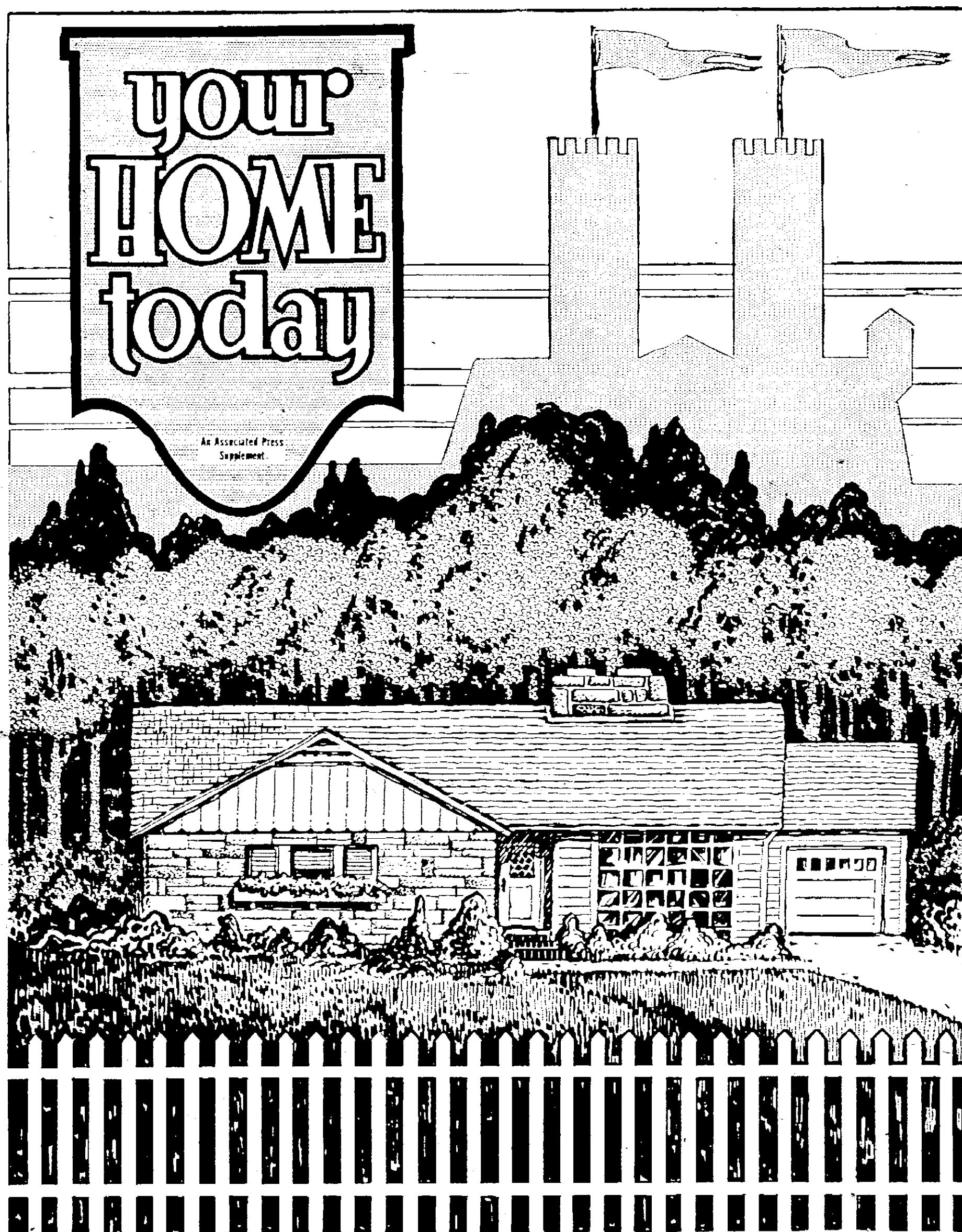
A More Beautiful Spectacle has Never Been Seen in This Section of the State.

Don't Miss It!



### Aluminum Products-Sales Co.

Lawrence Antrim  
W. S. Antrim & Son  
Oscar Arndt  
Charles Bechtel  
William H. Bernhardt  
Binder & Binder  
William Boalton  
Borgo Electric Welding Co.  
Joe L. Bowen  
Boyertown Planing Mill  
E. J. Breneman, Inc.  
Builders Equip. & Supply  
Carnahan & Istenes  
Central Door & Plywood Co.  
Joseph De Champlain  
Citizen's Nat'l Bank  
J. R. Christ Const. Co.  
Cline & Reigh  
Columbia Boiler Co.  
John Copenhafer  
W. R. Croasdale, Inc.  
Allen K. Davidheiser Inc.  
Davis Bros.  
Dominic DiAngelo  
Charles L. Dierolf Co., Inc.  
Peter Dori  
The John T. Dyer Quarry Co.  
Gabriel Fieni  
First Fed. Savings & Loan  
Frederick Bros., Inc.  
William H. Fosnocht & Son  
C. S. Garber & Sons, Inc.  
Paul T. Gatta  
General Supply Co.  
Joseph A. Giansante  
Glen-Gery Shale Brick Corp.  
William A. Griffith  
The H. & R. Co.  
John B. Hartenstine Jr.  
H. S. Harvey & Son  
Tugman K. Hausman  
John Hoffecker  
R. B. Hunter  
Frank-Hutt Jr.  
Earl S. Jones  
D. J. Kerlin & Son



You Are Cordially Invited To Attend

## The HOME SHOW of '53

AT

## SUNNYBROOK BALLROOM

MARCH 19-20-21-22-23-24,25 1953

(5 to 10 P.M.)  
1st Day

(1 to 10 P.M.)  
Thereafter

## 6 DAYS - 7 NIGHTS

NO ADMISSION CHARGE

Sponsored By The Building Industries Exchange of Pottstown and Vicinity

76

## EXHIBITORS

Exhibits Valued at \$200,000  
Home Remodeling Ideas

FREE GIFTS HOURLY

DAILY PRIZES

GRAND AWARD

Photo Cavalcade of Homes  
Beautiful Garden Midway  
Builders' Exhibits

1/4 Mile of Displays



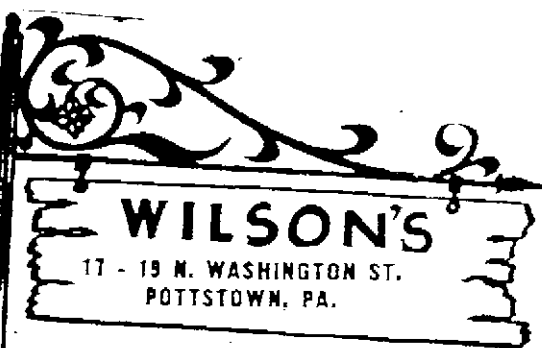
Earl M. Kerstetter  
Michael Krassowski  
Kressly's Paints  
The Boys Linoleum Store  
Leon's Linoleum  
Edmund K. Lindemuth  
Loomis Bros. Corp.  
David Martin  
Fegely's  
Merritt Lumber Yards, Inc.  
Modern Paint & Supply Co.  
James J. Moore  
Arthur Moser  
National Bank  
Norristown Plumbing Supply Co.  
N. Palladino & Bros.  
Peter Lumber Co.  
Ernest L. Pickard  
Mayer Pollock  
Pottstown Cement Block Co.  
Pottstown Mercury  
Pottstown Tile Co.  
Reading Foundry & Supply Co.  
Wallace Reigner  
Gerald C. Richards  
Rivlin Bros.  
Sanders & Thomas  
W. H. Saylor & Son  
L. H. Schmoyer  
Security Trust Co.  
R. F. Smale & Co.  
Smith & Paolucci  
Stan's Linoleum & Tile  
Charles I. Stout  
E. C. Sturges  
Thomson Paint Store  
Robert Thompson  
VanBuskirk & Bro.  
Veach Lumber & Supply  
James G. Waters  
Welsh & Renninger  
Wenger Bros.  
William Werner  
James C. Wilke  
Wilson's  
Ralph Wilson  
John W. Yoder  
Warren B. Zern

# Pottsgrove Manor From the Air



—Aerial Photo by Maurice A. Himes

Here are the 125 single houses that have been built in Pottsgrove Manor in the West End in the past year. Running up the right side of the photo is West King street. Running across the bottom is Berks streets. The manor was built by F. A. Collins, mass builder of homes, who erected a similar project near Reading a few years ago. These houses have a living room, dining room, big kitchen, walk-in closet and bath on the first floor, and an expansion attic on the second floor. An architectural feature is the high placing of windows, which permits furniture to be placed under them. Lots are about 30 by 100.



LET US ASSIST YOU TO  
MAKE YOUR HOME LOOK IT'S BEST

New homes, remodeled homes or old homes that "need a little fixing up"—we are specialists in making them a "home" instead of just a "house".

We are Pottstown's largest and most complete specialty store, dealing in only quality merchandise including

RUGS AND CARPETS  
INLAID LINOLEUM FLOORS  
VENETIAN BLINDS AND  
WINDOW SHADES (CUSTOM MADE)

Visit the HOME SHOW for the week beginning March 19th and visit our display booth, G-71.

Phone 1665



GRAND OPENING  
OF THE NEW

## NAT-GAS Show Rooms

Lincoln Highway at Exton

Wednesday, March 18, 1953

THRU SAT., MARCH 21

Register Daily!

No Obligation!

— DAILY AWARDS —  
Turkeys - Cutlery Sets

A DIVIDED-TOP ROPER RANGE  
With Complete NAT-GAS Installation  
Will Be Awarded Saturday, Mar. 21 at 10 P.M.

ENJOY BETTER LIVING WITH  
AUTOMATIC METERED GAS SERVICE  
FOR HOMES BEYOND THE GAS MAINS

Learn The Advantages of NAT-GAS

CALL OUR REPRESENTATIVES

S. A. SHAEFFER - GEORGE M. KLEPSE

Phone EXTON 714

## WATCH FOR OPENING DATE

N  
E  
W

*Gunnison Homes* INC.

UNITED STATES STEEL  CORPORATION SUBSIDIARY



FULL BASEMENT  
HOME

SAMPLE HOME AT 645 N. PRICE ST.

20-ft. Living Room, 3 Large Bedrooms, Tile Bath,  
Large Kitchen with American Steel Cabinets.

60-ft. x 139-ft. Lot, Completely Landscaped, and  
Macadam Drive.

Home Is Completely Insulated for Summer and  
Winter Comfort. Oil Forced Air Heat.

Plus Many Other Latest Conveniences

## POTTSTOWN HOME BUILDERS INC.

Authorized Dealer For

Gunnison Homes

WAYLAND A. SCHATZ, MANAGER  
PHONE 4802-J

For Information About Building a Gunnison Home  
on YOUR Lot, Call Above Number



E. J. BRENEMAN, INC.

GENERAL  
CONTRACTOR

P.O. Box 478  
Pottstown

ROAD  
AND  
STREET  
CONSTRUCTION  
•  
ROAD  
ASPHALT  
AND  
TARS  
•  
ROAD  
MATERIALS  
•  
PHONE  
POTTSTOWN  
3048

CRUSHED  
LIMESTONE  
•  
QUARRY  
OFFICE  
AT  
SINKING  
SPRINGS  
•  
PHONE  
READING  
22413

## MUSIC MAKES THE HOME



## AT THE HOME SHOW OF '53 AT SUNNYBROOK

Lamb's Music House will provide musical entertainment every day and evening of the Home Show. You will have the opportunity of seeing and hearing the best instruments available today. There will be 17 pianos on display and you will see all the different stylings and woods featured by present day manufacturers. Every home needs a piano and we believe we have the style and design to please you. We know we have top quality and fair price.

SEE . . . HEAR . . . THE FINEST IN  
THE PIANO WORLD . . .

• Steinway • Krakauer • Kimball  
• Winter-Musette • Connsonata Organ  
• Lowrey Organo

## LAMB'S MUSIC HOUSE

HIGH & PENN STS.

PH. 4350





## ROADS and DRIVEWAY CONSTRUCTION

Construction—Maintenance—Dump Truck  
Roller Service—Tars—Asphalts  
Bituminous Concrete

### CLINE & REIGH

Contractors

Phone 2764-M Dial 7-2326  
Pottstown or Royertown

### A Barbecue Fireplace Idea For Build-It-Yourself Fans



AN OUTDOOR FIREPLACE with built-in wood storage space at the right. This is a project for the masonry fan. Complete working drawing, instructions and material lists can be obtained from the designers, the Homograf Corp., East Detroit, Mich.

### HARDWOOD FLOORING TEST


When buying hardwood flooring, pected flooring against known it's a wise policy to make sure hardwoods. Soft maple is usually that the lumber is not mixed, only about three-fourths as heavy. Sometimes soft woods are included as hard maple. Red maple, the in bundles of flooring lumber. heaviest of the soft species, will Soft woods can be used for floor- weigh as much as four-fifths as ing in many cases, but when mixed much as hard maple. Lengths and with hardwoods in areas intended other measurements, of course, for heavy usage, they can result in noticeable uneven wear. must correspond. Bumpy surfaces can develop. According to DeWitt, northern One way to check on the quality hard maple, beech and birch rank of flooring material is suggested first, second and third in hardness by D. S. DeWitt, president of the tests. They are customarily bun- Maple Flooring Manufacturers As- dled separately and marked as to sociation. This is to weigh sus-species.

### ENAMEL UNDERCOATS

An enamel undercoat is essential for the best results in enamel finishes. This undercoat is a flat paint, especially made to flow out smoothly and leave no brush marks.

## DAVIS BROS.

PLASTERING CONTRACTORS



PHONE 4519  
444 Lincoln Ave.

### HARD WOOD FLOORING IS CHEAPER THAN RUGS!

It Gives Life-Time Service, Too.



Finished and unfinished Hard Wood Flooring. Best Quality and Most Reasonable Price.

Phone for Estimate

## A. J. OTIS

You Can Spend More Money, But You Can't Buy Better Flooring.

757 WALNUT ST.  
Phone 283

### HOMEMAKERS' SALE

Permanent Finish Organdy Priscilla

## WHITE CURTAINS

These Are An Exceptional Buy! They're Full and Billowy—84" Wide to the Pair. 81" Long, Picots Edged Ruffles.

**\$3.69**

"Laze Ane" Ruffled Seat Cover and Back Cover Set

Red - Yellow - Blue - Green  
Size 18" x 16" **79c** Set

Plastic Box Cushions  
8 GAUGE PLASTIC

Solid Colors - Red - Gold - Blue - Green and Grey **\$1.00** Ea.

### IRONING BOARD COVER

HEAVY WEIGHT DRILL COTTON  
Elastic bound edges... Extra full cut for ample grip.

**59c**

### New "Countryside" Pantry Ware

ANOTHER GRANT'S CREATION!  
A Different Country Scene On Each Gaily Colored Piece

CANNISTER SETS	89c
STEP-ON CANS	\$1.29
BREAD BOXES	98c
DUST PANS	29c
WASTE BASKET	59c

## W. T. GRANT CO.

226-28 HIGH STREET

### CHANGE OVER to Automatic OIL HEAT

Banish the work of tending a fire!

INSTALL **Master Kraft OIL HEAT**

A Harvey-Whipple Product

Convert your present boiler or furnace now. Don't delay. We can make the change-over with very little loss of heat in your home while we are doing the job.



Visit Our Booth  
At Pottstown Home Show  
At Sunnybrook

March 19-25

**JOHN B. HARTENSTINE, JR.**  
INC.

West High St., Ph. 2190

### Plastic Plywood Smooths Concrete

Concrete surfaces smooth enough to be painted directly without further finish are being produced by the use of forms made of plywood surfaced with plastic.

This surfacing is credited with changing soft-wood, such as Douglas fir plywood, into a hard surfaced material. The trick is turned by fusing resin-impregnated fiber sheets, called Kimpreg, to plywood veneers.

### ORNAMENTAL RAILING

OUTDOOR or INDOORS—Porches, Patios, Stairways, Fire Escapes, etc.



## BORG-O-LECTRIC WELDING CO.

Owned and Operated by Harry A. DeWalt  
20 N. Manatawny Street — Phone 637

# Come — WALK THROUGH the DOOR to HAPPINESS!



AT THE

## HOME SHOW of '53

SUNNYBROOK BALLROOM

See Our Exhibit — March 19-25 — Inc. Sunday

### ALUMINUM PRODUCTS OF QUALITY ASSURE COMFORT, CONVENIENCE AND ECONOMY

## HOME SEAL ALL ALUMINUM COMBINATION WINDOWS & SCREENS



With this heavy extruded storm window you will have year 'round comfort and convenience. It's the window with ALL the features—Nothing to change the year 'round.

### Season-all Aluminum Casement Windows

"The Aristocrat of Storm Sash"



The only storm window that gives you the Extra Protection Extra Comfort and Extra Economy of Built-in Vinyl Weather-stripping. This window will completely protect and weather-strip your windows... slash heating costs... make your home healthier, cleaner, More Comfortable Every Day of the Year. Available for EVERY casement window made.

### STERLING DOOR OF BEAUTY

Full 1 inch door, including side rails, head rail, door check and closer, hardware, 6 inch grill and installation... Regular Price... **\$113.00**

**\$84.50**

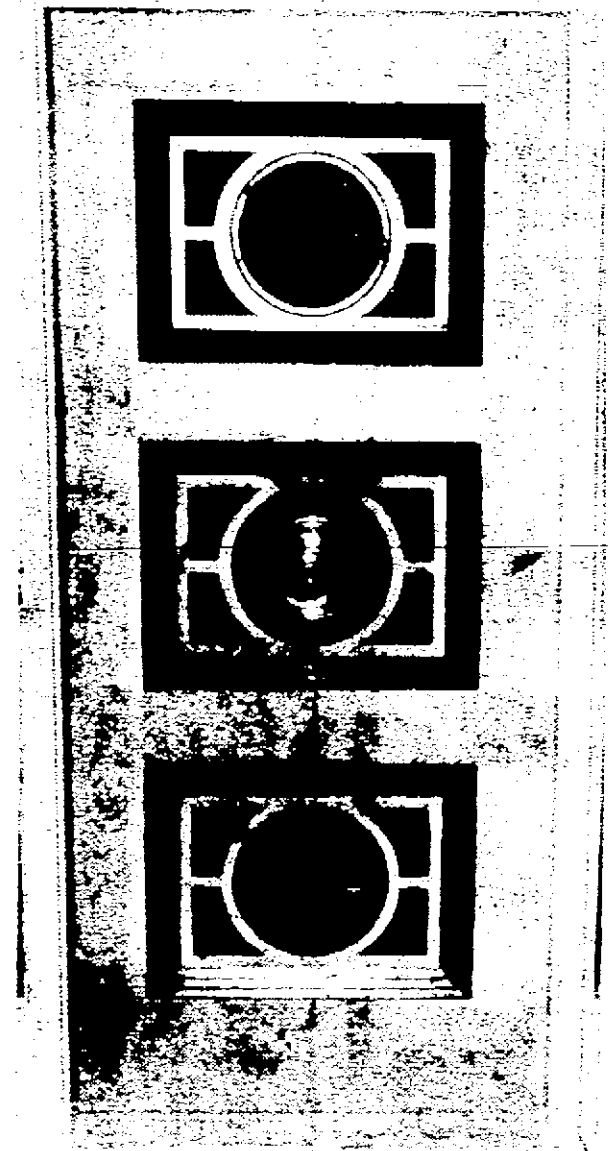
We also carry \$69 and \$79 Doors in Stock

VISIT OUR BOOTH AT POTTSTOWN HOME SHOW

## Aluminum Products Sales Co.

of Pottstown, Pa.

507 High St. Oppo. Postoffice Phone 5227 5890-M



"DOOR TO HAPPINESS"

## ALLEN K. DAVIDHEISER, INC.

HOME BUILDER

Office  
232 Prospect St.  
PHONE 3949

Field Office  
Terrace Lane and Mineral St.  
PHONE 3129

## "Happiness Homes"

IN

## BELMONT TERRACE

TRACT NO. 2

### WILL SOON BE AVAILABLE

Bounded by Mervine, North, Adams and Washington Streets (North End) in Lower Pottsgrove Township, BELMONT TERRACE offers the Finest and Fastest Growing Home Area in These Parts. Start enjoying the advantages of home ownership now.

### SAMPLE HOUSE NOW OPEN!





With the advent of the new  
season many people think of  
that long desired

## HOME

Whether you are building or  
buying, we may be of service  
to you. Feel free to call upon  
us

### EASY-TO-CARRY HOME FINANCING



If you plan home-ownership for 1953, come in and inquire about our home-financing plan. When you talk to our experienced home mortgage advisors, you get friendly guidance on your particular financing problems. We have been able to help many couples realize their dreams of free-and-clear home ownership sooner through our economical loan plan. If you have found the home, or the plan of the home you want, and have the needed down payment, come in for a "chat".



# FIRST FEDERAL SAVINGS & LOAN ASSOCIATION

21 N. Hanover St.

OF POTTSTOWN

Phone 19



WHAT'S THE MOST IMPORTANT  
Contribution To Happy Home Comfort

?



# FURNITURE FROM YOUR FAMILY FURNITURE STORE **KEPNER & ROMICH**

Serving Home Owners of this Vicinity  
Since 1905

139 High St. Phone 877



Boyertown Planing Mill Company  
BOYERTOWN, PA.

MANUFACTURERS OF QUALITY WOODWORK  
FOR THE HOME, CHURCH OR SCHOOL  
FOR OVER 40 YEARS

KITCHEN CABINETS  
THERMADOR KITCHENS  
DOORS AND WINDOWS  
MANTELS  
MOULDINGS  
ENTRANCE FEATURES  
STAIRWAYS

CUSTOM  
AND  
STOCK



See Our Display at the Pottstown Home Show, Sunnybrook Ballroom — March 19-25



## BOYERTOWN PLANING MILL COMPANY

Second and Franklin Streets, Boyertown, Pa.

Phone 7-2124

HOME SHOW of '53. SUNNYBROOK BALLROOM March 19 to 25

### 5-HOUR SERVICE 5-Days per week

WHERE



### SAVE FOR THAT HOME

We Recommend Our 2 Types of Shares . . .

**Full Paid Share**—Designed for Lump Sum Investments of \$100 or Multiples thereof. Dividend Paid By Check Semi-Annually.

**Optional Payment Share**—Designed for Payments or Investments of Any Amount, Any Time. Dividends Credited to Account Semi-Annually.

Both Types are Legal For Trust Fund Investments in Penna. and are Exempt from 4 Mill Personal Property Tax

Each Account Insured up to \$10,000

HOME FINANCING — IMPROVEMENT LOANS

### RED HILL SAVINGS & LOAN ASSOCIATION

Phone Pennsburg 506

Member of Federal Savings & Loan Insurance Corporation, Federal Home Loan Bank of Pittsburgh, Penna. Savings & Loan League, National Savings & Loan League.

### BEAT HIGH RENTS... OWN YOUR OWN HOME



### Let Us Help You!

. . . We'll Gladly Discuss Home Ownership  
With You at Any Time. Feel Free To Call  
Us For Advice.

**TILGHMAN K. HAUSEMAN**

Boyertown Pike—RD No. 3

Phone 3586

## Engineered for Economy... Columbia Steel Tubeless...

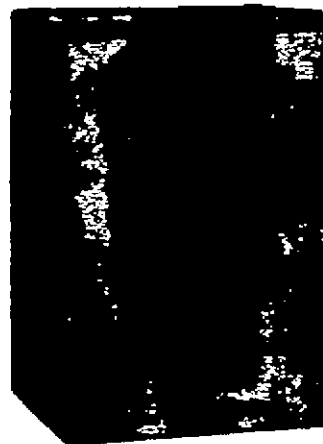
- Complete
- Efficient
- Quiet
- Simple
- Attractive

SEE IT ON DISPLAY  
At the  
**HOME SHOW of '53**  
STARTING THURSDAY  
SUNNYBROOK BALLROOM



# COLUMBIA

"TIME-PROVEN" BOILER-BURNER UNITS FOR DOMESTIC USE



The original 5-pass flue travel tubeless boiler with a 5-year factory-registered guarantee . . . and automatic oil burner — each made for the other, both made by Columbia right here in Pottstown.

## COLUMBIA Boiler Company

Pottstown, Pennsylvania



## Maple Gardens, Linden Apartments



Here are two different apartment projects built by Paul L. A. Keiser, Pottstown contractor. At right center is Maple Gardens, among the very few duplex apartment units built privately in Pottstown. There are 56 units, each with two stories and attic. There are one, two and three-bedroom units. North is in the upper right corner. The streets are North Hanover (upper)

and Feist avenue, and running at right angles with them, Grace street, Maplewood drive and Mineral street. At left are Linden apartments, 36 of them built by Keiser under the State subsidy program. They are one-story apartments. Maple Gardens was built in 1948 and 1949. Linden apartments were finished the past year. Those low

buildings along Hanover are garages.

## FIRE HAZARD

The misuse of electricity along with carelessly discarded cigarettes and matches accounts for nearly 30 per cent of all fires.

**PAUL L. BUCKWALTER**  
Excavating  
and  
Grading

Land Clearing  
a Specialty  
Fence Rows Removed  
Ponds Built  
Buildings Moved  
All Types  
Bulldozing Work

Winch Service  
Low Bed Trailer and  
Carryall Work

Call Pottstown  
4518  
West Chester Pike  
R. D. 2, Pottstown



Get Your Running Water  
Service "Out of the Red!"

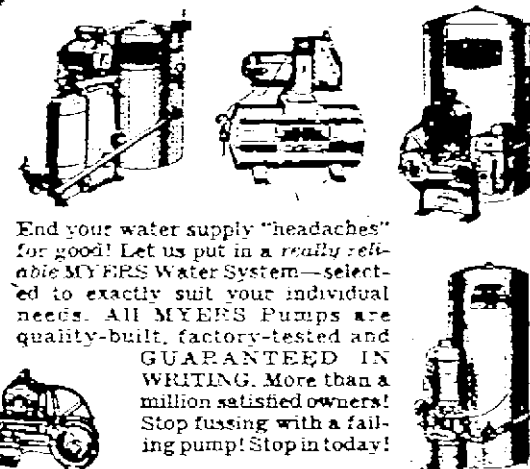
Get a Guaranteed

**Myers Water System**

and enjoy years of  
care-free, repair-free service!



Our Complete MYERS Line Covers Every Need!



End your water supply "headaches" for good! Let us put in a really reliable MYERS Water System—selected to exactly suit your individual needs. All MYERS Pumps are quality-built, factory-tested and GUARANTEED IN WRITING. More than a million satisfied owners! Stop fussing with a failing pump! Stop today!

We Offer Complete Service, Too!

**John Minchak**

Plumbing and Heating

GROSTOWN ROAD, STOWE — Phone Pottstown 1295

**Dominic Di Angelo**  
BUILDER

SPECIALIZING IN FINE HOME CONSTRUCTION



HOMES, SUCH AS PICTURED ABOVE,  
SELL AT \$12,000 TO \$15,000

HERE IS THE OUTSTANDING VALUE PACKAGE:

60 x 140 ft.; lot, 2 full size bedrooms; all ceramic tile bath; living room, 13 x 17 ft.; kitchen, finished with cove wall, custom cabinets, linoleum covered floor, finished attic, 11 x 30 ft.—basement consisting of separate rooms as follows: garage, boiler room and complete bathroom facilities. The property is completely landscaped. Hot water heat, summer and winter hookup; copper tubing throughout.

FOR INFORMATION, PHONE 4891

**Dominic Di Angelo**

4 MAPLE DRIVE, STOWE



## Why U-Shaped Kitchen Holds Its Popularity

The U-shaped kitchen has come into favor because of its allow think of each division of appliances, and for efficient arrangement in adjacent cabinets and work surfaces as a "work center."

However, the placement of doors. The major work centers of a kitchen and the amounts of wall sink and china cupboards, the space available usually dictate the range and pan storage compact arrangement of kitchen equipment, and the mixing and refrigerator area.

Greatest convenience results when the sink is located between the range and the mixing center. According to various tests, the mixing center, which includes refrigerator and food storage, is best located near the service door.

**D. Richard JAFOLLA**

Utilities  
Contractor

330 E. 2d St.,

Boyertown

Phone

Boyertown

7-2278



IF IT'S ELECTRICAL CALL  
**Wm. FOSNOCHT & SON**



**WM. FOSNOCHT & SON**  
Electrical Contractor

Residential, Commercial and Industrial Wiring  
Motors—Lights—Controls

367 WALNUT ST. PHONE 2176

ALWAYS AT THE SERVICE  
OF HOME OWNERS or PROSPECTIVE  
HOME OWNERS



No matter whether you are about to build a new home, make repairs or remodel an old one, we are always at your service ready with building, repairing or remodeling advice. Our office is a regular clearing house for building ideas. Building contractors, carpenters, bricklayers . . . everyone in the building field contributes to our experience and knowledge. All this experience and knowledge is yours for the asking.



SPECIALIZING IN  
**QUALITY LUMBER**  
**STOCK and SPECIAL MILLWORK**

Not only are we able to furnish Quality Stock Items of Lumber and Millwork, but we can take care of anything SPECIAL that you may need . . .

We specialize in furnishing Kitchen Cabinets — Stairways — Bookcases — China Cabinets — Mantels, or anything made of wood.

FREE PLANNING SERVICE and ESTIMATES

Serving the Building Trade for 49 Years

**FREDERICK BROS., Inc.**

Hanover & East St.

Phone 1450

BEFORE YOU BUILD, SEE US!

**WALTER J. GOLLUB**

Building  
Contractor

Builder of 60 Homes in the Manatowny and State Street and Reynolds Ave. Section.

PHONE READING 6-0832

YOUR  
HOME

MIGHT  
BE  
NEXT

Guard those you love.  
Take every precaution  
against ruinous fire!

Have  
Adequate  
Insurance  
!



We Salute Building Industries Exchange  
of Pottstown and Vicinity

**BUYING OR SELLING PROPERTY?**  
SEE US!

**ROY BINDER  
AGENCY**

309-13 High St.

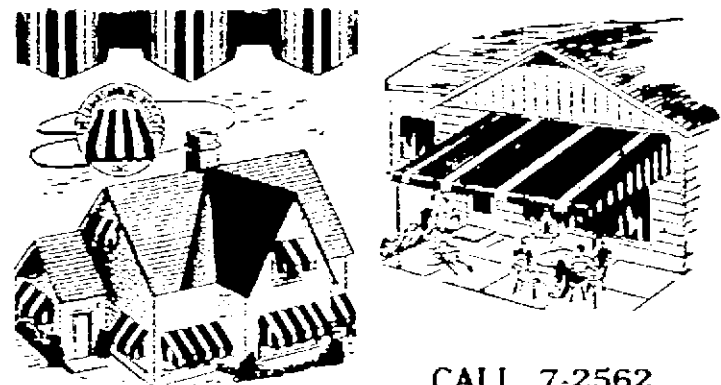
Ph. 544

# AWNINGS

ORDER NOW FOR SPRING DELIVERY

Custom Made CANVAS or HASTINGS ALUMINUM

(OTIS Woven or BOYLES Painted) (548 Gauge Aircraft Aluminum)



CALL 7-2562

FREE ESTIMATES—NO OBLIGATION

No Down Payment — 36 Months to Pay

Call or Write **AJAX CANVAS CO., Inc.**

23 S. Reading Ave., Boyertown

## PERSONAL LOANS

FINANCE HOME REPAIRS THIS EASY WAY

Re-roof - Repair - Insulate—add a room—remodel... Whatever it is you wish to do to improve your home, you can borrow the necessary money from us at reasonable rates.

THE NATIONAL BANK AND TRUST  
COMPANY OF SPRING CITY

Member F. D. I. C.

HERE'S WHAT FOLKS ARE TELLING  
US RIGHT ALONG THESE DAYS:

"For several years we have been watching houses go up, and we've been listening to the honest opinions of many people who know. We came in to see you because you have the BEST HOUSES on the market today!"

IT'S OUR STEADFAST POLICY TO SUPPLY ONLY HIGHEST QUALITY! WE JUST WON'T CUT QUALITY TO MEET A LOW PRICE. WE STICK TO "BLUE RIBBON" STANDARDS AND PRICE OUR PRODUCTS AS FAIRLY AS POSSIBLE TO YOUR ADVANTAGE. YOU'LL ALWAYS "GO RIGHT" WITH A "BOYER NORTHERN" HOME!

### WE OFFER YOU:-

- THE LARGEST VARIETY OF ALL STYLES AND SIZES.
- THE VERY BEST ON THE MARKET AT BIG SAVINGS TO YOU.
- THE FASTEST ERECTION AND OCCUPANCY OF YOUR HOME.
- TERRIFIC STRENGTH OF CONSTRUCTION. GREATEST DURABILITY.

SEND 25c FOR BIG HOME PLANS CATALOG—OR BETTER—SEE US!  
(Remember—on any of our house plans—you can make them longer, deeper, or re-arrange the rooms)



**WM. M. BOYER**

COLLEGEVILLE RD 2 — PHONE COLLEGEVILLE 9891

One Mile East of Collegeville on Route 422

Office Hours: Mon. to Thurs. 1 to 9 P. M. — Sunday 2 to 5  
APPOINTMENTS ANYTIME

FOR EASIER SHOPPING—PARK YOUR CAR AT OUR DOOR



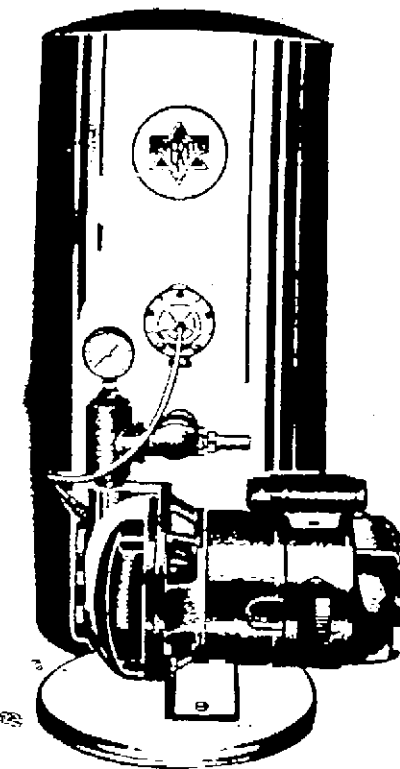
## YORKTOWNE WOOD KITCHENS

- Styled in wood—for warmth and beauty.
- Complete line of packaged units—to fit every kitchen size and requirement.
- Custom-quality—at production line prices.
- See them in our Showroom. Call us today to make arrangements for one of our Kitchen Specialist to measure your kitchen. There is no charge for Yorktowne Layout Service.

## EVERITE JET PUMPS

FOR BOTH SHALLOW AND DEEP WELLS

Get RUNNING WATER Today



There's a Jet Pump for every need. All are convertible. If you install a shallow well system and the water level drops, you don't need a new pump... you merely change the jet.

1/4" H. P. Pump \$123  
with 20 gal. tank

For CONVENIENCE alone, running water—under pressure—fully justifies its moderate cost. If you add the other advantages—time and labor saved, bigger and better crops, more milk and eggs, heavier stock, greater fire protection—you'll no longer delay in ordering this vital necessity, this smart investment in modernity.

Everite Water Systems are simple, sturdy and long-lived. Their design includes every feature essential to trouble-free operation and lasting satisfaction.

Come in and see the new Everite models on display in our store today.



Everite Water Systems meet every farmstead requirement. Electric or gas-engine-operated, they give faithful, trouble-free service, winter and summer. There is a size for every farm need.

**EVERITE**  
Pumps

VISIT OUR EXHIBIT AT POTTSTOWN HOME SHOW, MARCH 19 THRU 25, AT SUNNYBROOK, BOOTH C-26

3  
YEARS  
TO  
PAY

**GENERAL SUPPLY CO.**

HOURS: Monday, Tuesday, Wednesday, Thursday, 8 A.M. to 6 P.M.; Friday, 8 A.M. to 3 P.M.; Saturday, 8 A.M. to 2 P.M.  
265 WEST HIGH ST. Phone 1031

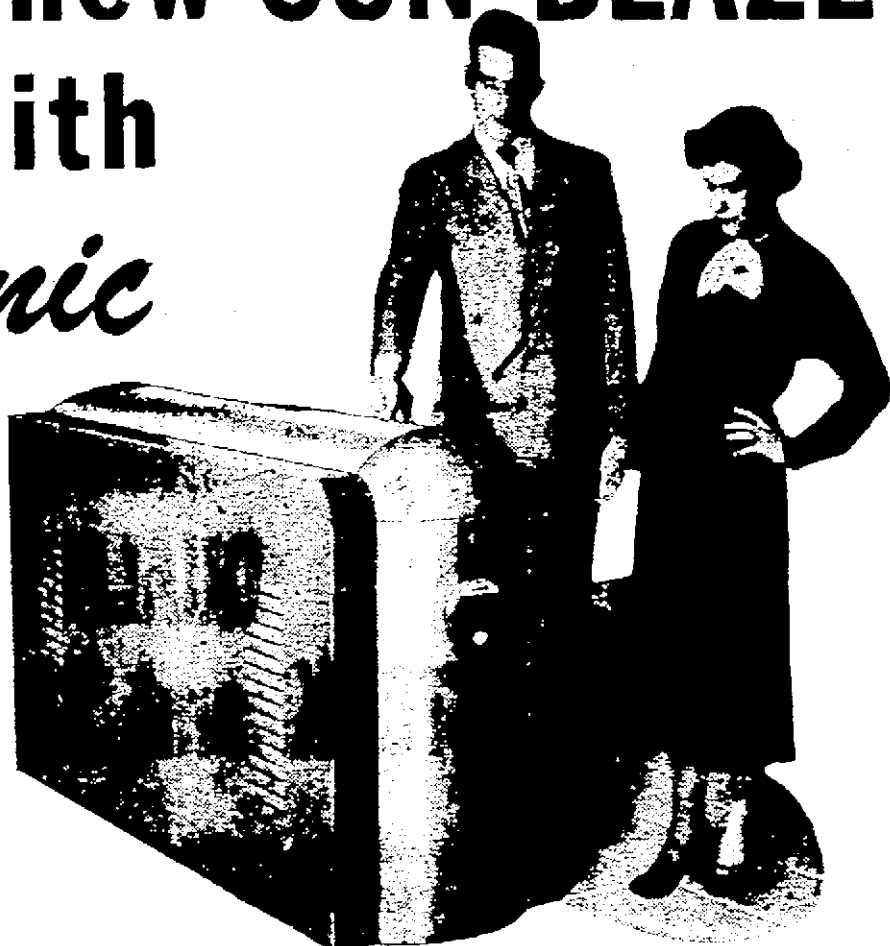
NO  
DOWN  
PAYMENT

## SEE the new SUN-BLAZE Boiler with Electronic Control—

BEAUTIFUL NEW  
FUEL-SAVING BOILER

The Master Kraft Sun-Blaze Boiler Unit is so compact in design that it occupies only a third of the space formerly taken up by older types of boiler units of equal heating capacity. Its unusual compactness may be easily judged by looking at the illustration here... yet this boiler is so efficient that it will easily heat a six room house. Models only slightly larger will heat up to twelve room houses.

Electronic Control in this boiler gives split-second safety action, a great advance over all other boilers. Saves fuel with the Dual-Oxizer, (Patented) which gives a double charge of oxygen to the oil, produces hottest oil fire ever developed.



A Pottstown, Pa. home owner\* cut his fuel bill nearly 55% with a Master Kraft Sun-Blaze hot water boiler unit—eliminated dirt and labor connected with the old method of heating. A West Annapolis, Md. home owner\* used only 325 gallons of fuel oil in six months to heat a six room house, plus giving plenty of hot water for domestic use. A Philadelphia, Pa. home owner\* reports 40% saving in fuel oil cost over a period of a year, plus eliminating \$52.00 a year cost for domestic hot water. \*Names supplied on request.

**Master Kraft SUN-BLAZE UNIT**

Reg. U. S. Pat. Off.

Patents Pending



A Harry Whipple Product

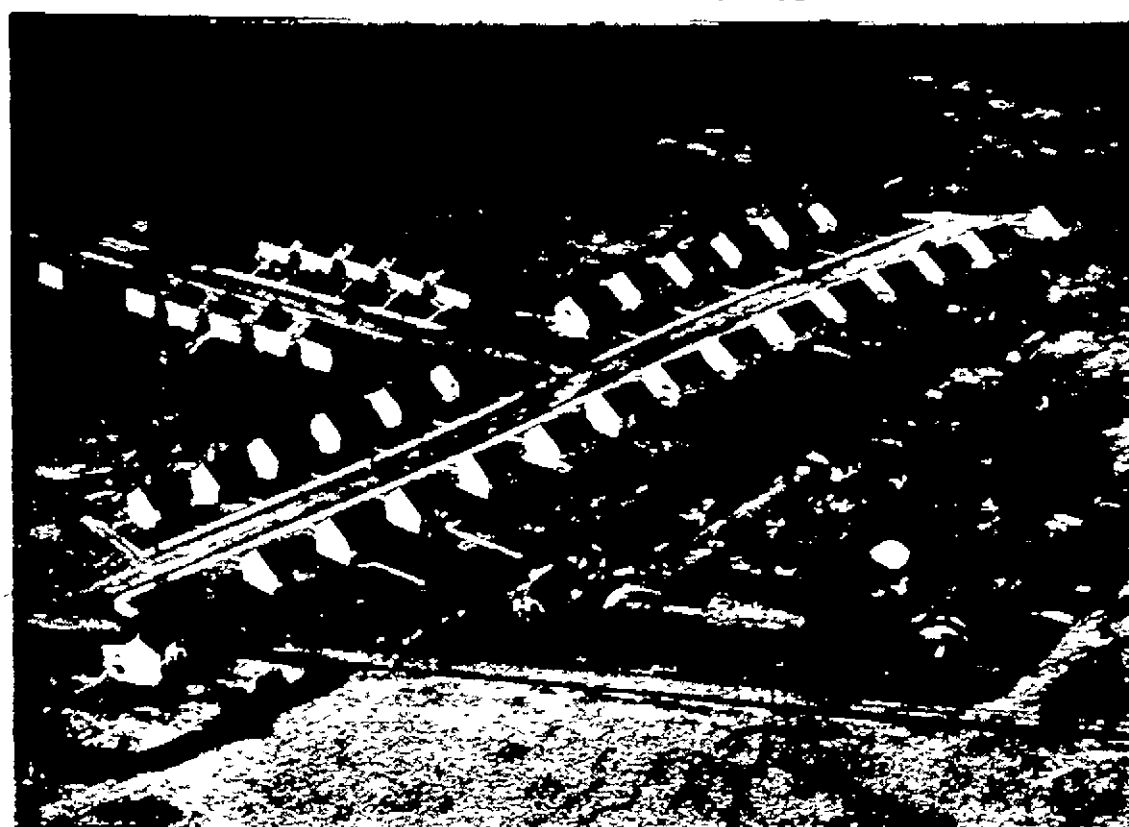
Visit Our Booth at the Pottstown Home Show, at Sunnybrook, March 19 thru 25.

**JOHN B. HARTENSTINE, Jr., Inc.**

West High Street . . . Phone 2190



## Gollub Adds New Homes



# OIL-O-MATIC Boiler Burner Units

(For Steam, Hot Water or Vapor Systems)

*Give you*

- CLEAN, CONVENIENT OR HEAT AT LOW COST!**  
OIL-O-MATIC uses LESS oil, gives MORE heat. That's because only OIL-O-MATIC has "Metered Low Pressure" burners with ease the new, heavy, cast iron oil that give more heat per gallon! Save fuel, save money!
- OCEANS OF HOT WATER ALL YEAR 'ROUND!**  
A generous abundance of hot water, winter and summer, for kitchen, laundry, or any need means a warm, comfortable home.
- MORE ROOM FOR FAMILY FUN!**  
Compact, beautiful OIL-O-MATIC Boiler Burner Units take little space. Handhome modern, handsome, roomy, efficient, and with any decorative scheme. Put your basement of that old, cramped heating plant, make room for radios and paper books!

Find out how little OIL-O-MATIC costs, how much you get

**OIL-O-MATIC**  
... models for homes of any size

**PLOTTS BROS.**  
PLUMBING & HEATING  
462 MAIN ST., ROYERSFORD  
Phone Royersford 43—Linfield 4551

These houses on Reynolds avenue were built from 1950-52 by Walter J. Gollub, former Pottstown area contractor now living near Reading. The homes on Belmont avenue in upper left were the last one finished. Agent for the house has been James C. Allen real estate broker.

## PLUMBING and HEATING

**Master**  
Kraft  
PATENTED

**OIL HEAT**  
We Specialize In  
Warm Air Installations

FAIRBANKS-MORSE  
ELECTRIC PUMPS

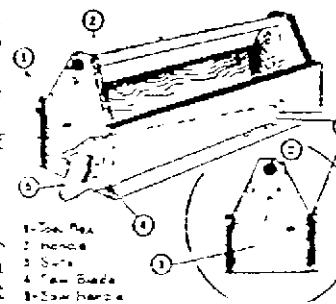
Free Estimates

**KEEN & Co.**  
ELVERSON  
Phone Mercantown 8-3798

## SAW HOLDER ON TOOL KIT

Saw holders on the sides of a carpenter's tool box are easy to make with plywood or fibreboard protecting saw teeth from damage by other tools.

Each saw holder is made of three sheets of thin board, the middle sheet being routed out to conform to the profile of the saw. When the saw is inserted in this pocket with edge down the teeth provide enough traction to hold it.



## IT PAYS... TO KEEP YOUR HOME IN GOOD REPAIR

A home modernization loan can be useful in financing repairs and improvements.

## THE NATIONAL BANK OF ROYERSFORD

Member Federal Deposit Insurance Corporation

## SEE US



Most of the Money That's Spent On Electrical Contracting or Repairs Goes Toward the Electrician's Time. That's Why You Save When You Call Us.

... Because Our Experts Work Quickly and Surely WITHOUT SACRIFICE In Quality of Workmanship. Call Us Today.

Look to HOTPOINT Appliances  
For The Finest — FIRST!

**RUSSELL H. GRIM**

111 E. Phila. Ave., Boyertown Dial 7-2430

## FOR QUALITY INSTALLATION

OF  
QUALITY MATERIALS  
FOR THE FLOOR

**ARMSTRONG'S**  
Inlaid Linoleum — Tile of All Types  
Felt Base Linoleum — Corlon Plastic

FOR THE WALLS

Wilson's Lockbuck Plastic Tile  
Hastings' Plastic and Aluminum Tile

FOR COUNTER and WORK TOPS  
**FORMICA — LINOLEUM**

Custom Made All-Flexalum Venetian Blinds and a Large Selection of Window Shades to Take Care of All Your Window Requirements

ALL THESE ITEMS ON DISPLAY AT OUR BOYERTOWN STORE

DRIVE A FEW MILES AND SAVE AT THE

**MELVIN S. KUSER**

FURNITURE HOUSE

116 East Philadelphia Avenue, Boyertown, Pa.

Phone 7-2491

Open Mon. & Tues., 9-5; Wed., 9-1; Thurs., Fri. & Sat., 9-9.

## Dependable Workmanship

For 35 Years . . .

- HOME
  - INDUSTRIAL
- CONSTRUCTION



For Information and Estimates  
Call 344-W or 3495-J

**FRED. S. JONES & SON**

BUILDING CONTRACTORS

749 N. Charlotte Street



# LOANS

UP TO \$300

Quick Confidential Service

**POTTSTOWN  
SMALL LOAN CO.**

"Your Local Company By Local Men"

213 HIGH STREET

PHONE 1010

HOURS: Daily, 8:30 to 5:30 — Saturday 'Til 1 P.M.

EVENINGS: 7:30 to 9, Except Wednesday



AND  
**ECONOMY**

Build a Fireproof  
Concrete Masonry House

Also the Ideal Material  
For Factory, Garage, Milkhouse

LOW DEPRECIATION  
MAINTENANCE

VISIT OUR EXHIBIT, BOOTH C-27

at the

**POTTSTOWN HOME SHOW**  
AT SUNNYBROOK

**POTTSTOWN  
CEMENT BLOCK Co.**

West High Street and Grosstown Road

Phone 95



*"Serving the Community  
For Over a Quarter Century"*

**Complete Line of  
FRIGIDAIRE  
PRODUCTS**

*Including*  
**RESIDENTIAL and COMMERCIAL  
AIR CONDITIONING**

*Reliable Estimates  
No Obligation*

**ALFRED H. HAAS  
& SON Co.**

30 West Fifth Street Phone 486

Plenty of  
**HOT WATER**  
at Low Cost

**SEPSCO**  
*Automatic Electric*  
**WATER HEATERS**

Hot water at an even temperature around the clock is one of the joys of owning a new Sepco. Come in today and let us show you how little it costs to have all the hot water you need when you need it.

**SEPSCO FUEL-SAVING Features**

- 4 Foot Hot Center
- Patented Thermostat
- Fiberglas Insulation
- Copper Heat Trap
- Helical Diffuser

**R. F. SMALE & CO.**

140 KING STREET Phone 2560

**CULLIGAN**  
*soft water*  
**SERVICE**

*the mark of modern living*

*Featuring*

**FAMOUS CULLIGAN SERVICE  
CULLIGAN WATER SOFTENERS  
CULLIGAN IRON & RUST  
CONDITIONERS  
SEPSCO STERILIZERS  
CORROSION CONTROL**

*Consult With Us On  
Any Water Problem*

**MOSER RD. at HIGH ST.  
Phone Pottstown 2156**

**CULLIGAN** *the greatest name in water conditioning*

**Cresote Maintains Natural Wood Siding**

Natural wood siding, becoming, East Norwich, N. Y., by Furno & wood siding was found to require increasingly popular on modern Harrison, architects of Split Rock about 10 gallons of cresote stain so-called ranch style homes, offers Hodge. They found that one gallon costing from \$1.85 to \$2.55 per the owner preferring a frame of cresote is adequate for two gallon. An extra single coat, added house as much freedom from paint coats over an area of 200 square every four to six years and calling ing as the owner of a brick house feet of smooth siding. On new for half as much stain, considered enjoys rough or sawn siding they covered adequate to retain the natural preserving the wood and main two coats. An average frame house meas. Cresote stains are available in This method was used on the using 20 by 50 feet with approx. a variety of shades. However, it exteriors of new \$30,000 homes at matly 2000 square feet of new is difficult to paint over them.

**MODERN HOMES REQUIRE**

**MODERN  
PLUMBING  
and  
HEATING**

See Our Display  
At The  
**POTTSTOWN  
HOME SHOW**  
At Sunnybrook  
March 19-25  
Booths E-48 and 49

We Also Feature  
A Complete Line of  
**YOUNGSTOWN  
KITCHENS**

**DAVID W. MARTIN**  
PLUMBING & HEATING  
N. MANATAWNY ST.  
1 Mile North of High St. Ph. 2184

STORE HOURS — Open Daily  
from 7 A.M. to 9 P.M.  
Fri, 7 A.M. to 4 P.M. — Closed Sat.

IN POTTSTOWN IT'S  
**FEGELY'S** *... BUILDING SUPPLIES  
FOR FARM & HOME*  
*Since 1851*

**SPRINGTIME NEEDS FOR  
BUILDING, REPAIRING, REMODELING**

Your Home Is An Investment. Use only the best materials and protect your most valuable possession. Remember that low cost in home maintenance is based on the use of Quality and there is no substitute.

Bring Us Your Problems on Repairing and Remodeling. We'll assist you with Ideas and Suggestions.

We Carry a Complete Line of Highest Grade Material

VISIT US AT THE HOME SHOW  
BOOTHS C-23, 24, 25

**FEGELY'S**

34-38 High St. Phone 81

**Shellac Holds Stain  
In Old Furniture**

A coat of shellac often will prevent stain from bleeding through into paint when old furniture is being refinished, especially if the stain is 15 years old or more.

The National Paint, Varnish and Lacquer Association recommends either shellac or one of the sealers made for stain.

- PLUMBING
- ROOFING
- HEATING
- OIL BURNERS
- SHEET METAL WORK

**PUMPS**  
Power and Hand and

**WATER SYSTEMS**

**A. JACKSON  
ECKER**  
144 King St.  
Phone 1080

*Presenting the*  
**Necchi** *Super Machines*

*"PRONOUNCED 'NECKEE'"* **148"**

**Model BU**

*Without Extra Attachments*

- Makes All Size Buttonholes
- Sew on 2 and 4 Hole Buttons
- Forward and Reverse Straight and Zig Zag Stitches
- Does Darning, Embroidering, Monogramming

*OUTSTANDING FEATURES OF ALL NECCHI MACHINES:*

- Extremely simple to operate
- Precision built — eliminates expensive repair costs
- Sew backwards and forwards easily
- Drop feed mechanism for darning
- Such time adjusted instantly
- Ball bearing motor — keep machine clean

**Model BF**

**GUARANTEED FOR LIFE!!**

AVAILABLE IN PORTABLES CONSOLES DESK MODELS

INTERNATIONALLY KNOWN OVER 40 YEARS • PARTS IN RECHARGE WITH STANDARD MAKE MACHINES!

**SEE IT! TRY IT!**

Open Mon. & Fri. Night Til 9

- Free Service
- Free Dressmaking Course

**H. O. ECKHARDT**  
Pottstown's Only Necchi Dealer  
28 N. Evans St. Potts 4569  
206 State Street Penn 5915

**Contractors Carnahan And Istenes  
Heartily Endorsed...**

When three members of one Pottstown family chose Carnahan & Istenes for construction of their fine, modern homes in Pottstown's popular North End, there were reasons:

- FIRST CLASS WORKMANSHIP
- QUALITY MATERIALS
- REASONABLE CONSTRUCTION OVERHEAD

Here is one of the Carnahan & Istenes Homes

When you want specialized custom construction, in strict accordance to your specifications, call 1973-W or 275-R.

**CARNAHAN  
and  
ISTENES**  
Contracting Builders  
R. D. 4, Pottstown



## East End Single Homes



—Aerial Photo by Maurice A. Himes

This Sunset drive section is the largest development of single homes in the East End. Most of them were built in the past ten years by Stanley Swinehart, although William E. Stauffer, Pottstown and Boyertown contractor, also built some in this aerial photo. The street in the upper left is Moser road. East High street is out of sight at the top of the photo. The two other streets are Cherry lane (lower) and Sunset drive. The well-landscaped development was just fields when started. Building lots are a minimum of 50 by 100 feet. The homes are of brick construction and practically all of them have garages. Swinehart began the project early in World War II, which caused a delay in completing the houses. Most of the houses have three bedrooms.

Fire Costs  
Small Home  
Owner Most

If you own a house that is worth less than \$20,000, chances are that a fire would cost you as much as it would cost your insurance company.

This is because the average small home owner does not increase his fire insurance coverage in accordance with current increasing property values. John A. Arnold, vice-president of the National Retailers Mutual Insurance company, says some small

home owners can expect to collect. In contrast, Arnold says, most less than 75 percent of actual cash owners of larger homes could collect in the event their houses are lost enough to pay for complete destroyed by fire. new houses in cases of destruction.



**JOHN TELLIS**  
623 King St.,  
Pottstown, Pa.  
**PAINT CONTRACTOR**  
Spraying Our Specialty  
Phone 3424-W

POTTSTOWN THRIFT CORP.  
THRIFT CONSUMER DISCOUNT CO.

15 N. Hanover St., Pottstown, Pa.  
Boyertown Office — Phone 7-3334 — 18 S. Reading Ave.

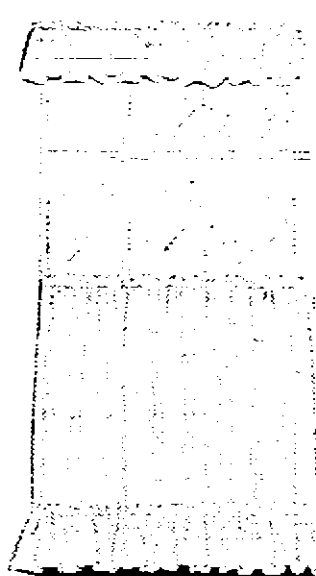
**CASH \$300.00 TO \$2000.00 CASH**

E-Z Payment Schedule

Loans For All Purposes

Stop In — Write — Or Phone 2002 or 4506

Wm. Snyder, Mgr. — E. Himmelberger, Pres.

PENNEY'S  
ALWAYS FIRST QUALITY!

RAYON MARQUISETTE  
SHEER  
**TIER CURTAINS**

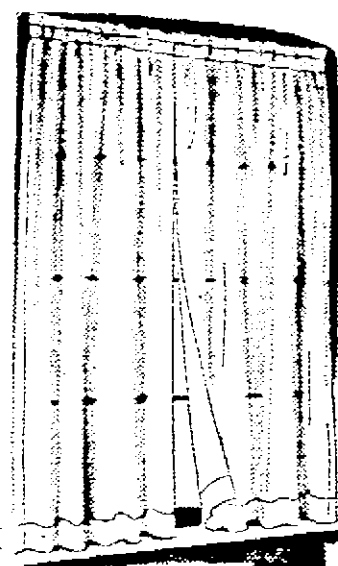
**1.59**  
(70" x 30")

Penney's has them for modern ranch-style windows, long narrow windows or any window in any home! They're marvelous because they have so many decorating possibilities! They're easy-to-care for rayon marquisette, 70" x 36" pair — 1.59.

Fresh RAYON  
MARQUISETTE  
**TAILORED PANELS**

**89<sup>c</sup> ea.** (72")

Penney's low price gives you remarkable quality! These crisp tailored panels are well made, and they'll hang straight, even after washing!



PRETTY  
**ACETATE & RAYON  
VALANCES**

**1.79**

Pastel and dark colors to go with any color scheme. Featured at Penney's now at this low price!

PASTEL, WHITE  
**PLASTIC  
PRISCILLAS**

**1.79**

Brighten up your rooms now with these lovely pastel or white plastic drapes. No ironing just wash and hang them up again.

TO ENHANCE THE BEAUTY  
OF YOUR HOME!

NEED NO STARCH, EVER!

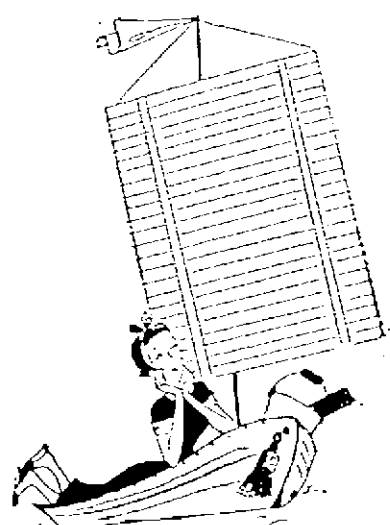


Permanent Finish  
**Organdy  
Priscillas**  
84" wide, 90" long **398**

A Penney value loaded with outstanding quality features! You get 6" French headed ruffles with picot edges! You get a permanent finish that's always crisp, and sheds dirt! You get plenty of fullness! All this for just \$3.98!

54" ..... 2.98 72" ..... 3.49  
63" ..... 3.29 81" ..... 3.98  
Extra Width ..... 7.90

at sea about  
venetian  
blinds?



Flexalum.

slats and new plastic tapes! Together, they make the easiest-cleaning blind on land or sea. If dust or dirt show up, a single swab of a damp cloth wipes 'em off in seconds. What's more, Flexalum takes any weather without putting in for repairs. Just be sure you see that Flexalum trademark—and you'll be sure of blinds that stay ship-shape for years to come.

ALSO

Trim-A-Seal  
Screen and  
Storm Windows

SEE YOU AT THE HOME SHOW  
SUNNYBROOK - MARCH 19-25

**RICHARD CHRIST**

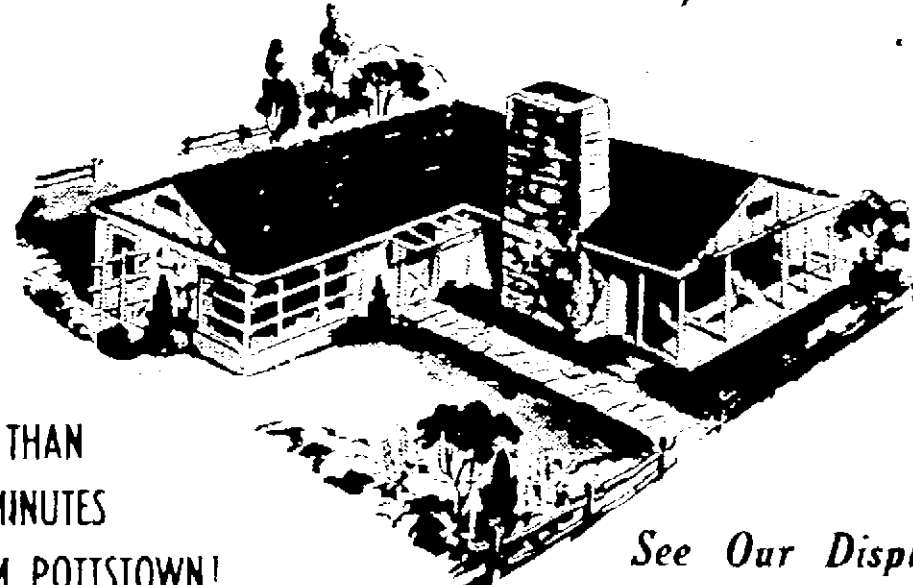
C &amp; C SALES

Phone 5384 - Pottstown

Get Our Free Estimate Today

## VYRNEWY ACRES—

Will Soon Be Ready For You!



See Our Display  
at the

HOME SHOW!



**JAMES C. WILKE**

General Contractor

R.D. 2

Phone Pughtown 3471

Patronize Pottstown Mercury Advertisers

BRIGHTER COLORS!

NEW PATTERNS!



**Textured  
Drapery  
Fabrics**

EXCITING 48"  
PRINTED BARK  
And Pebble Cloth

**198**  
YD.

Penney's has the very latest decorator patterns—from dramatic moderns, to the more conventional florals and provincials! Every yard is vat-dyed and pre-shrunk!\*

\*Maximum residual shrinkage 2%

48" Wide Shantung Weave

CASEMENT  
CLOTH

**1.19** Yd.

Safety flowing fabric in rich solid colors that you'll use for draw draperies, valances, vanity skirts, even bedspreads! It's lightweight, and easy to work with but it has enough body to be practical!

36" Printed Pebble  
**CLOTH DRAPERY  
FABRICS**

**98<sup>c</sup> Yd.**

Penney's has striking moderns, florals, seascapes, and provincials! They're all bright prints on textured Pebble Cloth, every one an outstanding value. All are vat-dyed too!



48" Plain Color  
**MONKS  
CLOTH**

**1.29** Yd.

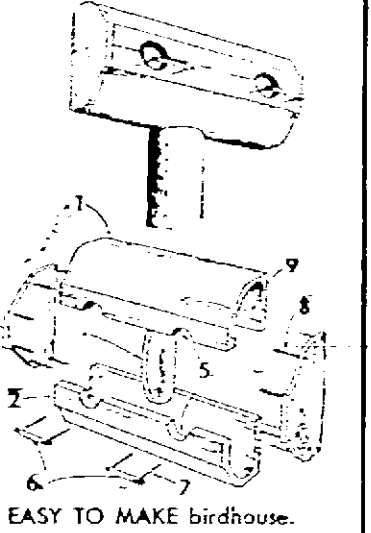
Yes, it's Penney's for rough wearing, Monks Cloth, ideal for any type of drapes you need. Visit our downstairs store and see all our drapery materials. Shop today at Penney's!

CURTAIN ACCESSORIES:

TRAVERSE RODS ..... 1.98 EASY Pleat (Kirsch)  
CORDING ..... 5c yd. TAPE ..... 29c yd.  
VALANCE PLEATER ..... 1.19 HOOKS . . . 2 for 15c  
FESTOON RINGS . . . 25c pr. PINS ..... 2c ea.  
GIRSCH Swinging Cranes . 1.29 CURTAIN RODS . 19c

**False Alarm Costly On 'Leaking' Roof**  
An Indiana roofer tells of a frantic call from a home owner who wanted quick help to fix a leaky roof. An emergency truck, with a driver, a roofer and a helper was dispatched to the job. When the crew inspected the roof, it was found that the only trouble was the home owner's failure to close an attic window during a driving rainstorm. The crew closed the window and the roofer sent a bill for \$18 itemized "for closing attic window."  
The home owner refused to pay. The roofer filed a mechanics' lien against the property. When the owner finally realized the men had to be paid for their time, he settled the bill.  
The roofer says he did not lose the customer, having done work for him since.

**WOODGUTTER BIRD HOUSES**  
It's easy to make bird houses out of sections of wood gutter stock obtainable at local lumber yards says the American Builder, trade publication of the home building industry.  
Two pieces of gutter stock are cut the same length. One section is placed upside down over the other. For a single bird house pieces 5 to 6 inches long are sufficient. For multiple houses, partitions are scribed and cut from 1/4-inch plywood or fiber hardboard to fit the cavity between each unit. Two pieces of the same plywood or hardboard are scribed and cut to cover the ends of the house.  
Entrance holes are drilled in the center of each unit. The size of the holes depends on the bird expected to occupy the house. Wrens require only a one-inch hole—the size of a quarter.



EASY TO MAKE birdhouse.


**Refinishing Furniture Is Painstaking**  
In refinishing old furniture, the preparation of the wood is as vital as the careful application of a new finish.  
Gordon Obrig, Fellow of the Industrial Designers Institute and an expert on wood and wood finishes, has some practical tips for "do-it-yourself" hobbyists.  
After an old finish has been completely removed with a suitable paint remover, Obrig suggests sponging the raw wood thoroughly with pure turpentine to remove all traces of chemicals.  
"When the surface is dry," Obrig says, "the wood should be carefully rubbed with No. 00 steel wool followed by No. 00 sandpaper, should be done with the raw wood shellac coat will seal in the stain face buildings of the Aluminum Company of America and the dustrial Designers Institute and an with steel wool and sandpaper in When the surface has dried, the richness which will be protected."

**CUSTOM KITCHENS**  
Made exactly as you wish... strictly according to desired specification.  
We Also Specialize in FORMICA TOPS  
Constantine K. BUDICH  
Custom Kitchens & Cabinet Work  
Phone 5847  
294 N. EVANS ST.

**EXCAVATING AND HAULING**  
Phone 1489-J  
  
**CHARLES L. DIEROLF & CO., INC.**  
123 West King Street


**MICHAEL KRASSOWSKI**  
GENERAL CONTRACTOR  
BUILDER OF QUALITY HOMES OF ALL TYPES & MATERIALS  
STONE HOMES A SPECIALTY  
— Remodeling —  
Phone 922-J-3  
Douglassville R.D. 1

**SPECIAL COLOR SERVICE**  
FOR STORES, SCHOOLS, FACTORIES, BUILDINGS  
Phone, write or visit us for your personal copy of the Glidden professional, easy-to-understand color-guide that shows new color schemes for your office, plant, institution or business place. At your request we will gladly make a FREE COLOR ANALYSIS of your specific painting problem... remember the Glidden Color Studios are always at your disposal at no cost.  
Contractors - Painters Maintenance Superintendents Visit Our Booth Pottstown Home Show March 19 - 25  
Glidden Distributors  
We Deliver **KRESSLY'S** Phone 4017  
Pottstown's Distinctive Paint and Wallpaper Center  
COLOR HARMONY RECOMMENDATIONS - INTERIOR DECORATING SERVICE - EASY CREDIT TERMS ARRANGED

**A PATIO FOR YOUR HOME**  
add beauty—comfort—distinction to your home, with a patio. In many styles, all at surprisingly small cost. Call us for an obligation-free estimate, today.  
for concrete work of all types  
See Our Display at the Home Show of '53 Starting Thursday, March 19 thru 25 Sunnybrook Ballroom  
**GABRIEL J. FIENI**  
**CEMENT CONTRACTOR**  
37 Chestnut Street Pottstown  
**624-M**  


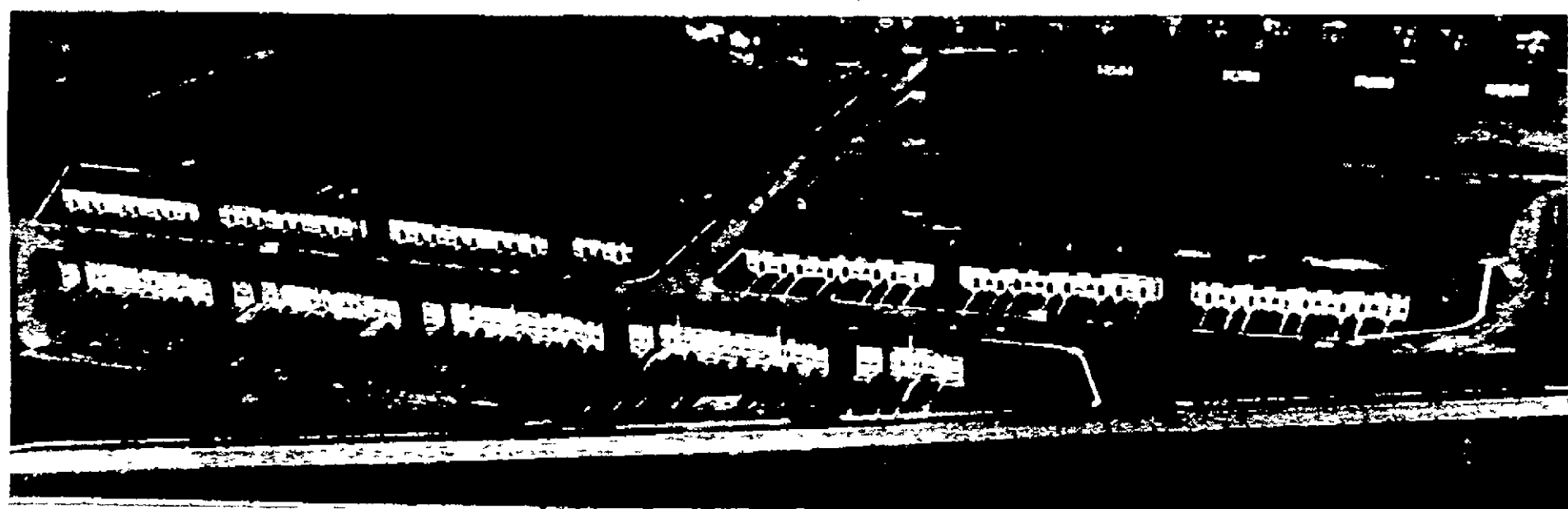
If your family had lots of COLDS this winter...  
**change to this healthier, more comfortable way of heating**  
WITH HARD COAL you get stender, more comfortable heat that protects you against winter illnesses! Cleaner—safer, too! And... with automatic equipment... you can cut fuel bills in half!  
• Every winter many families suffer discomfort, colds and other winter illnesses as a result of "up and down" heat from non-solid, so-called "modern" fuels. Here's what happens. The thermostat shuts off the fire completely. The warm air in the room rises to the ceiling. Cold areas and drafts are created.  
You don't get "up and down" heat with hard coal. Heat with modern fully automatic hard coal equipment is thermostatically controlled—but your fire is never completely "off."  
Big savings! With modern automatic hard coal equipment you get the convenience of automatic heating and, because you burn the cheaper sizes of hard coal, you save as much as half your present fuel bill! And... if you have hand-fired equipment, you can still cut your fuel bill as much as 20% just by adding an inexpensive thermostat.  
For full information on modern automatic hard coal heating, write Anthracite Institute, 101 Park Ave., New York 17, N. Y.  
**HARD COAL IS 8 WAYS BETTER:**  
1. Stender, more comfortable heat  
2. More even, healthful heat  
3. Clean heat... no greasy smudge or odor  
4. Can't smoke under any conditions  
5. Automatic Hard Coal cuts your fuel bill!  
6. Safe heat... no worries about possible explosions  
7. You can store a full winter's supply in advance  
8. Automatic anthracite equipment gives you modern convenience  
**America's best fuel buy is.**  
**ANTHRACITE (HARD COAL)**  
Astonishing automatic CONVENIENCE never thought possible with Hard Coal... and you SAVE from \$50 to \$125 a year on fuel! (All born MONEY-SAVING SMALL SIZES of Anthracite)  
• **ANTHRACITE**... A complete boiler-burner unit with induced draft. Delivers maximum heat with hard coal. Compact. Completely automatic from coal bin to ash removal. Provides year round hot water. Highly efficient combustion.  
• **ANTHRACITE**... A low-priced efficient furnace-burner unit. Compact. Feeds fuel from fuel bin. Rugged, simple construction. Completely automatic, silent, clean. (Models also for steam and hot water systems.)  
• **MODERN HARD COAL STOKERS**... Complete boiler-burner and furnace-burner units (Major Stoker, Electric Furnace, and others), are smaller in size and greater in economy of operation. Completely automatic from bin feed to ash removal. Modern conversion stokers, quickly installed in your present boiler or furnace, feed coal and remove ashes.  
Don't delay enjoying the convenience, economy and healthfulness of automatic hard coal heating! You can't afford to be without it!

For the Best in Coal and Service, Call Any of the Following Dealers:

<b>G. E. CLOUSE</b> West High St. Phone 1405	<b>POTTSTOWN CHARLES DAMPMAN</b> Douglassville, Pa. Phone 1807-R or 1807-W	<b>FEGELY'S</b> 34-38 High St. Phone 81
<b>POTTSTOWN COLD STORAGE &amp; Warehouse Co.</b> Charlotte & Water Sts. Phone 32	<b>POTTSTOWN ROLLER MILLS</b> Hanover & South Sts. Phone 294	<b>F. Y. SHANER</b> 15 S. York St. Phone 110
<b>SHUPE &amp; WINDLE</b> Third & Hanover Sts. Phone 4014	<b>DONALD E. WOODLEY</b> Successor to Fisher Bros. 190 Moser Road Phone 4491	<b>M. E. YOHN &amp; SON</b> Pottstown Landing Phone 1240
<b>H. F. TYSON &amp; SON</b> Coal - Fuel Oil South Reading Ave. Phone 7-8266	<b>BOYERTOWN SCHMOYER'S</b> Lumber - Millwork Boyertown 7-2126	<b>ALFRED SIESHOLTZ, EST.</b> Feed, Grain, Hay, Straw, Sand, Cement 106 N. Chestnut St. Ph. 7-2234
<b>B. I. LATSHAW SONS</b> 5th Ave. & Chestnut St., Royersford Phone 33	<b>ROYERSFORD - Spring City</b> 	<b>SPRING CITY COAL CO.</b> Main & Chestnut Sts., Spring City Phone Royersford 210



## Sunrise Lane Rises Like Sun



—Aerial Photo by Maurice A. Hines

This Sunrise lane development of Stanley Swinehart, veteran Pottstown contractor, is one of the few rental projects built in the Pottstown area in recent years, and it's the largest built by a private contractor. That wide concrete street cutting across the bottom of the photo is Firestone boulevard. East High street is a few blocks to the right. Swinehart built Sunrise lane, the street running through the center of the project, without waiting for any borough aid. The homes at center and at left have been occupied since the past Summer. The ones at far right are being finished now. All have a full basement with oil heat on a Summer and Winter hookup, and a storage attic. The end houses,

which rent for \$10 a month more than the others, have more windows, slightly greater depth and a side yard. Downstairs in all houses is a living room, small dining room and kitchen. The floors are wood.



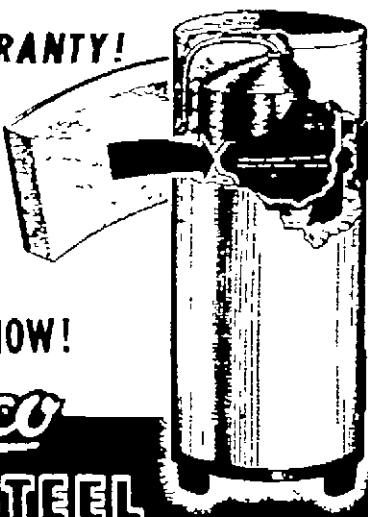
**Be wise!...**  
Buy a RUST-PROOF  
ELECTRIC WATER  
HEATER this time!

Play smart this time! Make your new water heater a Sepco STONESTEEL electric! Tanks lined with 1/2"-thick hydraulic stone simply cannot rust or corrode. They last two or three times as long as ordinary heaters! The Sepco STONESTEEL gives you clean, economical electric water heating PLUS long life and complete freedom from rusty tank water!

## 20-YEAR WARRANTY!

... twice as long as ordinary heaters!

(right) Section view of Sepco Stonesteel tank showing thick lining of rust-proof, corrosion-proof hydraulic stone.



VISIT THE HOME SHOW!

**Sepco**  
**STONESTEEL**

The lifetime electric water heater

## R. F. SMALE &amp; CO.

140 King Street

Phone 2560

## READING FOUNDRY &amp; SUPPLY CO.

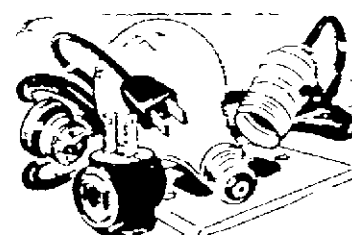
110 South Madison St.

Phone 3510

## HARDWARE AND TOOLS

• BUILDERS'  
CABINET

SHERWIN-WILLIAMS  
PAINTS  
STAINS  
VARNISHES



ELECTRICAL SUPPLIES  
AND  
HOUSEWARES

SNYDER'S FOR CUTLERY

**SNYDER'S**  
HARDWARE  
443 High Street

## Smart, Economical Floors For Every Room!

### Textured Effects in ARMSTRONG'S LINOLEUM

These specially selected styles make it easy to give your floors texture and color at low cost. They're outstanding values at this low price—see them today!



## Textured Effects For Every Room

- HOLLOW SQUARE
- CHIPPED STONE
- CARVED CARPET
- SPATTERDASH
- RAG RUG
- RANDOM TILE



Ask For Free Decorating Booklet

**JAMES G. WATERS**  
109 1/2 HIGH ST.  
POTTSTOWN, PA.



**"I just found out  
how little it costs**

TO INSTALL THRIFTY

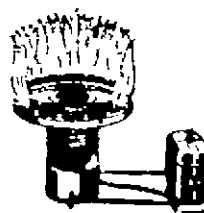
## TIMKEN Silent Automatic OIL HEAT

WALL-FLAME METHOD

"Sure I'm happy! I just learned how little it costs to switch to Timken Silent Automatic Oil Heat and save money two important ways!"

First, the price per month for the famous wall flame oil burner is so low on convenient easy terms. Second, the day it replaces your old pressure burner, you start saving up to 25%—often more—on fuel oil.

Now is the time to install thrifty Timken Silent Automatic Oil Heat. The wall flame oil burner is perfect for converting coal-fired furnaces and boilers to the economical luxury of automatic heat. Call us now. Free estimates—easy terms!



PROUDLY SOLD AND INSTALLED BY

SCHUYLKILL VALLEY OIL CO.

Berks &amp; Walnut Sts.

Ph. 736

OIL BURNERS • OIL FURNACES • OIL BOILERS • WATER HEATERS

SEE OUR DISPLAY AT THE

## HOME SHOW for '53

PUMPS — PLASTIC  
PIPES AND FITTINGS

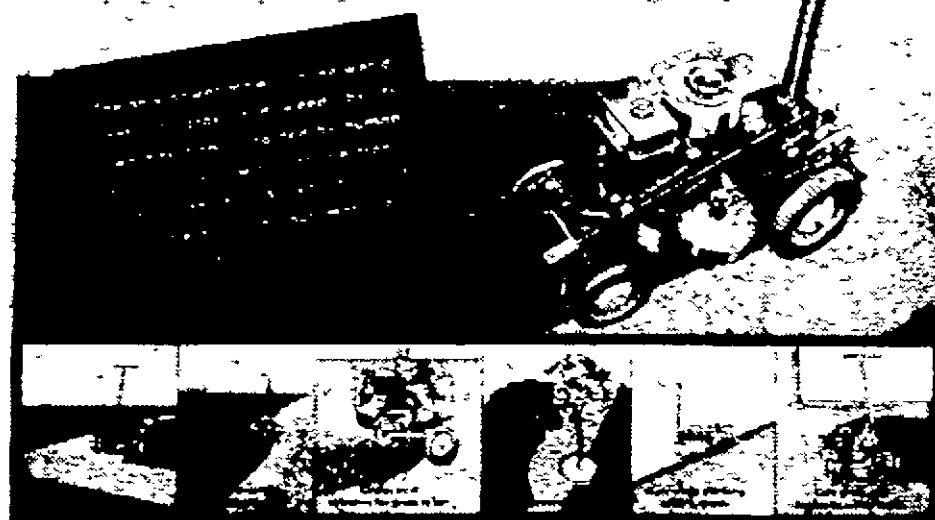
Complete Water Systems

INTRODUCING  
FAIRBANKS-MORSE

Sensational "GRASS FINDER"

FULLY AUTOMATIC

ROTARY POWER MOWER



Hard to believe 'til you see it! Once again in its 122 year history of progress, Fairbanks-Morse is way ahead of its field. This new automatic mower is the first basic improvement in mowers since mowers were invented. Like all Fairbanks-Morse products, it is performance-proved and practical.

How It Works First, the operator cuts a border around the area to be mowed. At the beginning of the second lap, the mower handle is pushed up... into automatic operation position. The "Grass Finder" follows the track the much like a round follow-up. Its "nose" is a sensitive mechanical device which guides the rear wheels as required to turn the mower in toward the next grass.

See this amazing mower demonstrated

Ask C. S. Garber and Sons for a demonstration of the astonishing "Grass Finder" and other products—mowers and more to the Fairbanks-Morse quality line. See them at the show or call on them at Homeown Star Route near Yellow House.

## C. S. GARBER & SONS INC.

WELL DRILLERS AND PUMP SALES AND SERVICE

BOYERTOWN STAR ROUTE Yellow House 9-3631

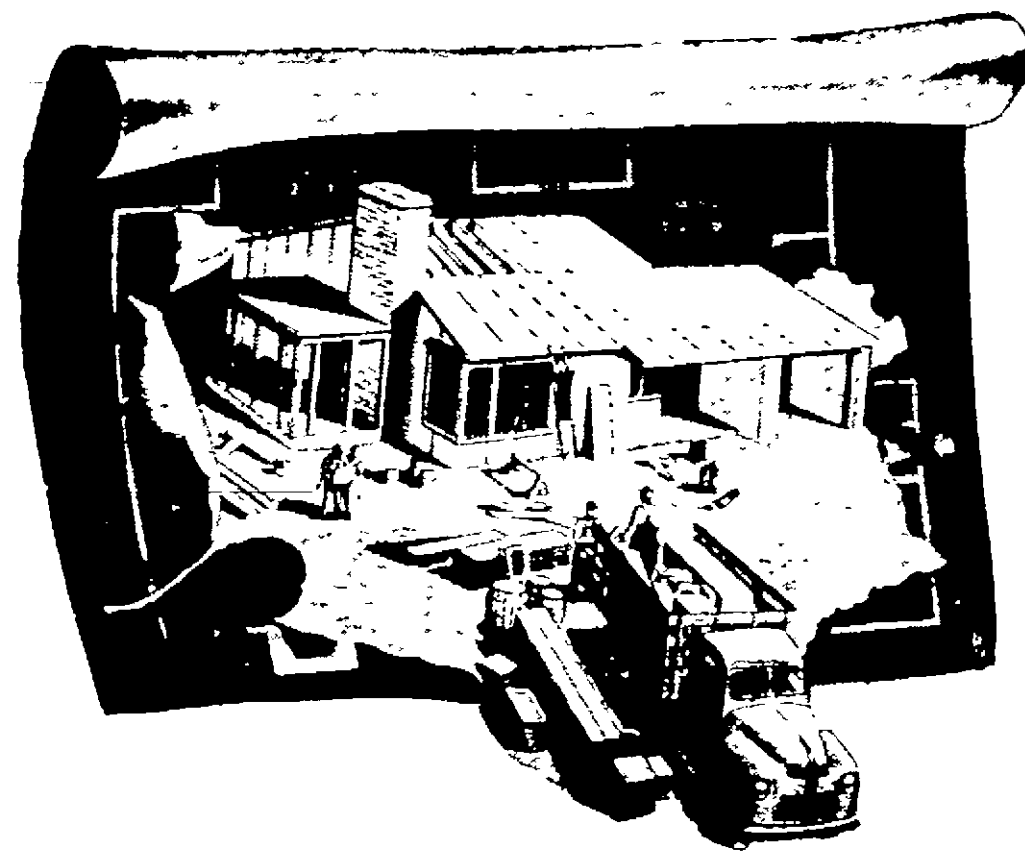
NONE BETTER EQUIPPED IN

# YOUR HOME—



... build with confidence ...

Live in comfort and satisfaction



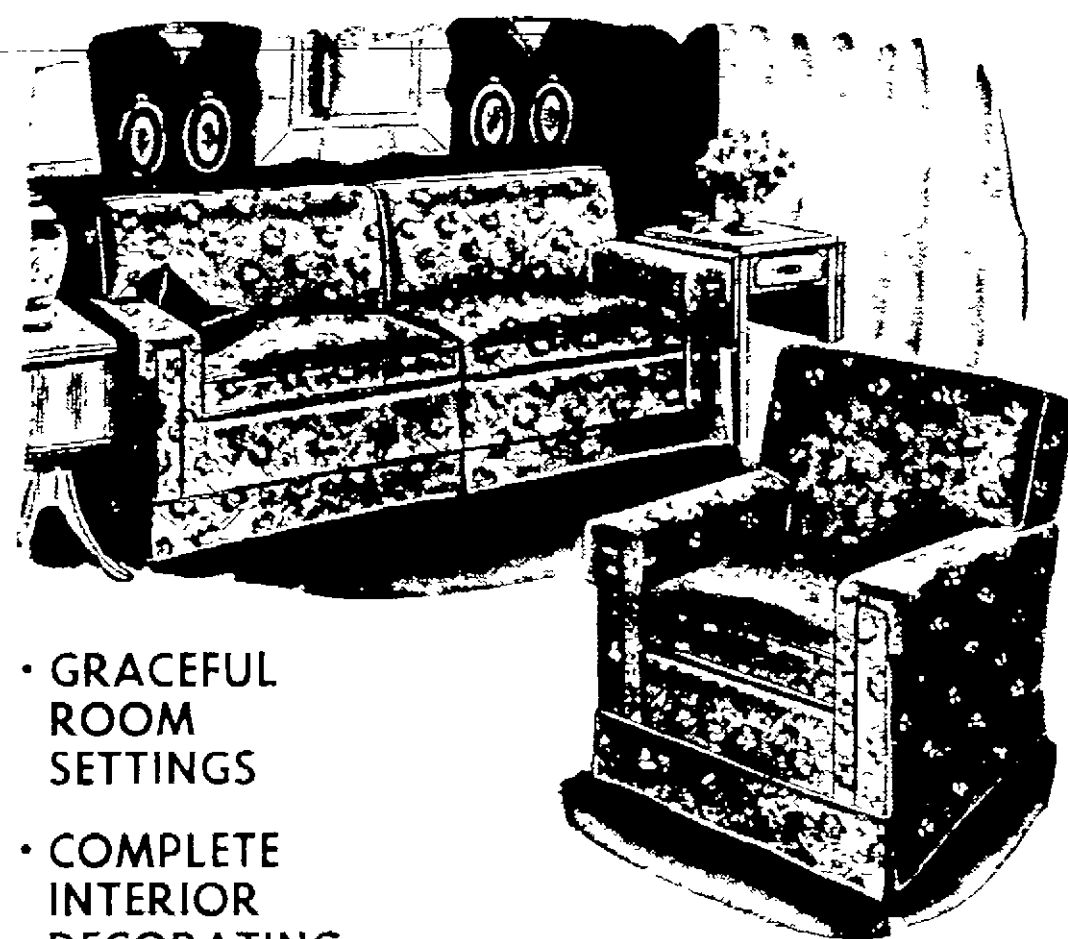
We Have a Reputation for Competent,  
Reliable Supervision. Our Vast Experience  
Should Be To Your Advantage.

CALL 1918

## WARREN B. ZERN

General Contractor

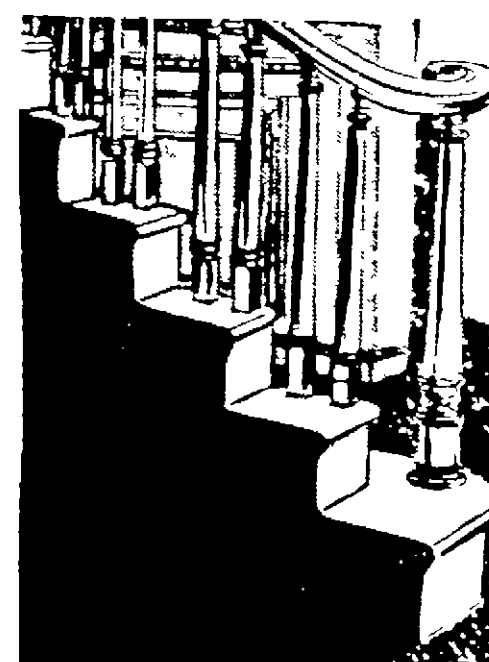
Office: Franklin Apartment Building, King &amp; Franklin Sts., Pottstown



- GRACEFUL  
ROOM  
SETTINGS
- COMPLETE  
INTERIOR  
DECORATING  
SERVICE

Avail Yourself of Competent, Artistic Decorating Experience  
When Planning New Things For the Home. It Makes A World  
of Difference and Costs No More!

Call 2125 For Our Consultant



the town and  
country house

3 Miles West of Pottstown  
on Route 422

## Penn Village, New and Old



Aerial Photo by Maurice A. Hines

Here's an overall look at old and new Penn Village. The old units are in the foreground. That's West High street cutting across the lower left. The new units are being finished this month, with the first tenants moving in yesterday. The new homes, 100 units of them, are of brick construction rather than cement block, as are the older ones. As were the old ones, the new ones were built by the Montgomery County Housing authority under U.S. Public Housing authority. Basic idea of Penn Village is to provide decent housing for families with low incomes. Admission is based on the family's income in relation to the number in the family. Recently, the PHA raised the maximum amount that families can earn to be admitted to the project, and the maximum they earn to continue there. PHA rules permit a normal rise in the family's income while in the project. There has been a heavy demand for the new apartment units having three and four bedrooms, a fairly good demand for the two bedroom units and not enough demand yet for one bedroom units. That street running across the upper right of the picture behind the new units is Walnut street. In the upper right corner of the picture, Pottstown school authority will build the new West End elementary school being financed through a \$250,000 bond issue.

## To the Citizens of Pottstown and Vicinity:

This Company wishes to thank each individual for their co-operation in connection with the Consultant, Architectural and Engineering Services, furnished by us over the past 20 years in the designing of Schools, Hospitals, Industrial Buildings and Steam Generating Stations.

## EASTERN ENGINEERING COMPANY

836 Elm Street

Reading, Pa.

Patronize Pottstown Mercury Advertisers



You Can Have That

## NEW HOME

If You Start a Savings Account

TODAY

Dreaming of a modern home but wondering how to get enough for the down payment? Try the savings account way, a little deposited regularly with us. Before long you'll have exactly what you need. It's that easy! Start now.

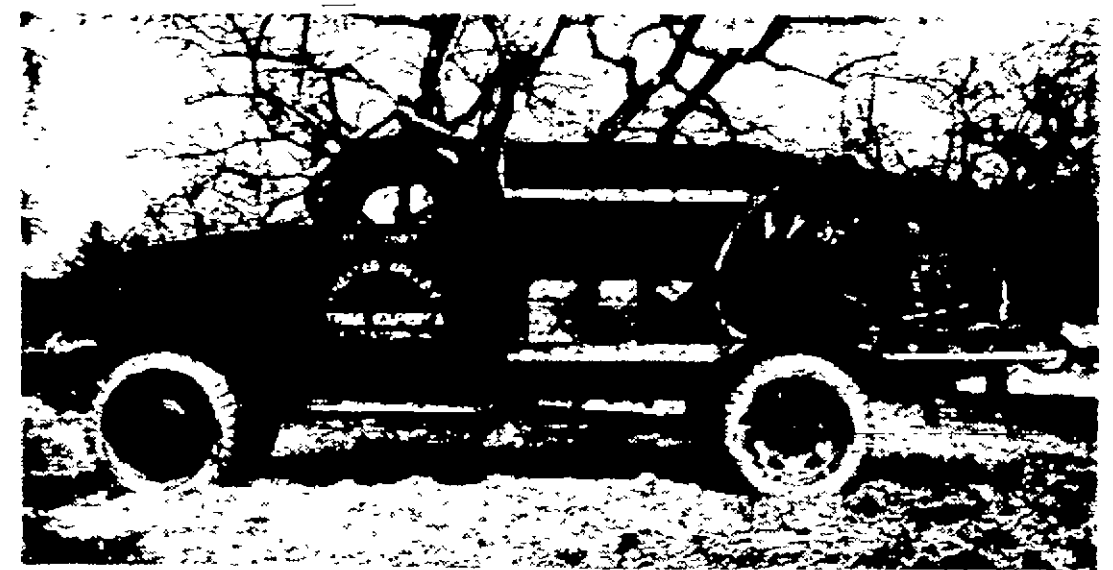


## The NATIONAL BANK of BOYERTOWN

The Bank On The Square in Boyertown, Pa.

Member of Federal Deposit Insurance Corporation

## CHESTER VALLEY TREE EXPERTS

Pottstown  
R. D. 1

COMPLETE TREE CARE

Phone  
2597

## PLANNING TO MOVE?



## USE OUR COMPLETE MOVING FACILITIES

You Can Entrust Your Finest Possessions To Us With Confidence In Their Safe And Sound Delivery.

• LOCAL MOVING

• PIANO MOVING

• STORAGE

• FREEZERS and REFRIGERATORS

Your Goods Are Insured While In Transit

PHONE  
2727

OSCAR E. YERGEY

PHONE  
2727

616 N. CHARLOTTE ST., POTTSTOWN, PA.



## THIS IS THE YEAR TO BUILD YOUR HOME

Yes - this is the year, and Merritt's is the place to co-ordinate your entire building program. Here are men of experience to guide you, and a diversity of good materials with which to build. It's the one-stop venture that leads to the success of your new home venture. In short - whether you build, repair, remodel or paint - Merritt's will help you all the way.

Whatever you build... see

## MERRITT'S BUILDING HEADQUARTERS


Boyertown • Pottstown • Pottstown





# WENGER BROS.

**Contractors**



## POTTSTOWN

**Merchants' Hotel Building**  
High and York Streets

**CELLARS TRENCHES GRADING  
CLEARING ROCK EXCAVATION**

**PHONE 4532**  
P. O. Box 695, Pottstown

**SEE IT IN ACTION—SEE IT TODAY!**

## American Kitchens ROTO-TRAY DISHWASHER



**Washes dishes  
3 times cleaner  
than by hand!**

Here is the dishwasher that will save you more work every day than any other appliance you could own. See the American Kitchens Roto-Tray Dishwasher in action today, how it assures that every surface of every dish is washed 3 times cleaner than by hand, how it makes loading easier than any other dishwasher.

See the practical features that make this the most work-free dishwasher ever developed. See it today.

**DISHWASHER SINK MODEL**

**ONLY \$44 DOWN**

*Also available in Free-Standing Model*

Roto-Tray revolves, carrying every surface of every dish through the powerful scrubbing sprays of hot water.

## SAVAGE RADIO SERVICE

253-55 Main St. Phone 1206 Royersford, Pa.

## MAKE YOUR OIL GO TWICE AS FAR!



**REPLACE YOUR  
OLD BURNER  
NOW**

with the oil-saving Winkler LP\*... a sensational new oil burner development.

**FREE HEATING SURVEY**

Do you know that you may be wasting as much as 50% of your fuel oil? The chances are, if you live in the average size home, that your oil burner is oversized to prevent soot-choking. This means that heat is wasted up the chimney—oil burned needlessly.

The low pressure Winkler LP\* Oil Burner prevents this extravagant waste of precious fuel because it can be sized exactly to the heat-absorbing capacity of your boiler or furnace. It will save up to 50% of your present fuel consumption.

The Winkler LP\* saves amazingly on service, too—its design is utterly simple and dependable.

**SEE THESE  
AMAZING  
PROOFS**

Spring is here! Come in today and watch the Winkler LP\* burn—

1. Crankcase drainings
2. Mixed oil and water
3. Hard-cracked oils

# WINKLER LP\*

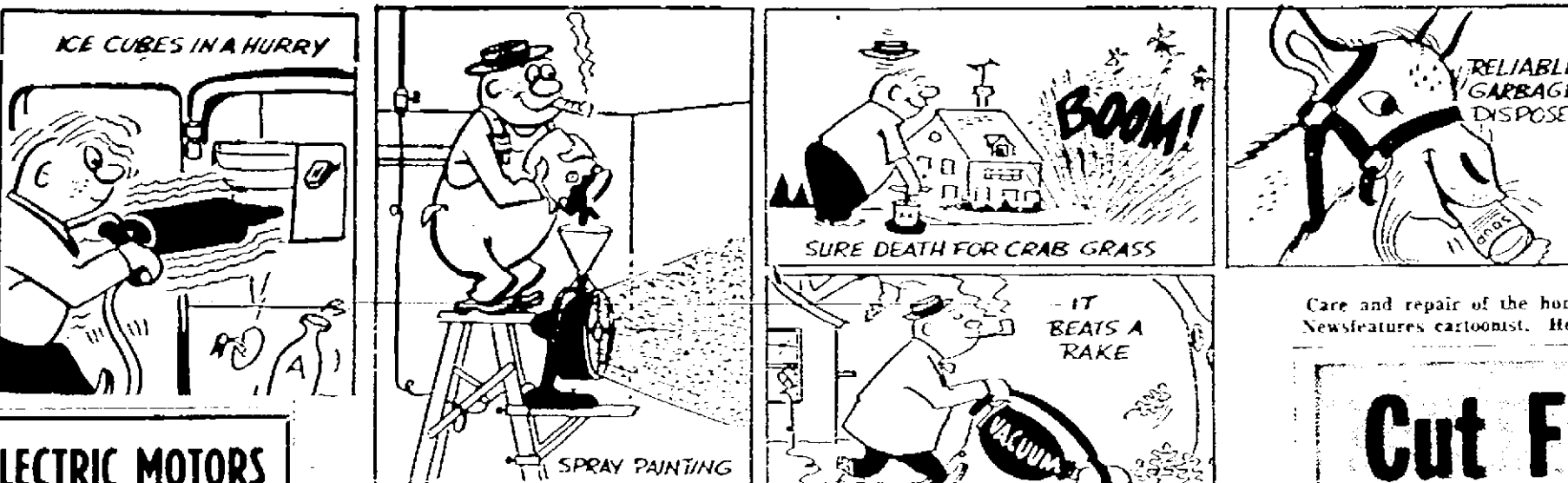
**\*LOW PRESSURE OIL BURNER**

Visit Us At the Home Show, at Sunnybrook,  
March 19-25, Booth D-40, 41, 42

## N. PALLADINO & BROS.

125 North York Street Phone 4200

## A CARTOONIST CAN BE HANDY AROUND THE HOUSE



## ELECTRIC MOTORS OUR SPECIALTY

Servicing, Rewinding, Rebuilding... all makes Motors Bought & Sold Home Appliance Motors Serviced Promptly

## MELLON ENGINEERING CO.

Electrical Contractors and Engineers

25-29 KING ST. Ph. 1142-M

**A Black Ceiling Gives Cellar Height**

In finishing a basement, many people hesitate to put a ceiling under the exposed joists because of it emphasizing the low head-room.

A large furniture store, pressed for more space and compelled to use its basement for additional show-room, solved this problem in a novel manner.

All ceiling beams, pipes and conduits were left exposed, but painted black. Bright lights with large shallow reflecting shades above them were placed flush with the joists.

The lights concentrated vision on the brightly-colored furnishings and away from the ceiling, which was so black that none of its maze of utilities could be seen.

## PERSONAL LOANS



**Get Low-Cost  
Loan for Home  
Remodeling**

Want to add a room—enclose a porch or make other important improvements in your home? You can borrow the necessary money here at low rates. Let us arrange a loan to suit your needs and convenience.

**First National Bank**  
In Birdsboro  
Member F. D. I. C.

## LOANS - Low Bank Rates



## HOME BUILDING and REMODELING

**KITCHEN REMODELING  
A SPECIALTY**

*Feel Free to Consult Us  
No Obligation*

# GERALD G. RICHARDS

HOME BUILDER

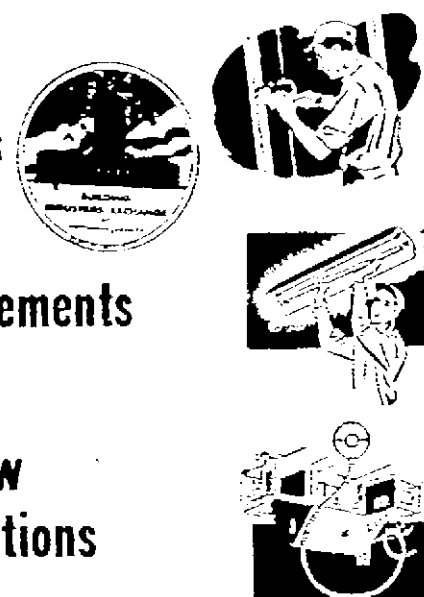
Graduate Williamson Trade School

Brown Street, Sanatoga—Ph. Potts. 5076

**We Solve All Current Problems!**

## ELECTRICAL

Repairs Improvements New Installations



Let our skilled electricians make all repairs and improvements on the electrical system in your home.

## The H & R CO.

Electrical Contracting


49 High St., Pottstown Ph. 1117

## Aluminum Paint Stops Stain Bleed

Aluminum paint is often used as a barrier over bituminous paints and oil stains to prevent them from bleeding through and discoloring finishing coatings. Painters frequently use aluminum paint as a sealer when changing the color of interior woodwork which previously was stained mahogany. After aluminum paint is thoroughly dry, it can be finished with white or any light tint.

Care and repair of the home never worries Joe Cunningham, AP Newsfeatures cartoonist. Here are some of his practical (?) ideas.

## Cut Food Bills AND LIVE BETTER, TOO!



**only \$299.95**  
as little as 2.75 a week, after down payment

**YOU SAVE... SAVE... SAVE!**

With this wonderful, new G-E Freezer, your whole family will enjoy a better life... and your budget will come out ahead, too! You can buy foods in quantity when prices are lowest... buy foods in season when quality's highest! Just freeze them in your G-E Freezer... and enjoy them all year 'round! You can freeze fresh fruits and vegetables right out of your garden... fresh-caught fish and game! (Depending on game laws.) Many G-E Freezer owners say they save \$120 a year—or more!

**PRIZER'S APPLIANCES**  
Route 100, Pughtown  
Ph. Pughtown 2501

**Authorized Dealer  
GENERAL ELECTRIC  
FOOD FREEZERS**

Come in today and see it!



**It's NEW!  
It's SMART!  
It's BEAUTIFUL!**

## Kling Solid Mahogany!

You'll thrill with pride when you have this lovely new Kling solid mahogany suite in your home. Designed by one of America's top designers, its colonial lines blend with either modern or traditional accessories. And the beautiful, new rich tone and lustrous new finish harmonize with practically any color scheme.

You may choose just the pieces you need most now and add others later as your needs change. For the suite is open stock, of course. Choose solid mahogany for lifetime satisfaction. The price is as attractive as the furniture.

# KAPPES

**WAY-SIDE STORE**

"HOME OF FINE FURNITURE"

4th AT STATE KLING MEANS SOLID MAHOGANY

Open Fri. Nights





### Use a Shirtboard As Painting Guard

A piece of cardboard, such as baseboards, shoe molds, trim, or the cardboard on which a lawn window frames, or a drier shirt is wrapped, comes in. Hold this cardboard against the

very handy when painting. It can be used to protect the wall, floor, or window glass when painting. You won't have to worry about brush overlaps or drippings.

Or you can use masking tape, which is made for such purposes and easily pulled up after using.

### FOR THE BEST IN

- CARPENTER WORK
- BUILDING CONTRACTING
- CEMENT & CONCRETE WORK
- FLOOR SANDING

## ROYDEN C. HARTMAN

General Contractor

38 N. Reading Ave., Boyertown, Phone 7-9076  
(Former Alton M. Sterner Business)

## MAYER POLLOCK

South Keim Street

Pottstown



See Our Exhibit At The Show!

STEEL FABRICATION  
STEEL ERECTION

Reinforcing Bars and Mesh

Complete Steel Service

## GLASS

Home and Commercial  
Glass  
Of All Types

Also Highest Quality Glass  
MIRRORS

SEE

OUR COMPLETE, GLASS ENCLOSED  
SHOWER-TUB DISPLAY  
WITH CARRARA BACKGROUND

at the

Home Show of '53

March 19 - 25, at Sunnybrook  
Booths D-39 and 40



## W. S. ANTRIM & SON

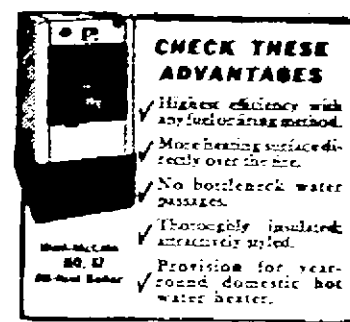
Painting and Decorating

62 High St. Phone 822  
Close Saturday at Noon

### Takes a Knack to Put Wallboard on Ceiling

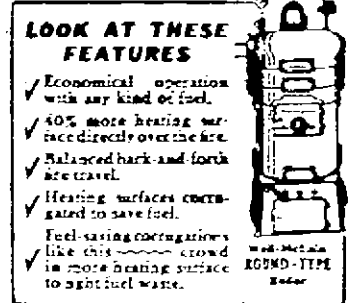


A T-BRACE made of 2 by 2 lumber is easily propped under a large sheet of gypsum board to hold it in place when nailing it to a ceiling. Here is how one couple finished an attic room. The husband is slipping the plasterboard under an H-frame at the wall, while his wife is ready to prop up the opposite end with the T-brace.



#### CHECK THESE ADVANTAGES

- ✓ Highest efficiency with any fuel burning method.
- ✓ More heating surface directly over the fire.
- ✓ No boilerback water passage.
- ✓ Thoroughly insulated, attractively styled.
- ✓ Provision for year-round domestic hot water heater.



#### LOOK AT THESE FEATURES

- ✓ Economical operation with any kind of fuel.
- ✓ 40% more heating surface directly over the fire.
- ✓ Balanced draft and draft control.
- ✓ Heating surfaces constructed to save fuel.
- ✓ Fuel saving corrugations like this - common crowd in more heating surface to get out waste.

JOHN MINCHAK

Plumbing - Heating

Grosstown Rd., Stowe—Ph. 1295

#### KEYSER FURNITURE

Pottstown's Oldest Furniture Store

Meet Me at Keyser's  
To Select Our Lamps and Tables

Charlotte St. at Walnut  
The Best Lighted Corner in Town

Whee-e-e

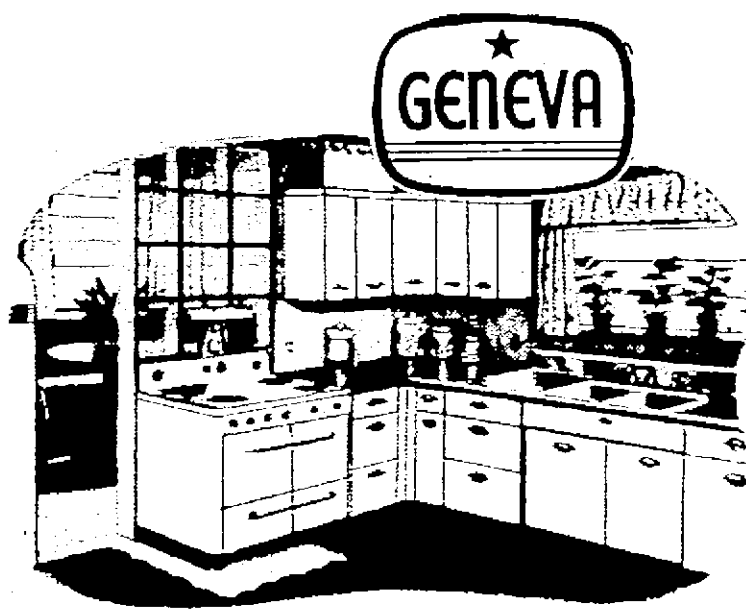
A  
GENEVA  
KITCHEN  
FOR ME?



The Winners of the Geneva Modern Kitchen Planning Contest, Which Closed Feb. 28, Will Receive

MORE THAN \$1500 IN PRIZES

10 BEAUTIFUL PIECES OF HOME EQUIPMENT -  
SEE THEM AT THE HOME SHOW



WINNERS WILL BE ANNOUNCED AT OUR BOOTHS, C-23, 24, 25,  
AT THE HOME SHOW, AT SUNNYBROOK, THURSDAY, MARCH 19



See our modern Geneva Kitchen Display at the Home Show. You'll see the latest and best equipment including: G-E Refrigerator, Automatic Home Laundry, Thermador Built-in Range, G-E Dishwasher, Famous Geneva Cabinets such as Merry Go Round, Corner Wall Spin Shelf, Open Shelf, Glass Door, Mixer Cabinets, Utility Cabinets.



34-38 High St.

Phone 3525

### How to Cultivate Your Good Taste

Is painting a house, decorating a room, upholstering or buying furniture, good taste is a personal thing and no one can say "this is right and that is wrong."

Each person's taste can grow. When we see something new, we should look at it again and again. If it is in good taste, chances are we will like it better every time we see it.

### ELECTRICAL CONTRACTING

Fixtures — Appliances  
Home & Industrial Wiring

PAUL RAETZ

678 SPRUCE ST.

Phone 4000

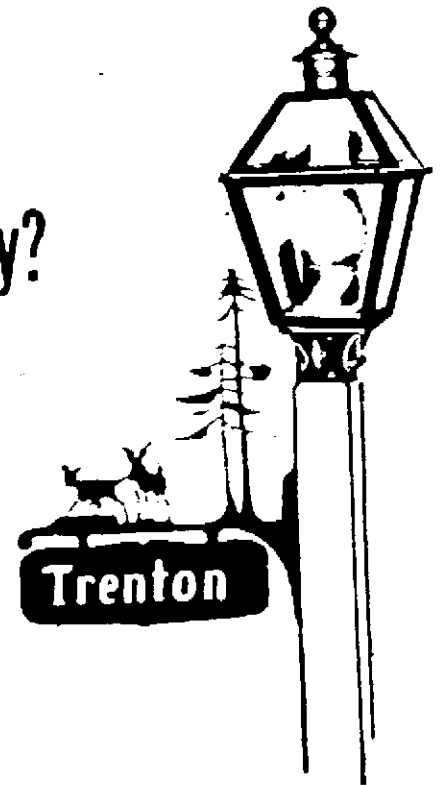
### Building? Remodeling?

### Improving Your Property?

Simplify your supply problems by bringing them to us. Our experience and knowledge are available without obligation.

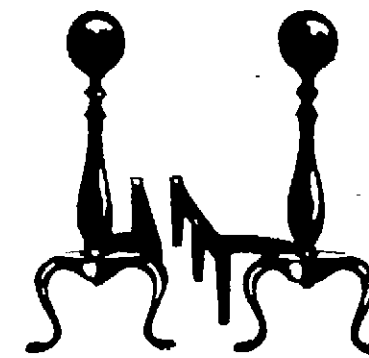
Materials, even the very unusual, are generally included in our stock. Our prices are moderate.

Think FIRST of Builders Equipment & Supply when buying building materials.



Post Lamps  
House Signs  
Trivets  
Weather Vans  
Posts  
Cupolas

### FIREPLACE EQUIPMENT



Andirons  
Heatlators  
Dampers

Flexscreens  
Lintels  
Crates  
Cleanout Doors  
Outdoor Fireplaces

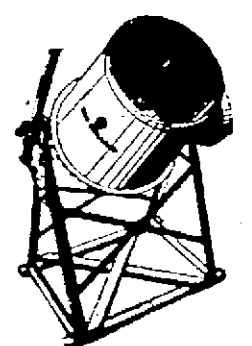
Wall Safes  
Modernfold Doors  
Steel Sliding Closet Door Units  
Sliding Closet Door Hardware  
Steel Door Frames  
Flush Steel Fire Resistant Doors  
Bathroom Cabinets & Fixtures  
Nutone Door Chimes  
Light Fixtures  
Kitchen Ventilating Fans  
Underground Garbage Cans  
Septic Tank Cleaners

Louvre Ventilators, All Types  
Aluminum Flashing  
Sisalkraft Copper Flashing  
Aluminum Rain Carrying Equipment  
Aluminum Reflective Insulation  
Aluminum Thresholds  
Aluminum Windows-Double  
Hung, Casement, Awning,  
Pivoted, Projected



Beaver Riding Tractors  
Planter Jr. Garden Tractors  
Stearns Power Mowers  
"Snappin' Turtle" Power Mowers  
Lawn Seeders  
Lawn Rollers  
Vermont Flagstone  
Penna. Flagstone

Chain Link Fence  
Steel Cellar Doors  
Steellex  
Steel Culvert Pipe  
Steel Mesh Reinforcing  
Bar Reinforcing, 1/4", 3/8", 1/2", 3/4", 1"  
Dur-O-Wal Concrete Block Reinforcing  
Steel Lintels  
Anchor Bolts  
Adjustable Load Bearing Posts  
Lolly Columns with Cap and Base  
Steel Basement Windows  
Steel Utility Windows  
Steel Window Wells  
210# Asphalt Roof Shingles  
325# Asphalt Roof Shingles  
Asphalt Cold Process Roofs  
Roofing Felt  
Red Rosin Paper  
Sisalkraft Paper  
Nails—Common, Galvanized, Aluminum  
Kimsul Insulation



Concrete Mixers  
Mortar Mixers  
Mortar Hods  
Mortar Hods  
Wheelbarrows  
Foundation Waterproofing  
Transparent Waterproofing  
Terra Cotta Pipe  
Orangeburg Pipe  
Flue Lining

SEE OUR  
EXHIBITS  
AT THE  
HOME SHOW



AT SUNNYBROOK  
MARCH 19-25  
YOU'RE INVITED

## BUILDERS EQUIPMENT & SUPPLY CO.

113 SOUTH HANOVER STREET

PHONE 4212

Convenient Parking



## Homes In North End!

We shall start construction of several homes this Spring on N. Franklin street, in Pottstown's popular North End. As with all our houses, they will be of highest quality for the price.

Also Specializing in

- Custom Home Building
- Remodeling
- Industrial Construction

### ALVIN G. KERPER

Building Contractor

797 North Franklin St. Phone 2287

### R. B. HUNTER

"There's A Material Difference"

#### GENERAL CONTRACTOR

508 North Franklin Street  
Pottstown, Pa.

#### COMMERCIAL-RESIDENTIAL CONSTRUCTION

#### The Best In Remodeling

Be sure to visit our booth  
at the Home Show — Many free gifts

SEE OUR

MINIATURE HOME-KNOTTY PINE KITCHEN  
Our Booth Closed on Sunday



## Brookside's 112 Homes

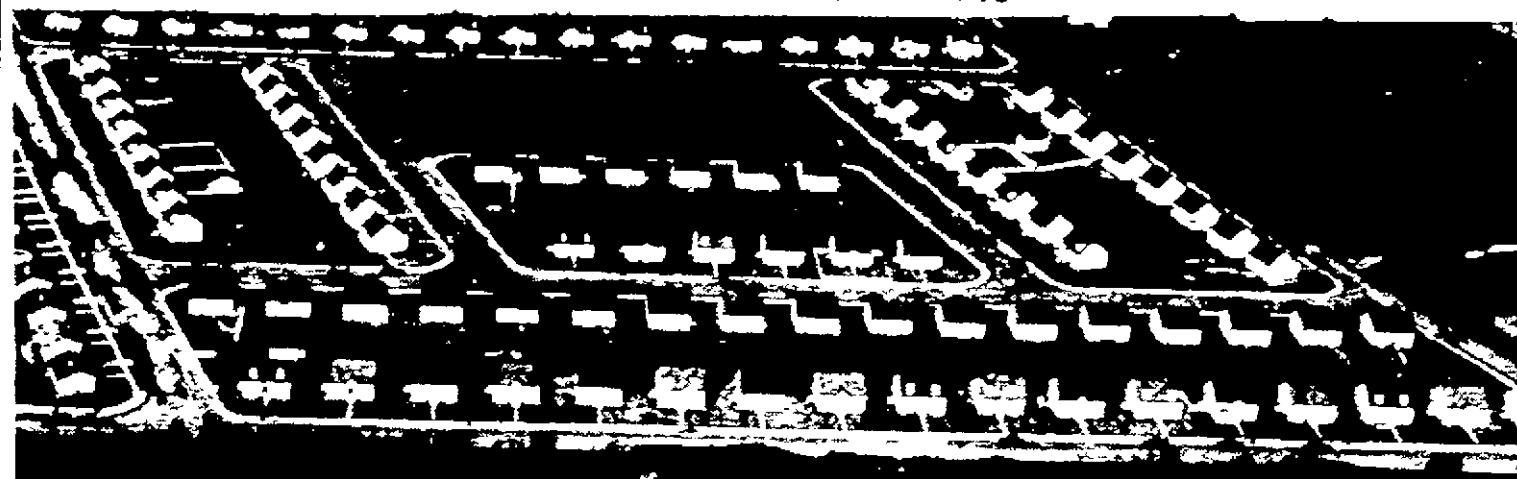


Photo by Maurice J. ...

These 112 Brookside homes were the largest Pottstown housing project of the post war years. They were built by

Kerstetter and Veach, Pottstown contractors, from 1917 through 1930. The horizontal (in this photo) streets from foreground up are Adams,

Warren and Hale. The vertical ones are Wilson, Kenneth, Virginia and Prospect. The lot was contributed as a play ground by the contractors.

- Overhead Type Garage Doors
- Aluminum Storm Sash & Screens
- Steel & Aluminum Windows

### W. W. Manship

309-13 High St.  
Phone 544

#### ELECTRICAL CONTRACTING



All Types

- COMMERCIAL
- RESIDENTIAL

Complete Line

Elec. Home Appliances  
Elec. Hot Water Heaters

### SMITH & PAOLUCCI

15 E. Elm St. Stowe  
Phone 1490 or 3090-M

#### LANDSCAPING



Whether big or small, you want that new tree properly planted. For dependable service, be sure to call on us.

#### All Types of TREES & SHRUBS

- Lawn Grading
- Lawn Seeding
- Landscape Designing
- Soil Testing

### ALAN LEVENGOOD

Landscaping Service  
25 E. 4th St. Phone 5377

#### PLASTERING AND STUCCOING



### ARTHUR MOSER

GILBERTSVILLE

Phone  
Boyertown 7-0428

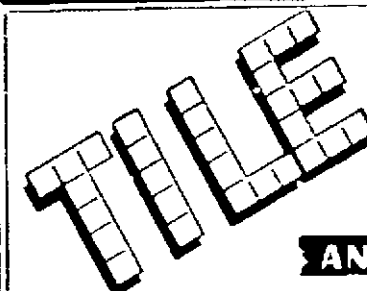
#### Electrical CONTRACTING

- RESIDENTIAL ...
- COMMERCIAL ...

Estimates Free

### PAUL T. GATTA

125 North York St. Phone 3576



FOR BATHROOMS

AND KITCHENS

We Specialize In

#### CLAY & CERAMIC TILE INSTALLATION

All types of Tile Walls and Floors for  
Bathrooms, Kitchens, Fireplaces, etc.

New and Repair Work Given  
Prompt Attention  
Estimates Without Obligation

Visit Us At The Pottstown  
Home Show—Booths E48-49

BACKED BY 19 YEARS EXPERIENCE

### POTTSTOWN TILE CO.

North Manatawny St., 1 Mile North of High

Mailing Address—R. D. 3, Pottstown Phone 2184

David W. Martin & James L. Lutz, Prop.

# F. A. COLLINS

Fastest Selling Suburban Single Home of the Year in Pottstown

# POTTSGROVE MANOR, INC.



## VETERANS

\$60.76

MONTHLY

INCLUDING  
SETTLEMENT COSTS

Including Taxes, Fire Insurance, Interest and Principal

DOWN

\$600

Sample Home Open Daily and Sunday 12 Noon to 8 P. M.

CHOICE OF 6 DISTINCTIVE EXTERIORS — PROVIDING ROOM FOR TWO ADDITIONAL BEDROOMS

#### FEATURING:

- |   |  |                                   |
|---|--|-----------------------------------|
| ★ Large Lots, Completely Landscaped and Planted | ★ Splendid Living Room with Knotty Pine Paneling | ★ Console Electric Range          |
| ★ G.E. Oil Burner with Summer and Winter Hookup | ★ Cabinets by American Kitchen.                  | ★ New Streets, Sidewalk and Curb. |
|   | ★ Huge Walk-in Closets.                          | ★ Built-in Electric Exhaust Fan   |

PLUS the knowledge that Mr. Collins, who has built hundreds of the basic houses in Pennsylvania and Delaware, has left no stone unturned in producing an outstanding house that is a credit to the acumen and ability of the Pottstown home-builder.

The exterior material is the latest idea in asbestos shingles, though looking grooved, it is extremely smooth, thereby eliminating all dust-catching possibilities.

This home features the newest and most modern type of radiant heat. The windows over the entire house are steel-casement type.

From the moment you walk through the front door and view the charming decorations, you see why this is the home of your dreams.

Sample Home Beautifully Decorated  
And Furnished By  
**LEVITZ**  
FURNITURE CO.

CALL: PHIL H. KOURY  
EXCLUSIVE SALES AGENT

LOCATED ON WEST KING STREET NEAR BERKS  
STREET, POTTSTOWN. JUST OFF ROUTE 422

For Information or  
Additional Directions  
**PHONE 9226**  
POTTSTOWN, PA.

SERVING THE LUMBER  
NEEDS OF POTTSTOWN  
FOR  
67 YEARS

WE'RE PROUD  
OF OUR RECORD ...

Since opening our door in 1886 we have accumulated a wealth of knowledge — the type of "know how" gained only through actual contact with building problems through ever changing times. This invaluable experience and materials in our being able to advise wisely on matters of remodeling and building. Whatever your lumber needs — from a picture frame to framework for your new home, just call Saylor's.



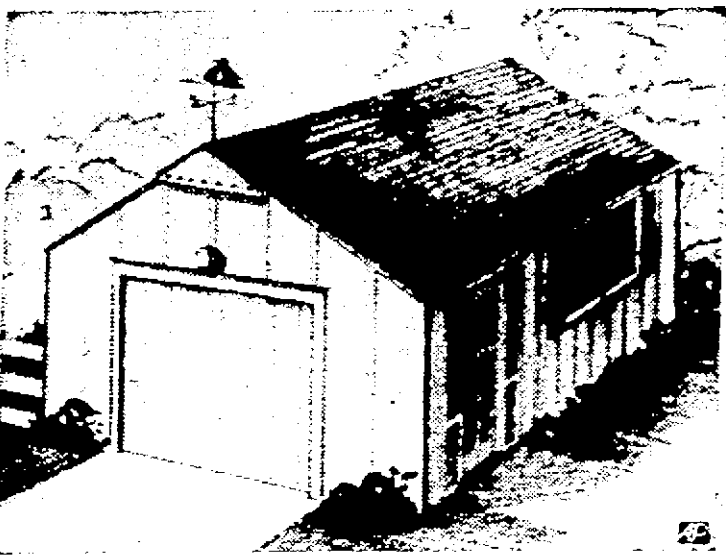
See Our Exhibit at  
Pottstown Home Show  
at Sunningood  
March 19-23

## W. H. SAYLOR & SON

Lumber Building Supplies Millwork

820 CROSS STREET PHONE 299

# Sloping Garage Floor Is a Safety Measure



A BUILD-IT-YOURSELF garage doesn't put too much strain on the family budget. This is a Homograft Corp. design.

Because of the high combustibility of gasoline, all possible precautions against fire should be taken in garage construction. A concrete garage floor should be sloped slightly to keep explosive gasoline vapor from collecting in hollows. A slope permits gasoline fumes, which are heavier than air, to flow out under the garage door. A fire-resistant wall between a garage and the house is highly important. Such walls have saved

# How to Judge A House Like An Appraiser

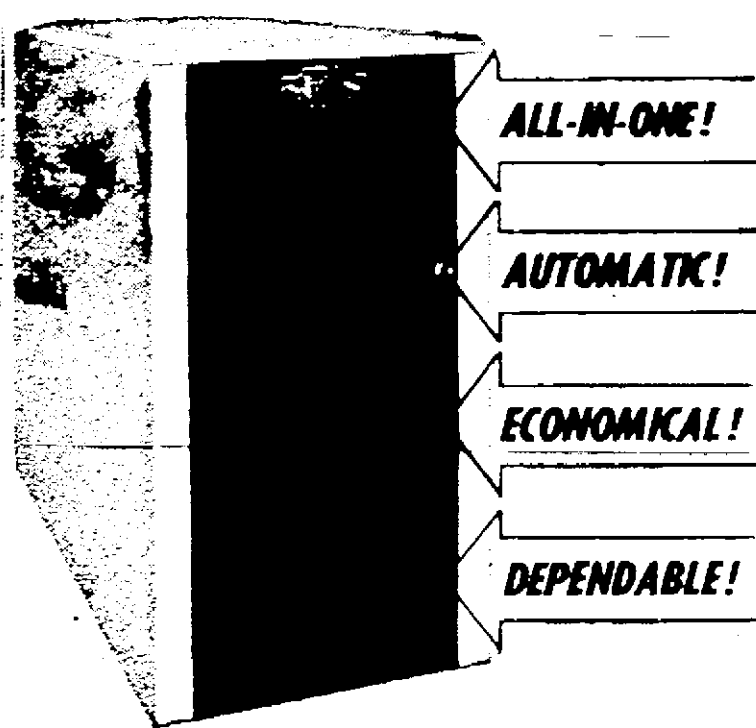
When you examine a house with an idea of buying it, you can take some good tips from an appraiser—the man who specializes in placing values on houses.

1. Look at the underside of a
2. Mitering above door framing
3. Tile work is also examined
4. Even after careful redeco-
5. General quality can be

house will reveal the condition and size of structural lumber, adequacy of nailing, signs of serious slippage or settlement, evidence of dry rot or termites, rust at the joints of plumbing pipes. Rapping the pipes with a hard object discloses whether the pipes are clear or clogged with limestone deposits.

fit, settling of the house or poor construction. After can be detected by running the fingertips over the surface of the movement or settling. 5. General quality can be checked by an experienced ap-

praiser who notes the type of clues noted during inspection of furnace, water heater, bath and kitchen fixtures and other equipment, as well as lumber and other materials. These and many other over the years.



## enjoy

the new...



Comfort comes easy with this compact QUIET MAY heating plant. Engineered for steam or hot water systems. It also supplies generous hot water the year around. Fined by the world-famous QUIET MAY oil burner!

for complete satisfaction!

### All Types WIRING

- Home
- Industrial



## Wm. H. WERNER

17 Chestnut St.

## B. S. STURGES

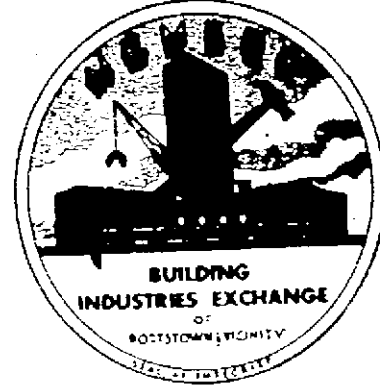
243 Jefferson Avenue :: Phone 2490



## The House of Your Choice BUILT Right . . . Economically

- We Specialize In
- RESIDENTIAL
  - INDUSTRIAL
  - REMODELING

FREE PLANNING AND ESTIMATE SERVICE



## WELSH AND RENNINGER

GENERAL CONTRACTORS  
Pleasantview Road, Senatoga  
Phone Pottstown 6248

### SLIPCOVERS - DRAPERIES - VALANCES -

Guaranteed Expert Workmanship  
If you are unable to visit store, call for our representative to visit your home with samples. All covers fitted right on your own furniture in your home—

We specialize in high styling, high quality, high workmanship. Highest quality fabric at low wholesale prices. Choose your ensemble from the largest selection in town.

## MILL END FABRIC SHOP

Phone 3378 — 321 HIGH ST. — Open Friday Until 9 P.M.



## More HOT WATER ... at less cost!

- ENTIRELY AUTOMATIC
- PERFECTLY SAFE
- NO FLAME — NO MUSS
- PROTECTED AGAINST TANK RUST

## Hydrohot ELECTRIC WATER HEATERS

Made by the makers of the first electric water heater

The "luxury" of water heated electrically without dirt or bother isn't really a luxury at all! Hydrohot Heaters actually cost less to operate — and they deliver all of the clear, rust-free hot water you need at just the temperature you want it. Made by the makers of the first electric water heater, they include exclusive design features that spell greater dependability, maximum economy, top-notch convenience! See them today.

## READING FOUNDRY & SUPPLY CO.

110 South Madison Street Phone 3510

### A HOME OF YOUR OWN



We Specialize in Home Building and Remodeling Estimates Without Obligation



## PETER DORI

General Contractor  
520 Race St.  
Stowe  
Ph. Potts. 2088

## WHEN YOU WANT

Economical Construction

Superior Workmanship

Exacting Supervision

## ... A HOME TO BE PROUD OF!

CONSULT

## WM. E. STAUFFER

BUILDING CONTRACTOR

8 Moser Road, Pottstown

Phone 3568



### Right for Your Every Single Need!

No matter what you're building, whether it be a new attic, a game room in the basement, or an extra shelf in the pantry, you can depend on us to have the kind of lumber and building materials you want—at a price you'll like. So the next time you build, remember the convenience and savings you find here!

We are known for service and for quality. We welcome you — want you to come in and look around. Estimates at no cost. Anything from a new home to the smallest requirement.

### LUMBER • MILLWORK • ROOFING HARDWARE • INSULATION

Wood Overhead Garage Doors, Wood Shingles, Window Frames, Doors and Sash, Aluminum Roofing, Asbestos Roofing and Siding, Fencing, Enamel Tileboard for Bath and Kitchen, Knotty Pine Paneling.

## HAPPEL LUMBER YARD

BIRDSBORO & MONOCACY

Ph. Birdsboro 2-2921





**WALL CABINETS**  
**LYON**  
**BASE CABINETS**



**Make YOUR Kitchen a PLEASANT Place**  
**It doesn't cost much!**

LYON Steel Kitchen Cabinets and Sink Units—considering their rugged construction and many working advantages—are extremely low in price. And what a difference they make in your daily work. Let us help you plan a better kitchen. Whether you want a single unit or a complete kitchen it will pay you to investigate the LYON line.

**Visit Us at the Home Show at Sunnybrook Mar. 19-25 Booth D-40, 41, 42**

**FOR CHALKY PLASTER**  
When an old plastered wall becomes so chalky that it is difficult to make wallpaper stick to it, a coat of shellac, which cures quickly, solves the problem and allows the wallpaper to be applied in the usual way.

**ROOM DEODORIZERS**  
Electric deodorizers which blow room air through activated carbon, can absorb and hold as much as 75 percent of the weight of the carbon in odors and gaseous impurities.

**Remodeling Is Simplified By Planning**

Repairing or remodeling a home is bound to involve some planning and the more planning you do before starting a project, the more you can keep your budget at a minimum. To get the job done on schedule.

The typical remodeling job consists of a phase—planning and the actual work. Here are some pointers on organizing each stage.

1. Make your plans carefully.

and then give yourself time to seem to change faster than cash about a botched job is disappointment. Think them over. Never rush into on hand.

2. Use quality materials where a remodeling project with income. 3. Use quality materials where a remodeling project with income. 4. Use quality materials where a remodeling project with income.

5. Clear everything out of the house. 6. Clear everything out of the house. 7. Clear everything out of the house.

**PERSONAL LOANS**

**Finance Home Repairs This Easy Way**

Re-roof—repair—insulate—add a room—remodel—what ever it is you wish to do to improve your home, you can borrow the necessary money from us at reasonable rates.

**The COLLEGEVILLE NATIONAL BANK**  
Member F. D. I. C.

**LOANS - Low Bank Rates**

**MODERN ROOFING**

SLATE, TIN, BUILT-UP ROOFS  
ALSO SIDING and ASBESTOS SHINGLES

Authorized Representative for  
**JOHNS MANVILLE PRODUCTS**

Also Specializing in  
**SHEET METAL WORK**

**WM. H. BERNHARDT**  
Roofing & Sheet Metal Work  
26 High Street Phone 964

**"Dress Up" the Home Setting Now...**

We Specialize in  
All Types  
**LANDSCAPING**  
**LAWN CARE**  
**POWER ROLLING**

Complete Line  
**TREES & SHRUBS**

Phone 686  
**BALL LANDSCAPE SERVICE**  
Route 472  
1 Mile West of Pottstown  
P. O. Box 87, Pottstown, Pa.

**YOUR HOME is an INVESTMENT**  
**LET VAN BUSKIRK & BRO. HELP YOU PROTECT IT WITH QUALITY MATERIALS**

Phone 34

Proper maintenance is important in securing your home investment. Here, you will find a complete line of **QUALITY HARDWARE, PAINTS, HOUSEWARES, ETC.**

**PRICED RIGHT!**

**VAN BUSKIRK & BRO.**  
218 High St. Phone 34

**STREAMLINED FOR GREATER CLEANING EASE!**

**SINGER Vacuum Cleaner**

Here is the SINGER Vacuum Cleaner—with 5 all new, exclusive features:

- CORD REWIND reels in cord without winding by hand.
- CORD REEL stores cord for you within the cleaner itself.
- TWIN FANS maintain a strong, uniform current of suction along the ends of the nozzle as well as with the center.
- PIVOTED FLOTTING BRUSH—no adjustment for ordinary type rugs.
- STREAMLINED HOUSING has greater suction under ability because it is only 3" high.

**BUDGET TERMS**  
A loan for your present mode. SEE IT! We'll arrange a down payment plan to suit you.

**Singer Sewing Center**  
254 HIGH ST., POTTSTOWN  
PHONE 1844

**WILKE'S**  
*Gives you the sunshine of knotty pine*

**AMERICAN TRADITIONAL by Drexel**  
EXCLUSIVE IN THIS AREA AT WILKE'S

Informal living at its friendly best—that's the keynote of the American Traditional Collection by Drexel. Here is a breath taking array of authentic reproductions of priceless early-American antiques crafted of warm hued knotty pine and selected cabinet hardwoods. Come in soon, and see our American traditional settings.

**V E A C H**

**WE HAVE THE ANSWER TO YOUR HOUSING NEEDS INVOLVING LUMBER & MILLWORK**

**FREE ESTIMATES ON ANY WORK - FREE!**

We Shall Always Maintain Our Policy of Lowest Possible Prices With Highest Quality Obtainable. Make a Comparison Before You Buy!

**Glidden Paints - Roofing**  
(Spred Satin)

**LUMBER & SUPPLY Inc.**  
871 North Hanover Street  
Phone 3389

**PHONE 1012**

**TERMS IF DESIRED**

**The WILKE furniture house**

**QUEEN at MADISON**



*Make Your Dream  
a Reality*



**START  
A Nest Egg—**

*Slowly Brick by Brick...*

That's how homes are built. In the same way. Saving for that home dollar by dollar is the sure way to ownership. Start an account today, especially for that "dream house." Add as much as you can every single pay day. You'll be surprised how quickly that new home can be yours.



**Pottstown's Banks Salute The Building Industries Exchange**

**The Citizens National Bank  
& Trust Co.**

**The National Bank  
of Pottstown**

**The Security Trust Co.**

*Members Federal Deposit Insurance Corporation*

